
□ 产业经济研究

- 1 高建刚 市场结构与最终产品的策略性贸易政策分析
7 丁琪琳 秦直道的昙花一现及其对交通规划的警示
-

□ 物流研究

- 13 倪明,皮敏娟 铁路物流角色定位研究:SDN(供需网)的一类节点
18 黄树林,鞠颂东,董军 企业集团网络化物流模式的结构分析
23 冯社苗 基于物流海拔理论的枢纽陆港布局研究
29 范月娇,彭丽芳 基于“断裂点”公式的电子商务物流配送服务半径界定方法
-

□ 技术经济研究

- 36 徐寿波 技术方案综合评价理论研究
40 黄宗逵,刘旗 技术创新资本作用机理的研究
-

□ 管理研究

- 49 李放,刘扬 面向全球价值网络的中国先进制造模式动态演进与实证研究
55 王刚,刘岩 企业并购战略惯性研究
63 何绍恩 油气田企业油藏经营价值链分析及模型构建
69 翁勇南,宋守信,王静 安全支撑体系及其涌现机制研究
-

期刊基本参数:CN 11-5224/C * 2002 * q * 16 * 136 * zh * P * ¥8.00 * 1000 * 24 * 2011-01

74 雷宏振,郭 庆,张子超 “路径转换式”企业蛙跳技术创新影响因素研究

79 冯 诚,陈景秋 对雇主品牌要素构成问题的实证分析

84 桑 辉 主观知识与顾客满意对顾客忠诚的影响研究

89 王志亮,门 榕 从金融危机看公允价值应用的功利性及其改进

社会发展理论研究

94 周批改 惠农政策的问题与对策分析

教育研究

100 郭婧娟 建构主义下的研究性教学方案设计

106 翟小宁 基于粗糙集的高校教师能力评价研究

111 蒙小英,罗 奇,杨 涵 建筑设计基础课的链式教学方法与策略

德育研究

116 吴 琼 科学发展观视野中的思想政治教育话语发展

语言文学研究

121 叶起昌 论欺骗性话语的本体论和认识论基础

126 吴晓春,杨 忠,都 平 中介语语篇中的逻辑连接词使用研究述评

131 朱岩岩 从读者反应角度重读田纳西·威廉斯的《欲望号街车》

CONTENTS

Industrial Economics Studies

- A Further Discussion on Market Structure and Strategic Trade Policy of Final Product GAO Jian-gang(1)
Quick Dying Out of Zhidao in Qin Dynasty and Consequential Lessons to Transport Planning DING Qi-lin(7)

Material Flow Studies

- A Study of the Role of Railway Logistics:A Class of Node in SDN NI Ming, PI Min-juan(13)
Structural Analysis on Enterprise Groups Networked Logistics Mode
..... HUANG Shu-lin, JU Song-dong, DONG Jun(18)
Study on Location of Hub Inland Port Based on Logistics Elevation Theory FENG She-miao(23)
Defining Method of Service Radius of E-Business Logistics Distribution Based on "Breaking Point"
Formula FAN Yue-jiao, PENG Li-fang(29)

Technological Economics Studies

- Study on Comprehensive Appraisalment Theory of Technology Program XU Shou-bo(36)
Study on Mechanism of Innovation Capital HUANG Zong-yuan, LIU Qi(40)

Management Studies

- Global Value Netowrk of China Advanced Manufacture Model and Its Dynamic Evolution and
Empirical Studies LI Fang, LIU Yang(49)
A Study on the Conceptual Framework of M&A Inertia WANG Gang, LIU Yan(55)
Value Chain Analysis and Model Construction for Oil-Gas Enterprises Based on Reservoir Operation HE Shao-en(63)
Research on Safety Support System and Its Emergence Mechanism
..... WENG Yong-nan, SONG Shou-xin, WANG Jing(69)
Study on Affecting Factor of Leapfrogging Technological Innovation on Path-Transforming
..... LEI Hong-zhen, GUO Qing, ZHENG Zi-chao(74)
Research and Empirical Analysis on Employer Branding Factors FENG Cheng, CHEN Jing-qiu(79)
Factors Influencing Customer Loyalty:Subjective Knowledge and Customer Satisfaction SANG Hui(84)
A View on the Utilitarianism of Fair Value Accounting Practice and Its Improvement from
the Perspective of Financial Crisis WANG Zhi-liang, MENG Rong(89)

Social Development Studies

- On the Problems and Solutions in Pro-Agriculture Policies ZHOU Pi-gai(94)

Education Studies

- The Research Teaching Program Design under Constructivist Theory GUO Jing-juan(100)
A Study on Competence Appraisal of College Teachers Based on Rough Set ZHAI Xiao-ning(106)
Chain Methods and Strategies for Teaching of Fundamentals of Architectural Design
..... MENG Xiao-ying, LUO Qi, YANG Han(111)

Moral Education Studies

- On Ideological and Political Education Discourse Development under the Guidance of Scientific
Outlook of Development WU Qiong(116)

Language and Literature Studies

- On the Ontological and Epistemological Foundation of the Deceptive Discourse YE Qi-chang(121)
A Review on the Use of Logical Connectors in ESL/EFL Learners' Writing
..... WU Xiao-chun, YANG Zhong, DU Ping(126)
An Analysis of A Streetcar Named Desire From the Perspective of Reader's Response ZHU Yan-yan(131)