

目 录

· 商贸流通 ·

- 北京建设国际商贸中心城市的分析比较 黄国雄 宋丕丞(1)
我国批发业对外开放以来的发展与效益分析 郭馨梅 宋伟伟(7)
中国零售业上市公司并购绩效实证研究 廖运凤(15)
美国贸易保护的政治经济周期实证分析 欧阳日辉 孙宝惠 蒋旭东(21)

· 财政金融 ·

私募股权投资基金中国化制度构建

- BMW 假说及拓展 高正平 张兴巍(27)
中美期货市场主力合约差异性分析 赵栋强 常 清(33)
我国外汇市场有效性实证研究 栗书茵(40)
中国近代金融业开放:历史经验与当代借鉴 张宏彦(47)

· 管理研究 ·

市场风险相关性度量研究

- 以产业型金融控股集团与其金融子公司为例 姚德权 王 帅(52)
我国企业跨国并购的动因及风险对策研究 李晓红(59)
航空企业核心竞争力的灰色评价研究 魏中龙 王小艺 马刘艳(63)
媒体广告产出模型和媒体广告投入产出比指数 尹 隆(68)
从软实力理论在中国的发展看中国传统管理思想的传承 张 晶 张子靖(73)

· 财会审计 ·

盈余管理与税费负担

- 基于会计差错更正数据的分析 田培源 崔学刚 李欣忆(78)
预算是企业战略执行和集团管控的工具
——以 A 公司为例对集团企业预算管理的研究 吴 辉 高 晨(86)

· 经济法 ·

- 商事责任法律制度的反思与重构 刘道远(93)
美国反垄断法域外适用的价值取向及对中国立法的思考 刘 彤(100)

· 经济史 ·

- 现代化视阈下的民国经济发展(1912~1936年) 陈晋文 庞 毅(107)

· 热点问题 ·

- 技术进步的就业效应:基于中国数据的经验分析 赵 利 王振兴(113)
经济结构调整对中国国民经济增长的影响分析 梁 昭(118)
论市场相对过剩中的无效供给问题 童年成(123)

Contents

• Commerce and Trade •

- Comparative Analyses on Beijing in Turning into International Commercial Center City
..... Huang Guo-xiong & Song Pi-cheng(1)
- Development and Benefit of China's Wholesale Industry Since its Opening to the World
..... Guo Xin-mei & Song Wei-wei(7)
- Positive Research on Merger and Acquisition Performance of Chinese Retail Listed Corporations Liao Yun-feng(15)
- Case Study on Political and Economic Cycles of the U. S. Trade Protection
..... Guyang Ri-hui, Sun Bao-hui & Jiang Xu-dong(21)

• Finance •

- On How to Construct the Private Equity Funds System of Chinese Model
——Research according to BMW Hypothesis and its Development Gao Zheng-ping & Zhang Xing-wei(27)
- The Differences between Dominant Contracts on China and the U. S. Futures Market
..... Zhao Dong-qiang & Chang Qing(33)
- An Empirical Study on the Effectiveness of China's Foreign Exchange Market Li Shu-yin(40)
- The Opening up of Financial Industry in Modern China: Historical Experience and Enlightenment to Current Time
..... Zhang Hong-yan(47)

• Administration Research •

- Research on the Evaluation of Market Risk Correlation
——Taking the Financial Holding Companies Dominated by Industry Capital and their Financial Subsidiaries as Example
..... Yao De-quan & Wang Shuai(52)
- Research on the Motives and Risk Prevention for Chinese Enterprises in Cross-border Merger and Acquisition
..... Li Xiao-hong(59)
- Gray Evaluation on Core Competence of Airline Company Wei Zhong-long, Wang Xiao-yi & Ma Liu-yan(63)
- The Media Advertising Output Model and Media Advertising Input-output Ratio Yin Long(68)
- The Heritage of Chinese Traditional Management Ideas Reflected in the Development of Soft Power Theory in China
..... Zhang Jing & Zhang Zi-jing(73)

• Accounting and Auditing •

- Earnings Management and Tax Burden
——Based on the Analysis of Accounting Error Correction Data Tian Pei-yuan, Cui Xue-gang & Li Xin-yi(78)
- Budget is a Tool for Corporate Strategy Execution and Management Control of Group Companies
——Taking Group Company A as Example for Budget Management Study Wu Hui & Gao Chen(86)

• Economic Law •

- Introspection and Reconstruction of Commercial Liability Legal System Liu Dao-yuan(93)
- The Value Orientation of Extraterritorial Application of the U. S. Antitrust Law and the Suggestion on the Relevant Chinese Legislation Liu Tong(100)

• Economic History •

- China's Modern Economic Development under the Threshold of Modernization (1912 ~ 1936)
..... Chen Jin-wen & Pang Yi(107)

• Topical Issue •

- The Employment Effect of Technological Progress: An Empirical Analysis Based on Chinese Data
..... Zhao Li & Wang Zhen-xing(113)
- The Impact of Economic Structure Adjustment upon the Growth of China's National Economy
..... Liang Zhao(118)
- Analysis on Ineffective Supply in Relative Market Surplus Tong Nian-cheng(123)