



1981年创刊

全国中文核心期刊——贸易经济类核心期刊
中文社会科学引文索引(CSSCI)来源期刊
中国人文社会科学核心期刊
全国高校精品社科期刊
北京市高校人文社会科学报名刊

ISSN1009-6116

CN11-4509/C

北京工商大学

学报

(社会科学版)

Journal of Beijing Technology and Business University (social sciences)



BEIJING GONGSHANG DAXUE XUEBAO SHEHUI KEXUE BAN



微信公众号
万方数据



出版版邀请码: tg3666

2018 1

Vol.33 No.199

北京工商大学学报(社会科学版)

二〇一八年第一期

第三十三卷

总第一百九十九期

目次

· 专家特稿 ·

收入差距的长期变动特征及其政策启示 罗楚亮(1)

· 消费与收入不平等专题 · (主持人:罗楚亮教授)

我国农村居民消费不平等的演变趋势 朱梦冰(9)

市场化对中国城乡收入差距的影响:基于省级面板数据的经验分析 杜鑫(19)

家庭结构、等量因子和中国农村收入差距再估算 熊亮(33)

· 贸易经济 ·

纯实体零售、网络零售、多渠道零售企业效率比较研究 雷蕾(44)

耐储蔬菜与反季蔬菜价格波动的联动效应分析

——以北京市为例 辛士波 王笛(52)

· 财务与会计 ·

董事网络影响股价崩盘风险吗?

——基于中国 A 股上市公司的经验证据 周军 刘晓彤 杨茗(61)

企业异质性、市场竞争与研发投入

——来自中国 A 股上市公司的经验证据 程昔武 张顺 纪纲(75)

· 财政与金融 ·

价差期权的合约设计、定价与实证分析

——基于冶炼价差期权的应用 张蜀林 霍建强(86)

政府直接干预、金融抑制与银行不良贷款

——基于省际动态 GMM 估计方法 王晓娆 庞志 张曦如(97)

· 管理问题研究 ·

“新时代 + 新常态”:国有企业创新动力机制的研究

——基于国有企业分类的视角 贾俐贞 黄苏萍(105)

· 经济热点 ·

降成本:内在逻辑与战略举措 张强 刘明慧 王博(114)

Contents

• Feature •

Inequality Dynamics in the Long-Run and Its Policy Implications LUO Chuliang(1)

• Special Topic: Consumption and Income Inequality • (Chaired by Prof. LUO Chuliang)

Evolution of Consumption Inequality in Rural China ZHU Mengbing(9)

Effects of Market-oriented Reform on Urban-Rural Income Gap in China: Empirical Analysis Based on China’s
Provincial Panel Data DU Xin(19)

Family Structure, Equivalent Scales and Re-estimation on China’s Rural Income Gap XIONG Liang(33)

• Trade Economy •

Comparative Study on Efficiency of Physical Retail, Online Retail and Multi-channel Retail Enterprises LEI Lei(44)

Linkage Effect of Price Fluctuation in Shelf-stable Vegetables and Anti-season Vegetables: Taking Beijing
City as Example XIN Shibo & WANG Di(52)

• Accounting •

Does Director Network Affect Stock Price Crash Risk?
——Empirical Evidence Based on China’s A-stock Listed Companies ZHOU Jun, LIU Xiaotong & YANG Ming(61)

Firm Heterogeneity, Market Competition and R&D Investment: Empirical Evidence from China’s A-share Listed
Companies CHENG Xiwu, ZHANG Shun & JI Gang(75)

• Finance and Banking •

Contract Design, Pricing and Empirical Analysis of Spread Option: Application of Spread Option in Metallurgical Refinery
..... ZHANG Shulin & HUO Jianqiang(86)

Government Intervention, Financial Repression and NPLs of Commercial Banks Based on Provincial Dynamic
GMM Estimation Method WANG Xiaorao, PANG Zhi & ZHANG Xiru(97)

• Problem Research on Management •

Research on Motive Mechanism for Innovation in Stated-owned Enterprises under “New Era and New Normal” :
Based on Perspective of Stated-owned Enterprises Classification JIA Lizhen & HUANG Suping(105)

• Hot Issues on Economy •

Cost-cutting: Intrinsic Logic and Strategic Measures ZHANG Qiang, LIU Minghui & WANG Bo(114)