

# 北京农业职业学院学报

Journal of Beijing Agricultural Vocation College

2015-05

第29卷 总第127期  
Vol.29 Serial No.127



- ◎ RCCSE 中国核心学术期刊
- ◎ 全国高职成高学报核心期刊
- ◎ 全国高校优秀社科期刊、全国高职成高十佳学报
- ◎ 北京市一级社科期刊
- ◎ 《中文科技期刊数据库》全文收录
- ◎ 《中国期刊网》《中国学术期刊（光盘版）》全文收录
- ◎ 《中国核心期刊（遴选）数据库》全文收录

## 目录

## CONTENTS

### 都市型现代农业

第三届北京农业嘉年华调查分析

.....北京市农村工作委员会协调联络处,北京农业职业学院经济管理系 (5)

关于北京葡萄与葡萄酒产业发展的思考.....马俊哲 (10)

北京市房山区都市型休闲农园发展模式路径探析

.....周颖,郭淑敏,王秀芬,王立刚 (16)

山东省国兰育种现状、问题及对策.....朱娇,马蕾,张冀华 (23)

### 技术研究与应用

茶用玫瑰优质高效修剪技术.....石进朝,郑志勇,辛金萍 (28)

温度处理对蕙兰植株形态建成的影响.....吕炯璋,高琼,李智勇 (31)

不同柔嫩艾美耳球虫鸡场分离株的药物敏感性实验

.....王黎霞,曹允,阮文科,张建军,安健 (38)

浅谈非特异性腰痛患者的运动平衡康复.....姜华 (44)

### 农村经济发展研究

“一带一路”愿景下旅游对经济增长影响的实证分析

——以云南省为例.....马素萍,高洪波 (48)

精细化营销下无公害农产品供应链管理模式的分析

.....李旭东,曾艳英,廖毅芳,李淑艳 (54)

关于通州区有形商品市场发展的思考与建议.....陈国增 (60)

### 城镇建设与新农村建设

后发型农村社区发展中存在的问题及原因和对策.....陈光军 (63)

加快通州区社区居家养老服务体系建设的思考.....王春元 (70)

关于农村公共服务产品提供方式的思考.....周东金 (76)

### 职业教育与培训

对提高五年制高职培养质量的思考与实践.....胡霞 (79)

依托职教集团建立“3+2”中高职衔接学分体系.....高秀清,何力,朱庚 (84)

出版单位在教材编写出版中的重要作用

——“十二五”期间《应用文写作》教材出版情况分析.....贾真光 (89)

### 专业建设与人才培养

首都地区高职金融保险专业人才需求调研分析.....郭心义 (95)

高职院校“礼仪”课程理实一体化教学模式的探索.....秦志红 (100)

“兽药分析与检测”课程中兽药含量测定学习情境设计

.....马建民,李长军,王金秋,何丹 (105)

职业能力视角下高职“单证实务”课程的教学改革.....康杰 (109)

牧医系教师在黑龙江大庆参加兽医内科与临床诊疗分会学术研讨会.....(9)

封二:学院隆重庆祝第31个教师节

封三:学院隆重表彰优秀教师及“六育人”先进个人和先进集体

封底:院领导率团出访俄罗斯沃罗涅日国立农业大学

## MAIN CONTENTS

- The Investigation and Analysis of the Third Beijing Agricultural Carnival  
.....Coordination Division of Beijing Municipal Commission of Rural Affairs, Department of  
Business&Economic of Beijing Vocational College of Agriculture ..... (5)
- Thoughts on the Development of Grape and Grape Industry of Beijing..... MA Jun-zhe(10)
- Analysis on the Developing Model and Routine of Urban Leisure Plantations in Fangshan District of Beijing  
.....ZHOU Ying, GUO Shu-min, WANG Xiu-fen, WANG Li-gang(16)
- The Situation, Problems and Countermeasures of Cymbidium Breeding in Shandong Province  
..... ZHU Jiao, MA Lei , ZHANG Ji-hua(23)
- Investigation on the Drug Sensitivity of 3 Strains of Eimeria Tenella  
..... WANG Li-xia,CAO Yun,RUAN Wen-ke,ZHANG Jian-jun,AN Jian(38)
- An Empirical Analysis of the Tourism Development Impact on Economic Growth According to One Belt and One  
Road Planning Based on Yunnan Province as an Example ..... MA Su-ping, GAO Hong-bo(48)
- Supply Chain Management Pattern of Pollution-free Agricultural Products Based on Precision Marketing  
..... LI Xu-dong, ZENG Yan-ying, LIAO Yi-fang, LI Shu-yan(54)
- Accelerating the Construction of Community Endowment Service at Home in Tongzhou District of Beijing  
..... WANG Chun-yuan(70)
- Thoughts on the Provided Style of Rural Public Service Products .....ZHOU Dong-jin(76)
- Thoughts and Practices of Improving the Cultivation Quality of Five Years' Higher Vocational Training  
.....HU Xia(79)
- Investigation and Analysis of the Demand for Financial Insurance Professionals of Higher Vocational Colleges  
in Beijing..... GUO Xin-yi(95)
- 

## JOURNAL OF BEIJING AGRICULTURAL VOCATION COLLEGE

is published bi-monthly by Beijing Agricultural Vocation College

Editor-in-Chief: WANG Fu-hai

Address: No. 29 Pu'andian Xiangshan, Haidian District, Beijing, China

Postal Code: 100093

Telephone: 86-10-82595054

(Translator REN Wei-na)