

编辑学报 • Acta Editologica

ISSN 1001-4314

CN 11-2493/G3

编辑学报

Acta Editologica

第 32 卷 Vol.32

2020
2



中国科学技术期刊编辑学会主办

二〇二〇年 第三十二卷 第二期 Vol.32 No.2 2020

编辑学报

BIANJI XUEBAO

2020年4月 第32卷 第2期

目次

理论研究

- 出版集团化战略对科技期刊发展的启示——兼论SCI导向的科学价值观偏差 胡升华 119
- 新形势下科技期刊发展路径——基于教育部、科技部印发的两文件的思考 王晴 袁鹤 128
- 新型冠状病毒肺炎疫情期间专题信息服务工作及引发的思考
..... 刘冰 魏均民 沈锡宾 赵巍 李鹏 刘红霞 潘旻 金东 132
- 面对重大突发公共卫生事件科技期刊如何履责担当——以金属加工杂志社新冠肺炎疫情报道为例
..... 蒋亚宝 栗延文 韩景春 吴晓兰 138
- 突发事件中医学编辑的抗疫实践及社会责任 贾泽军 142
- 新冠肺炎疫情时期高校学报编辑出版的实践与思考——以《暨南大学学报》的《新冠肺炎防治》专栏为例
..... 徐文华 王景周 孙升云 陈咏梅 王海霞 丛敏 145
- 媒体融合环境下我国科技期刊转型发展的困境及对策 陈建华 150
- 科普期刊历史脉络与内容呈现的国际比较研究 叶妮 155

编辑工程与标准化

- 针对中国知网网络首发对稿件录用流程的优化——以《无机材料学报》为例 詹文海 160
- 科技期刊政治性差错几种处理方法的比较与分析 张同学 163
- 医学高校学报英文参考文献刊名著录失范例析 谢锡增 徐春燕 施学忠 166
- 参考文献引用和著录的准确性原则及编审要点 姚实林 张倩 169
- 正交试验类论文的规范化表达 马迎杰 173

经营管理

- 临床医学期刊在健康科普中的作用 李娜 刘洋 李玉乐 孙静 177
- 医学期刊组织多中心临床研究的实践与效果 房玉新 金昕 181
- 科技期刊提升学术质量和影响力的举措分析——以地质学期刊为例 楼亚儿 184
- 媒体融合时代提升科技期刊精准传播能力的对策与思考 郑泉 188
- 提升科技期刊传播力的路径与思考 吴彬 丁敏娇 徐天士 毛文明 191
- 重唤编委对高校学报发展的责任与热情 刘珊珊 孙晓芳 王浩然 沈晓峰 张学东 195
- 科技期刊学术交流作用的实现与拓展 宇文高峰 198
- 科技期刊编辑与合著来稿多位作者沟通的退修策略 于荣利 郭佳宏 张琳 201

期刊现代化

中国高水平科技期刊微信公众号运营现状及提升策略·····	杜 焱 蒋 伟 季淑娟 李忠富	204
行业期刊的全媒体融合营销·····	周晟宇 吕建新	209

办刊之道

科技期刊引领新兴交叉学科发展模式探究——以我国中医药类期刊与网络药理学互动发展为例 ·····	刘 颖 姜 红 季景玉 许凤国 丁佐奇	212
高校专业科技期刊助力“一流本科专业”建设——以扬州大学《美食研究》为例 ·····	王芙蓉 赵 勇	216
基于抽印本的科技学术期刊宣传推广——以《高压物理学报》为例 ·····	王 影 何 真 王 琮 王小飞 张凌云 曾月蓉	219

人才培养

再谈科技期刊编辑的独立性·····	张 洁 丁佐奇	222
医学期刊青年编辑统计学素养的影响因素和提升策略·····	李晓炜 王春燕 王希营 金 红	225

他山之石

《Cancer Medicine》的运作模式及其启示 ·····	接雅俐	228
注册报告制对科技期刊论文发表的变革性影响分析·····	黄敏聪	232

谬误辨析

正确书写国家标准、行业标准的编号 ·····	浩 元	154
“比热容”不应简称“比热” ·····	郝 远	221

有问必答

怎样著录期刊中析出文献的期号? ·····	诸 仁	127
西文期刊刊名的缩写需要注意哪些规则? ·····	郝 昕	172
科技论著中句号使用小圆点“.”算错误吗? ·····	陈浩元	176

消 息

《编辑学报》论文格式规范 ·····	封二	
--------------------	----	--

ACTA EDITOLOGICA

BIANJI XUEBAO

Apr. 2020 Vol. 32 No. 2

Contents

Theoretical Study

- The enlightenment of publishing group strategy to the development of scientific journals: deviation of scientific values oriented by SCI evaluation system HU Shenghua 119
- Development methods of scientific journals under the new situation: thoughts based on two documents issued by Ministry of Education and the Ministry of Science and Technology WANG Qing, YUAN He 128
- Special information services during the outbreak of COVID-19 and some thoughts
..... LIU Bing, WEI Junmin, SHEN Xibin, ZHAO Wei, LI Peng, LIU Hongxia, PAN Yang, JIN Dong 132
- How scientific journals to fulfill their responsibilities in facing major public health emergencies
..... JIANG Yabao, LI Yanwen, HAN Jingchun, WU Xiaolan 138
- Experience of medical editors participating in combating COVID-19 and their social responsibility JIA Zejun 142
- Practice on the editing and publication of university journals in the period of corona virus disease 2019 epidemic: case study of the special column of "prevention and treatment of COVID-19" in *Jinan University Journal*
..... XU Wenhua, WANG Jingzhou, SUN Shengyun, CHEN Yongmei, WANG Haixia, CONG Min 145
- Dilemma and countermeasures of the development China's scientific journals under media integration environment
..... CHEN Jianhua 150
- An international comparative study of the history and content of popular science journals YE Ni 155

Editing Process and Standardization

- Optimization of academic papers' accepting process according to online first publishing on third-party database platform
..... ZHAN Wenhai 160
- Comparing analysis of methods of treating political errors in scientific journals ZHANG Tongxue 163
- Analysis of inaccurate journal titles of English references in medical university journals
..... XIE Xizeng, XU Chunyan, SHI Xuezhong 166
- Accuracy principle and key points of editing for citing and recording bibliographic references YAO Shilin, ZHANG Qian 169
- Standard expression of scientific papers using orthogonal tests method MA Yingjie 173

Management and Administration

- Role of clinical medicine journals in health knowledge popularization LI Na, LIU Yang, LI Yule, SUN Jing 177
- Practice and effect of multicenter clinical research organized by medical academic journals FANG Yuxin, JIN Xin 181
- Measures to improve academic quality and impact of scientific journals: taking the geoscience journals as examples
..... LOU Yaer 184
- How to improve the accurate communication ability of scientific journals in the age of media convergence ZHENG Quan 188
- Thoughts on improving the communication ability in scientific journals ... WU Bin, DING Minjiao, XU Tianshi, MAO Wenming 191
- Re-summon the responsibility and enthusiasm of editorial board members to university journals
..... LIU Shanshan, SUN Xiaofang, WANG Haoran, SHEN Xiaofeng, ZHANG Xuedong 195
- Realization of the exchange roles of scientific journals YUWEN Gaofeng 198
- Revision strategies for science editors communicating with multiple authors of co-authored manuscripts
..... YU Rongli, GUO Jiahong, ZHANG Lin 201

Modernization of Periodicals

- Operation status and promoting strategy of the WeChat public platforms of high-level scientific journals in China
..... DU Yan, JIANG Wei, JI Shujuan, LI Zhongfu 204
- Omni-media convergence marketing of industrial magazine ZHOU Shengyu, LYU Jianxin 209

Experience Interchange

- Research on the mode about how scientific journals promote the development of new inter-discipline subject: taking the interaction between traditional Chinese medicine journals and network pharmacology as an example
..... LIU Ying, JIANG Hong, JI Jingyu, XU Fengguo, DING Zuoqi 212
- Professional university journals can assist the construction of first-class undergraduate specialty WANG Furong, ZHAO Yong 216
- Comprehensive promotion of academic journals based on offprints: case study on *Chinese Journal of High Pressure Physics*
..... WANG Ying, HE Zhen, WANG Qiong, WANG Xiaofei, ZHANG Lingyun, ZENG Yuerong 219

Editing Staff Training

- Study on the editorial independence of scientific journals ZHANG Jie, DING Zuoqi 222
- Influence factors and promotion strategies of statistical accomplishment for young editors of medical journals
..... LI Xiaowei, WANG Chunyan, WANG Xiyong, JIN Hong 225

Experiences Abroad

- Operation mode of *Cancer Medicine* and its enlightenment to Chinese academic journals JIE Yali 228
- Analysis of the transformative impact of registered reporting system on the publication of scientific journals HUANG Mincong 232