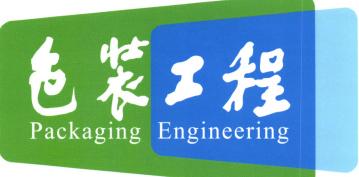
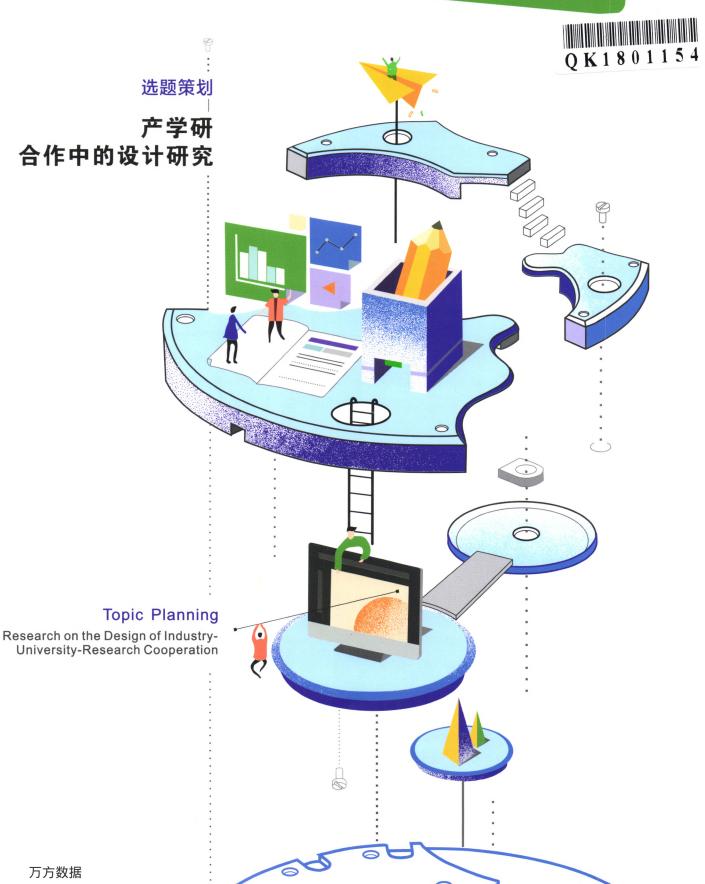
全国中文核心期刊

2017年12月 第38卷 第24期

主管单位:中国兵器装备集团公司主办单位:中国兵器工业第五九研究所





BAOZHUANG GONGCHENG

第38卷(卷终)第24期2017年12月20日

目 次 选题策划:产学研合作中的设计研究 面向设计教育的产学研协同创新的云服务平台设计研究 谭浩、李文良、何人可、季铁、袁翔 1 十字型工业设计产学研合作创新模式研究 余隋怀,胡宇坤,初建杰,杜微 6 工业设计产学研协同创新生态圈的构建 王昀, 林璐 10 针对设计参与的特色文化产业的产学研模式探索 季铁,郭寅曼 18 曹淮, 冯翀, 董思洁 23 设计置换股权的商业模式创新与实践 科技设计驱动变革 罗仕鉴 30 中国重汽卡车设计的内饰感知评价与设计品质提升 赵丹华, 顾方舟 37 儿童牙科正畸服务中深度体验设计研究 程杭、张凌浩 43 视觉传达设计 现代包装设计中传统文化的影响因素研究 欧阳莉,凌杰 48 基于可持续理念的塑料包装可回收设计策略研究 王雪莹 52 适用于地铁空间内的盲人导识设计 黄迪、孙有强 56 信息可视化语境下的地图创意设计探析 欧阳梦圆、萧沁、高嘉诗 61 从叙事到述行谈信息的传播设计 孙丹丽 66 基于消费者触觉体验与记忆的地方特色餐具设计研究 周家乐 71 周致欣,周秦羽 75 工业革命时期英国出版物的装帧研究 服务于当代设计的中国传统服饰纹样审美价值辨析 刘一品,华梅 80 跨界融合视野下的空间认知与视觉意象 张丙辰、过伟敏、王艳群、宋丽姝 84 基于地铁内饰色彩设计的美学要素研究 乔辰, 戴端 88 工业设计 红灯信号渐消方式对时距估计和情绪体验的影响 柳冠中,张慧忠,宫勇 93 基于实验心理学与生理评价协同优化的交互等待体验研究 刘键,刘伟,辛欣,崔俊峰 98 基于智能制造的声音建模交互设计 李雪楠,赵江洪 103 视障者无障碍产品的交互创新设计研究 黄凌玉,刘天理 108 未来厨房系统的情感交互设计研究 李君华, 刘芳 114 方案驱动的产品造型设计迭代模式 段正洁, 谭浩, 赵江洪 119 韩静华、武丽莎 124 以用户体验为中心的阅读类APP设计研究 基于无意视盲的运动类APP界面设计研究 龙娟娟, 闫北歌 130 基于VR技术的虚拟博物馆交互设计 吕屏、杨鹏飞、李旭 137 层次生物特征驱动的产品情感化设计方法 曹国忠、王欢、张曙 142 诚信情感体验与包装色彩的构建 陆菁, 王军, 刘渊, 吴中浩 152

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PACKAGING ENGINEERING

(Initial Issue 1980) (Semimonthly) Vol.38 (The End of Vol.) No.24 (Total No.366) Dec.20, 2017

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全国中文核心期刊

主管单位:中国兵器装备集团公司 主办单位:中国兵器工业第五九研究所

ISSN 1001-3563 CN 50-1094 / TB

定价: 45.00元

邮发代号: 78-30

国外发行号: BM1799

广告经营许可证:渝工商广字040297号

