

船舶物资与市场

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P33 市场持续低迷 新需求带来亮点



初春已至，船配市场尚未摆脱船市寒冬的阴云笼罩，市场订单寥寥无几，船配企业接单难、效益差，发展继续面临挑战。然而，随着环保法规的实施，节能环保设备被市场看好，成为船配市场的新亮点；与此同时邮轮市场持续升温，邮轮配套的需求不断增加。展望2017年，面对市场多元变化，船配企业要认识到当前市场的需求，调整产品结构，向豪华邮轮、智能船舶等配套领域发展，挖掘船配市场新的增长点。

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