

# 船舶物资与市场

2017年第5期 总第147期



QK1819198

## P9 培植垄断企业 ——中国造船业的竞争策略

## P14 超大箱船运力增长 短期需求有限



ISSN 1006-6969

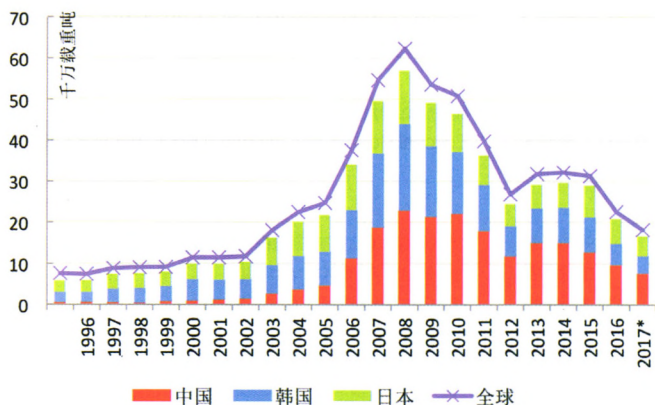


10>

9 771006 696177

万方数据

## P9 培植垄断企业，中国造船业的竞争策略



船舶工业是一个规模经济效益比较明显的产业，企业规模、综合实力是决定船企在船舶市场激烈竞争中取胜的重要因素。中国造船行业要实现转型，不仅仅要加大在科技创新方面的投入力度，还要采用新策略，提高造船规模总量和整体实力，培养具有国际竞争力的世界第一阵营垄断企业，以获取更大的市场生存空间，进一步提升我国船企的国际竞争力。

### 新闻速递

- 06 强化船舶特色 助力国家发展
- 07 福建规模以上船企产值提前过百
- 08 世纪华海同台建造20艘渔船

### 热点关注

- 09 培植垄断企业——中国造船业的竞争策略

### 船市观察

- 14 超大箱船运力增长 短期需求有限
- 18 新船市场回升 船厂赢利仍难

### 配套物流

- 21 国内钢价缓慢攀升 船板价格区间振荡
- 28 船板价格上行态势能否持续?
- 31 燃料电池能否成功“上船”?

### 聚焦海工

- 35 2017年前三季度全球海工市场缓慢回温

### 技术与研讨

- 39 浅议钢铁物流业的现状及发展
- 42 中远海控并购重组与结构转型案例分析
- 48 读书、学习——领导干部的必修课

### 学术天地

- 50 基于云计算的船舶制造资源编码方法研究
- 54 民营造船企业融资困境及出路
- 59 挖泥船环保新技术发展的思考

### 行业资讯

- 65 大连船柴新型绿色环保主机交验
- 66 玉柴船动交验国内首台双燃料发动机
- 67 最大散货船船板“首钢造”

### 产品推介

- 68 中国船舶工业联营企业名录

封面摄影 / 彭常青

# CONTENTS

## News Express

- 06 CSNAME Held the Ninth Members' Representative Convention
- 07 Fujian Shipbuilding Enterprises Achieve Output Value of over Ten Billion Ahead of Schedule
- 08 Huahai Shipbuilding Company has Built 20 Fishing Vessels

## Hot Concerns

- 09 Cultivating Monopolistic Enterprises - Competitive Strategy of China's Shipbuilding Industry

## Ship Market Observation

- 14 The Demand for the VLCS Market Is Limited in Short Term
- 18 New Ship Market Bounces Back, the Profits in the Shipyard Are Not Large Yet.

## Supporting Logistics

- 21 Domestic Steel Prices Rise Slowly, While the Shipboard Price Remains Range Bound
- 28 Are We to Believe that the Shipboard Prices Increase Is Here to Stay?
- 31 The Application of Fuel Cell in Ship

## Focusing Marine Engineer

- 35 The Global Marine Engineer Market Is Slowly Recovering in the First Three Quarters of 2017

## Technology and Research

- 39 Discussions on the Status Quo and Development of Iron and Steel Logistics
- 42 Analysis on M & A and Structural Transformation of COSCO Shipping
- 48 Reading, Learning - the Required Course of Leaders

## Academic Garden

- 50 Research on Ship Manufacturing Resource Coding Method Based on Cloud Computing
- 54 Financing Difficulties and Outlet of Private Shipbuilding Enterprises
- 59 Thoughts on the Development of New Technology on Environmental Protection of Dredger

## Industry News

- 65 DMD Delivers Green Environmental Protection Engine
- 66 YCMP Delivers the First Domestic Dual-fuel Engine
- 67 Shougang Group Provides the Shipboard for the World's Largest Bulk Cargo Ship

## Product Recommendations

- 68 China Shipbuilding Industries Joint Venture

# MARINTEC CHINA 2017

The All China Maritime Conference & Exhibition  
二〇一七年中国国际海事技术学术会议和展览会

5-8 December 2017  
二〇一七年十二月五至八日

Shanghai New International Expo Centre  
上海新国际博览中心

12月，上海见！

LEADING  
引领

STRENGTHENING  
壮大

CONNECTING  
互联



预先登记，快速入场参观！

扫描二维码，关注微信公众号。

#### Sponsored by 主办单位

Ministry of Industry and Information Technology, PRC  
中华人民共和国工业和信息化部

Shanghai Municipal People's Government  
上海市人民政府

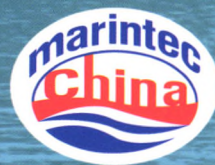
#### Co-sponsored by 协办单位

China State Shipbuilding Corporation  
中国船舶工业集团公司

China Association of the National Shipbuilding Industry  
中国船舶工业行业协会

China Shipbuilding Industry Corporation  
中国船舶重工集团公司

Chinese Society of Naval Architects & Marine Engineers  
中国造船工程学会



#### Organised and Managed by 承办单位

UBM  
博闻

SSNAOE  
上海市船舶与海洋工程学会

