

全国优秀社科期刊



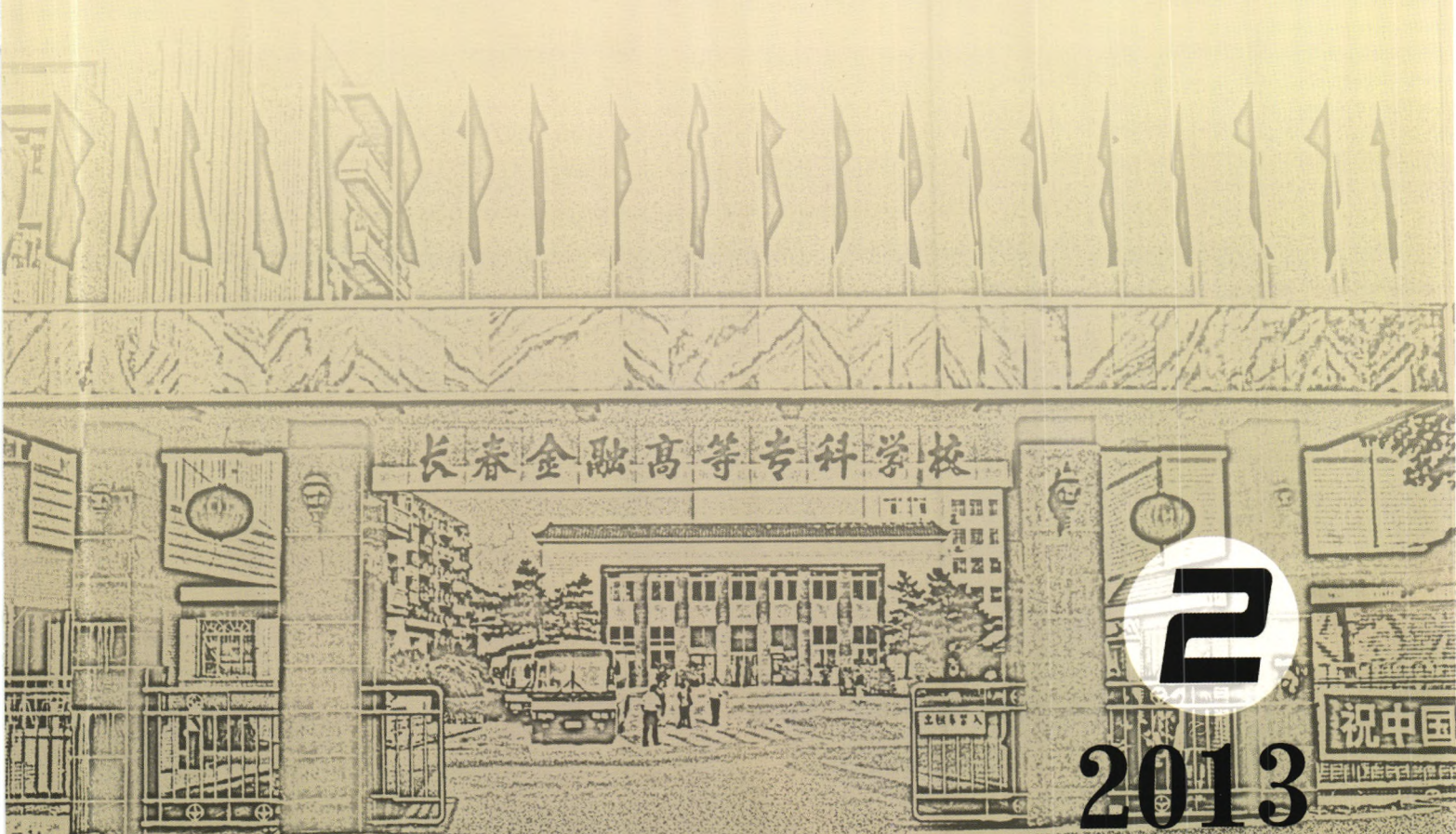
ISSN 1671-6671

CN22-1290/F

长春金融高等专科学校

JOURNAL OF CHANGCHUN FINANCE COLLEGE

学报



编委会

主任:

张伟中

副主任:

陈铁山

委员:

耿传辉

张晓晖

李富英

高同彪

陈廷勇

闵春播

张贵明

殷树友

主编:

耿传辉

副主编:

杨晓丹

目 录

金融论丛

- 利率市场化进程中我国商业银行利率风险管理探析……吕鹏飞,常昊(01)
 世界主要货币的国际化经验及启示……王晓燕(05)
 建立农民基本信贷保障制度统筹推进“三化”建设研究……安明友(12)
 论地方政府减持城市商业银行股权的必要性……王宏来(16)
 农村金融水平与农村经济发展的灰色关联度分析
 ——基于吉林省数据……周小琪(19)
 从监管模式谈金融消费者的范围……钟俊(23)

金融文化

- 关于城市商业银行加强创新文化建设的探讨……柳明花(26)

经济纵横

- 企业内部控制的现状与对策探析……栾春玉(29)
 企业营运资金结构优化的实证研究
 ——以三一重工为例……易玉珏(32)
 我国金融业上市公司高级管理人员薪酬和公司业绩分析……王立刚(35)
 浅议加油站资金管理存在的问题及解决对策……汪秋玲(39)
 战略导向的集团财务管理探析……姜妍,邱虹(42)
 泉州老城区文化创意产业发展建设的思考……王雅云(46)
 扩大农村居民消费的途径
 ——基于农村居民消费函数的研究……齐飞(49)
 浅析审计文化影响下的持续审计……王南(53)

教学研究

- 基于建构主义的《金融市场学》教学设计……毛泽盛,潘吟斐(58)
 以工作过程为导向的高职会计专业实践教学改革的探索……李富英,杨子健(62)
 浅析行动导向教学在《商业银行柜台业务》课程中的应用
 ——以长春金融高等专科学校为例……施晓春(66)
 职业院校工学结合教学改革与实践……宋敏(69)
 浅析人本主义理论下的高校教育管理……杨丁懿(72)
 高校大学生体育素质教育与现行课程融合的研究……王牧野(75)

人文教学

- 基于优化社会生态的公益文化建设……王向南(78)
 领导干部法律风险的防范和化解……翟春春(81)
 略论民办高校贫困学生资助工作的育人功能……姜欣(83)
 公共艺术的公共性……蔡晓燕(85)
 浅析大学生心理安全问题……崔浩,程海波(87)
 论《今日说法》的创新策略……牛安琪(90)
 认知语境与言语表达意图的实现……王莹(92)
 数字化时代学术期刊编辑的主体意识辨析……杨晓丹(95)

CONTENTS

Analysis on the Interest Rate Risk Management of the Commercial Banks during the Process of the Interest Rate Marketization in China	<i>LV Ying-fei, CHANG Hao</i> (01)
The Experience and Enlightenment of the Main Currency Internationalization	<i>WANG Xiao-yan</i> (05)
Establish the System of Basic Credit Security to Promote the Construction of Industry, Urbanization, Agriculture Modernization	<i>AN Ming-you</i> (12)
The Necessity of Reducing Shareholding of City Commercial Banks in the Local Government	<i>WANG Hong-lai</i> (16)
Grey Relational Analysis of Rural Finance and Rural Economic Development ——Based on the Data of Jilin Province	<i>ZHOU Xiao-qi</i> (19)
The Scope of Financial Consumer in the View of Regulation Mode	<i>ZHONG Jun</i> (23)
Explore the Innovation Culture Construction of City Business Bank	<i>LIU Ming-hua</i> (26)
Analysis on the Status and Strategy of Inner Control of Enterprise	<i>LUAN Chun-yu</i> (29)
Empirical Study on Company Capital Structure Optimization ——Take Sanyi Heavy Industry Co.,Ltd as an Example	<i>YI Yu-jue</i> (32)
Analysis on the Pay and Company Performance of the Senior Managers of Listed Companies of China's Financial Industry	<i>WANG Li-gang</i> (35)
On the Problems and Solutions of Gas Station Funds Management	<i>WANG Qiu-ling</i> (39)
Analysis on Strategic Orientation of Group Financial Management	<i>JIANG Yan, QIU Hong</i> (42)
Thought on the Development of Culture and Creation Industries in Quanzhou Old City	<i>WANG Ya-yun</i> (46)
Ways to Expand the Consumption of Rural Residents ——Based on the Research for the Consumption Function of Rural Residents	<i>QI Fei</i> (49)
Analysis on Continuous Audit under the Influence of Audit Culture	<i>WANG Nan</i> (53)
Teaching Design of Financial Market Based on Constructivism	<i>MAO Ze-sheng, PAN Yin-fei</i> (58)
The Working Process Oriented Accounting Professional Practice Teaching Reform in Vocational Colleges	<i>LI Fu-ying, Yang zi-jian</i> (62)
Analysis on the Application of the Action Oriented Teaching in the Commercial Bank Counter Business Courses ——Take Changchun Finance College as an Example	<i>SHI Xiao-chun</i> (66)
Teaching Reform and Practice Combined with Work and Study of Vocational College	<i>SONG Min</i> (69)
Explore College Education Management Based on Humanistic Theory	<i>YANG Ding-yi</i> (72)
Research on the Combine with P.E. Quality Education and Existed Course of College Students	<i>WANG Mu-ye</i> (75)
The Public Culture Construction Based on the Optimization of Social Ecology	<i>WANG Xiang-nan</i> (78)
The Prevention and Resolution of Leaders' Legal Risk	<i>ZHAI Chun-chun</i> (81)
Educational Function on Funding the Work of Poor Students in Private Colleges	<i>JIANG Xin</i> (83)
Publicity of Public art	<i>CAI Xiao-Yan</i> (85)
Analysis on the Problem of Psychological Security of College Students	<i>CUI Hao, CHENG Hai-bo</i> (87)
The Innovation Strategies of "Legal Report" and Practical Significance	<i>NIU An-qi</i> (90)
The Realization of Cognitive Context and ExpressIntention	<i>WANG Ying</i> (92)
The Subject Consciousness of Editor of Journal in Digital Times	<i>YANG Xiao-dan</i> (95)