

# 成都体育学院学报(月刊)

ChengDu TiYu XueYuan XueBao

第37卷第4期(总第185期)2011年4月

## 目 录

### 体育人文社会科学

- 休闲体育与体育休闲发展研究 ..... 梁利民(1)
- 体育赛事风险特征及分类研究 ..... 刘建,高岩(5)
- 中外都市体育产业竞争力评价体系与实证研究 ..... 周良君,李凡(9)
- 四川地震灾区体育场馆设施重建资金渠道的选择与构建 ..... 张永韬,高扬(15)
- 社会转型期中国体育新闻报道价值取向的演变与反思 ..... 陈治(19)
- 体育旅游中风险项目的控制与防范研究 ..... 周咏松(23)
- 城乡群众体育统筹发展:目标、责任与监测 ..... 钟卫刚(27)
- 天津滨海新区运动健康产业需求与发展 ..... 刘铁刚,崔延武,谭思洁(31)
- 我国退役运动员人力资源的开发与利用 ..... 张骑(35)
- 商业性健身俱乐部服务质量、关系质量与顾客忠诚感的调查分析 ..... 虞蓉丽,唐勇,杨文斌(38)
- 川中丘陵地区职业女性参与全民健身现状与对策研究 ..... 陈鸥,刘青,高建新(41)
- 云南省少数民族传统体育发展现状及对策研究 ..... 王琼(45)

### 运动竞赛与训练学

- 我国女子100米栏与世界先进水平差距成因及训练对策 ..... 刘静(48)
- 排舞运动兴起的四大因素探析 ..... 李遵(54)

### 学校体育学

- 体育教学论发展:反观与前瞻的沉思 ..... 赵利,田雨普(58)
- 普通高校体育教学内容设置存在的问题及影响因素分析 ..... 曹永跃(62)
- 基于经营理念的研究型大学体育课程建设 ..... 张建新,孙麒麟(66)
- 从社会性别视角审视农村女学生参与学校体育的影响因素 ..... 杨斌(69)
- 建设体育强国时期高校体育本科教育发展态势分析 ..... 张斌(72)

### 运动人体科学

- 中国成年人脚型性别差异研究 ..... 洪友廉,李静先,徐冬青等(77)
- 长期耐力训练后大鼠心脏血管紧张素II对心肌细胞凋亡的影响 ..... 王光平,张开发(82)
- 高温环境下大鼠一次性有氧运动后血IL-2、SOD、MDA、SOD/MDA指标的变化研究  
..... 赵广高,苏全生,仇乃民等(86)
- 中国国家学生体质健康标准与美国最佳体适能标准比较研究 ..... 蔡瑞金(91)

期刊基本参数:CN51-1097/G8\*1960\*b\*16\*96\*zh\*P\*¥10.00\*3000\*23\*2011-04

# JOURNAL OF CHENGDU SPORT UNIVERSITY

## CONTENTS

《成都体育学院学报》

编委会

主任:陈伟

副主任:刘青

委员:(以姓氏笔画为序)

王广虎 王清芳 卢锋

叶锐彬 刘子建 刘青

刘建 刘建和 刘雪松

孙淑惠 陈伟 苏全生

余吉成 郭永东 侯乐荣

袁琼嘉 郝勤 徐明

舒为平 温佐惠 程林林

蓝肇熙 潘小非

国际编委:

Robert Goodman

(美国印第安那大学)

Steven Siconolfi

(美国伊萨卡大学)

Alun Rees

(英国普茨茅斯大学)

主编:陈伟

副主编:刘青 王广虎

编辑部主任:王广虎

责任编辑:刘雪松

王宏江

英文编辑:杨飞

### ●SPORTS SOCIAL SCIENCE

- Research on Leisure Sports and Sports Recreation ..... Liang Li - min(1)  
 Risk characteristics and classification of sports events ..... Liu Jian, Gaoyan(5)  
 Theoretical and Practical Research on the International Competitiveness Evaluation of Sport Industry of Metropolises among China and Abroad ..... ZHOU Liang - jun, LI Fan(9)  
 The Conclusion and Consideration about the Sports Facility Reconstructed Funds Channels in Sichuan Earthquake Area ..... Zhang Yong - tao et al(15)  
 The Study on the Change of Chinese Media's Value Orientation of Sport News Report in the Period of Social Transformation ..... CHEN Zhi(19)  
 The Study of the Risks Control and Prevention in Sports Tourism ..... Zhou Yongsong(23)  
 Overall Development of Urban and Rural Mass Sports: Objective, Responsibility and Monitoring ..... ZHONG Wei - gang(27)  
 The Sports Health Industry Requirement and Development of The Binhai New Developed Area, Tianjin ..... Liu Tie - Gang et al(31)  
 The Exploit of Retired Athletes Human Resources ..... ZHANG Qi(35)  
 The Analyze of Fitness Clubs' Service Quality, Customers' Relationship and Customers' Loyalty ..... Yu Rongli, et al(38)  
 Present Situation and Countermeasures of Professional Women's Participation in National Fitness Activity in Hills Area of the Center Part of Sichuan ..... Chen Ou et al(41)  
 Research of National Minority Tradition Sports Development Present Situation and Countermeasure of Yunnan Province ..... WANG Qiong(45)

### ●SPORTS TRAINING AND COMPETITION

- Study about the countermeasures of the reason for the gap between our country's Women's 100 - meter hurdle and world's advanced level ..... Liu Jing(48)  
 The Research on Four Elements of Line Dances Rise ..... LI Zhun(54)

### ●PHYSICAL EDUCATION

- Development Course and Trend of P. E Teaching Theory Discipline ..... Zhaoli, Tianyupu(58)  
 Analysis of Influence Factor and Main Problems on University P. E. Teaching Contents Setting ..... Cao Yong - yao(62)  
 The Construction of P. E. Course in Research University Based on the Ideology of Managing University ..... ZHANG Jian - xin, SUN Qi - lin(66)  
 Analysis of Impact of Village Girl Students' Participations in School Sport Through Social Gender View ..... Yang Bin(69)  
 Analysis on the Unevenness of the Physical Undergraduate Education of Colleges during the Period of Building Sports Power ..... Zhang Bin(72)

### ●SPORTS SCIENCE OF HUMAN BODY

- Gender differences in foot shape; a study in Chinese adults ..... Hong You - Lian et al(77)  
 Effect of Local Angiotensin II on cardiac apoptosis after Long - term Endurance Training ..... Wang Guangping, Zhang Kaifa(82)  
 Effects of aerobic exercise and heat stress on rat's Blood IL - 2, SOD, MDA, and SOD/MDA Level ..... ZHAO Guang - gao et al(86)  
 A Comparative Study on the Chinese Students Physical Health Standards and the American Physical Best Standards ..... Cai Ruijin(91)

期刊基本参数 \* P \* ¥ 10.00 \* 3000 \* ; CN 51 - 1097 / G 8 \* 1960 \* b \* 16 \* 96 \* zh 23 \* 2011 - 04