



ISSN 1673-0496
CN 42-1745/TV

长江工程职业学院

JOURNAL OF
CHANGJIANG INSTITUTE
OF TECHNOLOGY

学报

中国·武汉
WUHAN CHINA

VOL.35
2018 3

长江工程职业技术学院学报

(季刊)

2018年9月 第35卷 第3期 总第135期

目 次

• 工程技术 •

- 1 FS 外模板现浇混凝土复合保温体系施工技术要点探讨 罗军
4 西藏朗县灌区工程穿越滑坡稳定性分析与对策 张召松, 姜超
7 土石方工程几个典型计量计价问题剖析 胡育
10 ADINA 数值模拟法在房建工程地基沉降计算中的应用研究 任传辉
13 Autobank 和 SSC 程序在土坝除险加固设计中的应用 吴湘利, 张明
17 雷达波流速仪在陆水流域流量测验中的应用初探 伏琳, 王合凡, 寇从东
20 深圳河定期连续水文测验特征值合理性分析 程遥, 芦意平
23 基于改进云模型算法的微小电阻测量误差分析 樊翠玲, 晁红芬, 李玮

• 教育理论与实践 •

- 27 基于可行能力理论的职业教育精准扶贫策略与路径研究 陈希球, 熊绪
30 工匠精神视域下高职会计专业学生职业素养的培育与实践研究 侯红英, 林青
34 高职院校“专业+创新创业”教育模式的改革与创新——以市场营销专业为例 方梅
37 强化高职院校人文素质教育的路径探索 江爱国
40 职业倦怠视角下加强高校辅导员职业化建设的对策 杨要杰
43 弘扬工匠精神 做好高校学生工作 黄继春, 邵艳顺, 黄刚

• 思想·政治·道德 ·

- 46 基层领导干部网络舆情应对力提升研究 秦庆, 刘浪
50 儒家修身思想对大学生提升个人素养的启示 曹楠
53 文化自信论域下大学生政治认同探析 苗雪

• 管理科学 •

- 58 基于社会竞争力视角的人才评价机制改革探索 陈伟峰
61 鄢阳区高效节水试点县建设的必要性与可行性分析 张明
64 高职生网络非理性消费问题与对策研究 张满东
68 运用社交媒体拓展电子商务营销的策略研究 孙阳
72 浅谈创意元素在南京文化旅游开发模式中的运用 张荣娟

• 语言·文学·艺术 ·

- 75 裴铏《传奇》中的人鬼遇合主题探析——以《崔炜》、《薛昭》和《颜濬》为例 陈燕

Journal of Changjiang Institute of Technology

(Quarterly)

Vol.35 No.3 Sum.135 Sep. 2018

CONTENTS

• Engineering Technology •

- 1 Discussion on Main Technical Points of Construction Technology of FS External Formwork Cast -in-situ Concrete Composite Insulation System LUO Jun
4 Stability Analysis and Countermeasures of the Traversing Landslide in the Project of the Irrigation Area of Lang County , Tibet ZHANG Zhao-song , JIANG Chao
7 Analysis of Several Typical Problems in Measuring and Pricing Soil and Rock Work HU Yu
10 Application of ADINA Numerical Simulation Method in Foundation Settlement Calculation of Housing Construction Pro -ject REN Chuan-hui
13 Application of Autobank & SSC Programs in Design of Earth Dam Reinforcement WU Xiang-li ,ZHANG Ming
17 Application of Radar Wave Velocimeter in Flow Testing of the Lushui Basin FU Lin ,WANG He-fan ,KOU Cong-dong
20 Analysis on Rationality of Regular and Continuous hydrological Testing in Shenzhen River CHENG Yao ,Lu Yi-ping
23 Error Analysis of Micro Resistance Measurement Based on Improved Cloud Model Algorithm FAN Cui-ling ,CHAO Hong-fen ,LI Wei

• Educational Theory and Practice •

- 27 Research on the Strategy and Path of How Vocational Education Assisting Precise Poverty Alleviation Based on the Theory of Feasible Ability CHEN Xi-qiu ,XIONG Xu
30 Research on Cultivating Accountancy Majors ' Professional Qualities in Higher Vocational College under the Perspective of Craftsmen Spirit HOU Hong-ying ,LIN Qing
34 Reform and Innovation of Model of Integrating Specialty Education with Innovation and Entrepreneurship Education in Higher Vocational Colleges——Taking Marketing Major as an Example FANG Mei
37 Exploration of Strengthening Humanistic Quality of Higher Vocational College Students JIANG Ai-guo
40 Strategies of Strengthening College Counselors Professional Construction from the Perspective of Job Burnout YANG Yao-jie
43 On How to Promote Craftsmanship Spirit in Students Work HUANG Ji-chun ,QI Yan-shun ,HUANG Gang

• Thought • Politics • Morality •

- 46 Research on Improvement of Grassroots Leading Cadres ' Ability in Response to Online Public Opinion QIN Qing ,LIU Lang
50 The Enlightenment of Confucian Morality Cultivation to College Students ' Personal Quality CAO Nan
53 Analysis of College Students ' Political Identity under the View of Confidence in China 's Culture MIAO Xue

• Management Science •

- 58 On Talent Evaluation Mechanism Reform under the View of Social Competitiveness CHEN Wei-feng
61 Analysis of Necessity and Feasibility of Setting up High Efficiency Water-saving Pilot in Yunyang District ZHANG Ming
64 Research on Problems of Higher Vocational College Students Irrational Online Consumption and Strategies ZHANG Man-dong
68 Research on Strategy of Using Social Media to Expand E-Commerce Marketing SUN Yang
72 On Development Modes of Cultural Tourism with Creative Element in Nanjing ZHANG Rong-juan

• Language • Literature • Art •

- 75 Analysis of Man-ghost Love in *Legend* by Pei Xing——Taking *Cui Wei* , *Xue Zhao* , and *Yan Jun* as an example CHEN Yan