



ISSN 1673-0496
CN 42-1745/TV

长江工程职业技术学院

JOURNAL OF
CHANGJIANG INSTITUTE
OF TECHNOLOGY

学报

中国·武汉
WUHAN CHINA

VOL.36
2019 **1**

长江工程职业技术学院学报

(季刊)

2019年3月 第36卷 第1期 总第137期

目次

· 工程技术 ·

- 1 TRD 工法水泥土搅拌墙在某基坑支护工程中的应用 雷超,胡雨辰,周鹏辉
6 水文缆道耦合雷达波在线测流系统应用研究 李子龙,解传奇,邓启勇
10 基于大数据日志的智能运维系统设计 谭敏,谭家兴
13 国恩寺古建筑遗存现状及分类保护利用策略研究 洪开荣

· 教育理论与实践 ·

- 19 “行为引导型教学法”运用问题研究 付水英
22 论“互联网+”背景下通识教育网络选修课的误区——基于团组教学的思考 张松才
26 基于手机 APP 的健身操体能教学研究 林振国,林镇荣
29 基于教练技术的大学生创业教育应用策略 董秋锋,吕志达
32 基于产教融合的福建水利职业教育供给侧改革实践与思考 刘启够
36 新时期水利干部教育培训工作的探讨 王志星
39 分层教学法在单片机课程教学中的应用 任靖福

· 思想·政治·道德 ·

- 43 习近平青年观论域下新时代大学生思想政治教育工作研究 苗雪
48 基于大众传播的媒介道德激励功能阐述及实践研究 姚丁月
52 新时代高校“一体五化”立德树人工作长效机制构建与实践——以惠州经济职业技术学院为例
..... 戴礼祥
57 自媒体时代下高校辅导员媒介素养提升路径探析 谢晨琳

· 管理科学 ·

- 61 基于 AHP 的绿色酒店评价指标体系构建与实证研究——以湖北洪山宾馆为例 胡驰
65 基于供给侧改革视角下云浮农村电商发展研究 邓能强
70 完善高校微信公众号的内容编辑策略研究 周春林,陆宣

· 语言·文学·艺术 ·

- 75 中国现代散文英译中的风格再现——以周领顺的《散文自译与自评》为例 刘蓓

CONTENTS

• Engineering Technology •

- 1 Application of Cement Soil Mixing Wall by Using TRD Construction Method in a Foundation Pit Supporting Project in Ningbo LEI Chao , HU Yu-chen , ZHOU Peng-hui
- 6 Applied Research on On-line Current Measurement System of Hydrologic Cable Coupled Radar Wave LI Zi-long ,XIE Chuan-qi ,DENG Qi-yong
- 10 Design of Intelligent Operation and Maintenance System Based on Big Data Log TAN Min ,TAN Jia-xing
- 13 Study on the Status Quo and Classification Protection and Utilization Strategy of Ancient Buildings in Guoen Temple HONG Kai-rong

• Educational Theory and Practice •

- 19 Research on the Application of “Behavior-oriented Teaching Method”..... FU Shui-ying
- 22 On Misunderstanding of Network Elective Course about Liberal Education under the Background of “Internet +”—— thoughts based on group teaching ZHANG Song-cai
- 26 Research on Physical Fitness Teaching of Aerobics Based on Mobile Applications LIN Zhen-guo , Lin Zhen-rong
- 29 Application Strategy of College Students’ Entrepreneurship Education based on Coach Technology DONG Qiu-feng , LU Zhi-da
- 32 Supply-side Reform Practice and Thinking of Water Conservancy Vocational Education in Fujian Based on Industry -Education Integration LIU Qi-gou
- 36 Exploration of Education and Training Work to Hydraulic Engineering Leaders in the New Era WANG Zhi-xing
- 39 Application of Hierarchical Teaching Method in the Course Teaching of Single Chip Microcomputer REN Jing-fu

• Thought • Politics • Morality •

- 43 Research on Ideological and Political Education Work of College Students in New Era Under Xi Jinping’s Concept of Youth MIAO Xue
- 48 Elaboration and Practical Research of Media Moral Encouraging Function Based on Mass Communication YAO Ding-yue
- 52 Construction and Practice of Long-term Mechanism of Moral Values Establishment and People Cultivation in Colleges and Universities in the New Era——taking Huizhou Economics and Polytechnic College as an example DAI Li-xiang
- 57 Analysis on Ways of Improving Media Literacy of College Counselors in the Age of Media XIE Chen-lin

• Management Science •

- 61 Establishment and Empirical Study of Green Hotel Assessment Indicator System Based on AHP Analysis Method—— A Case Study of Hubei Hongshan Hotel HU Chi
- 65 Research on E-Commerce Development in Yunfu Rural Area Based on Supply Side Reform DENG Neng-qiang
- 70 Research of Strategies on How to Improve College WeChat Official Account Content Editing ZHOU Chun-lin , LU xuan

• Language • Literature • Art •

- 75 Representation of Style in English Translation of Modern Chinese Prose——taking Zhou Lingshun’s prose Self-Translation and Self-Evaluation as an example LIU Bei