



ISSN 1673-0496  
CN 42-1745/TV

长江工程职业技术学院

JOURNAL OF  
CHANGJIANG INSTITUTE  
OF TECHNOLOGY

学报

中国·武汉  
WUHAN CHINA

VOL.36  
2019 **3**

# 长江工程职业技术学院学报

(季刊)

2019年9月 第36卷 第3期 总第139期

## 目次

### · 工程技术 ·

- 1 某种皮带卷扬式吊具上横梁裂纹原因分析及加固技术 ..... 李艳娇,李瑞敏  
5 坝顶溢洪道在面板堆石坝工程应用的探讨 ..... 杨建波  
10 漫水桥的设计计算与细部构造综述 ..... 唐卫国,唐 杨,田俊国  
14 基于转移学习的小样本数据深度学习研究 ..... 赵 颖

### · 教育理论与实践 ·

- 18 文化自信视域下地域文化与高职语文教学融合——以东莞地域文化为例 ..... 朱军明,蒋丽云  
22 基于内部质量保证的高职院校专业诊断指标设置与诊断方法 ..... 黄世涛,邹 林  
25 高职地下与隧道工程技术专业 BIM 技术知识体系构建与课程改革初探 ..... 侯献语  
29 高职数学中融入数学建模思想的意义与实施途径 ..... 吴章文  
32 新时代高校创新开展经典阅读的思考 ..... 陈 昊,宋萌勃  
35 职业院校图书馆数字资源推广案例研究 ..... 宁银鹤,吴 芳  
38 职业院校开展社会服务的路径与策略 ..... 龙 俊,黄伟林

### · 思想·政治·道德 ·

- 41 大数据对高校思想政治教育的影响分析与解读 ..... 周梨洪,鞠龙克  
46 孝亲敬老文化在新时代的传承路径 ..... 徐 英  
50 手机媒体开展高校思想政治教育的 SWOT 分析 ..... 李安然

### · 管理科学 ·

- 54 从地下水“超采综治”变身“压采”解读农业用水政策传播过程 ..... 郭 艳,柴佩文  
59 新媒体艺术在民族地区旅游景观中的应用策略 ..... 吴 明  
64 精准治理视域下农家书屋可持续发展路径探析 ..... 李春燕,寇桂涛  
68 徐州特色文化资源开发与文化产业发展研究 ..... 胡春暖  
72 水文化的核心价值——人水和谐 ..... 江爱国

### · 语言·文学·艺术 ·

- 75 《水浒传》之朱武形象研究 ..... 薛文秀

CONTENTS

• Engineering Technology •

- 1 Cause Analysis of the Crack on Upper Beam of one Belt Hoisting Hanger and Reinforcement Technology ..... Li Yan-jiao, Li Rui-min
- 5 Discussion on Application of Dam Crest Spillway in Concrete Faced Rockfill Dam ..... YANG Jian-bo
- 10 Summary of Design Calculation and Detail Structure of Submersible Bridge ..... TANG Wei-guo, TANG Yang, TIAN Jun-guo
- 14 Research on Deep Learning Based on the Small Sample Data of Transfer Learning ..... ZHAO Ying

• Educational Theory and Practice •

- 18 Teaching Integration of Regional Culture and Vocational Chinese Course in View of Cultural Confidence  
——Taking Dongguan Regional Culture as Example ..... ZHU Jun-ming, JIANG Li-yun
- 22 Setting and Approaches of Professional Diagnostic Index based on Internal Quality Assurance in Higher Vocational College ..... HUANG Shi-tao, ZOU Lin
- 25 Preliminary Exploration on BIM Technical Knowledge System Construction and Curriculum Reform in the Specialty of Underground and Tunnel Engineering Technology in Higher Vocational Colleges ..... HOU Xian-yu
- 29 Significance and Implementation Approach of Incorporating Mathematical Modeling into Higher Vocational Mathematics ..... WU Zhang-wen
- 32 Reflection on Innovation to Carry out Classics Reading in Colleges in the New Era ..... CHEN Hao, SONG Meng-bo
- 35 Case Study of Promotion of Library Digital Resources in Higher Vocational Colleges ..... NING Yin-he, WU Fang
- 38 Approaches and Strategies for Vocational Colleges to Develop Social Services ..... LONG Jun, HUANG Wei-lin

• Thought • Politics • Morality •

- 41 Analysis and Interpretation of Influences of Big Data on Ideological and Political Education in Universities ..... ZHOU Li-hong, JU Long-ke
- 46 Inheritance Path of the Culture of Filial Piety and Respect for the Elderly in the New Era ..... XU Ying
- 50 SWOT Analysis of Ideological and Political Education Carried out by Mobile Media in Colleges and Universities ..... LI An-ran

• Management Science •

- 54 Interpretation of Communication Process of Agricultural Water Policy from “Comprehensive Treatment for Overexploitation” of Groundwater to “Suppres Mining” ..... GUO Yan, CHAI Pei-wen
- 59 Application Strategy of New Media Art in Tourism Landscape in Ethnic Areas ..... WU Ming
- 64 Analysis on the Sustainable Development Path of Rural Library from the Perspective of Accurate Governance ..... LI Chun-yan, KOU Gui-tao
- 68 Research on the Development of Xuzhou Characteristic Cultural Resources and Cultural Industries ..... HU Chun-yuan
- 72 Core Value of Water Culture —— Human-Water Harmony ..... JIANG Ai-guo

• Languang • Literature • Art •

- 75 Study on Zhu Wu’s Image in “the Water Margin” ..... XUE Wen-xiu