
长江传媒论坛

* 本刊特稿 *

- 中国再次申办奥运会与世博会的必要性和可行性分析 蔡尚伟,王沈辰(1)
-

* 动漫产业专题一 *

- 动漫产业文化要素的结构策略分析 殷俊,孟育耀,柴樱芝(8)
中国内地动漫产业与港澳台未成年人关系研究 殷瑜(12)
-

- 电视媒体的社会责任分析 胡洪彬(17)
-

经济理论与实践

- 魔法数字7:米勒法则的行为经济学分析 陆明涛(23)
西部地区农户信贷需求及其可得性影响因素实证分析 仇娟东,何凤隽(28)
加工贸易对我国出口技术结构影响的实证分析
——基于省级区域金属制品出口的面板协整 陈晓华,叶宏伟,金海兰(37)
畜产品价格定量预测方法评析 唐江桥(48)
-

管理论丛

- 政府绩效评估的多元主体分析及指标体系构建 张明(54)
企业员工工作不安全感与组织承诺
——领导—部属交换关系的调节效应研究 胡三媛(60)
社区居民对当地旅游可持续发展的感知与态度
——对成都市黄龙溪古镇和洛带古镇的调查分析 黄玉理(67)
-

法学研究

- 数据库的法律保护 彭霞(73)
“解释论”语境下的环境侵权私法救济
——以《侵权责任法》第65、66条为中心 朱鹤群(79)
-

-
- 早期环境对于犯罪心理形成的影响
——对犯罪原因的一个心理学阐释 姚峰(85)
- 醉酒驾驶机动车的定罪与量刑
——以实现刑罚目的为视角 毕敏敏,余淑华(90)
- 检务公开中权利救济制度之构建 杨洪梅(95)

语言研究

- 近十年我国翻译测试研究进展概观 汪顺玉,刘孔喜(104)
- 程度副词“顶”进入现代汉语的过程 聂志军,唐亚慧(110)
- 概念合成理论的补充
——复合及解整合分层 刘繁(117)

文学研究

- 巴渝学人与清代《四库全书》编纂 高远(124)
- 《蝇王》:海岛文学实验与生态寓言 李道全(129)

历史研究

- 秦王朝灭亡的行政管理四大弊端 孙方一(134)
- 从“驻藏大臣”制度看清朝对西藏的统治政策 周强(138)

哲学研究

- 我们需要什么样的哲学
——由“哲学是时代精神的精华”命题说起 陶庭马(142)
- 意义和检验
——维特根斯坦对私人语言的一个反驳 宋珊(148)

教育研究

- 高校教师素质与能力结构探析 郑继兵,时伟(153)
- 关于我国应用型本科教育人才培养的若干思考 李定清(157)

Main Contents

Necessity and Feasibility Analysis of China's Bid for the Olympic Games and the World Expo Once Again ... CAI Shang-wei, WANG Shen-chen(1)
Analysis of Structural Strategy for Cultural Elements of the Animation Industry ... YIN Jun, MENG Yu-yao, CHAI Ying-zhi(8)
Research on Relationship between Animation Industry of China Mainland and Chinese Minors in HongKong, Macao and Taiwan ... YIN Yu(12)
Analysis of Social Responsibility of TV Media ... HU Hong-bin(17)
Magic Number 7: Behavioral Economics Analysis of Miller's Rule ... LU Ming-tao (23)
Empirical Analysis of Rural Households' Credit Demand and Influencing Factors of Its Attainability in West Region of China ... QIU Juan-dong, HE Feng-jun(28)
Empirical Analysis of the Effect of Processing Trade on the Export Technology Structure
Panel Cointegration Analysis Based on Provincial Region Metal Product Export ... CHEN Xiao-hua, YE Hong-wei, JIN Hai-lan(37)
Literature Review on Application of Quantitative Methods to Prediction of Animal Products Price ... TANG Jiang-qiao(48)
Subjects Diversification Analysis and Index System Construction of Government Performance Appraisal ... ZHANG Ming(54)
Working Insecurity of Enterprise Employees and Organizational Commitment: Research on Moderating Effect of Leader-member Exchange Relationship ... HU San-man(60)
Perceptions and Attitudes of Community Residents toward Local Sustainable Tourism Development
—Survey and Analysis Based on Ancient Town of Huanglongxi and Luodai of Chengdu ... HUANG Yu-li(67)
Legal Protection of Database ... PENG Xia(73)
On the Relief of the Environmental Tort by Private Law in the Context of "Legislative Interpretation"
—Centered on Article 65 and 66 of Tort Liability Law of China ... ZHU He-qun(79)
The Influence of Early Environment on the Formation of Criminal Psychology
—Psychoanalysis Explanation for the Cause of Crime ... YAO Feng(85)
Conviction and Penalty Measurement for Drunken Driving of Vehicles
—From Perspective of Realizing the Purpose of Punishment ... BI Min-min, SHE Shu-hua(90)
On Construction of Right Relief System in the Open of Prosecutorial Affairs ... YANG Hong-mei(95)
A Survey of the Studies on Translation Testing in the Recent Decade in China ... WANG Shun-yu, LIU Kong-xi(104)
The Process of Degree Adverb Ding (顶) Entering Modern Chinese ... NIE Zhi-jun, TANG Ya-hui(110)
Supplement of Conceptual Blending Theory
—Levels of Blending and Disintegration ... LIU Fan(117)
Bayu Scholars and the Compilation of SiKuQuanShu in Qing Dynasty ... GAO Yuan(124)
Lord of the Flies: Island Literature Experiment and Ecological Allegory ... LI Dao-quan (129)
Four Defects in Administration for Qin Dynasty to Perish ... SUN Fang-yi(134)
Discussion on Ruling Policy of Qing Dynasty on Tibet from System of "Minister Stationed in Tibet" ... ZHOU Qiang(138)
What Philosophy We Need
—Discussion from the Proposition of That Philosophy Is the Essence of Era Spirit ... TAO Ting-ma (142)
Meaning and Testing
—Wittgenstein's Refutation to Private Language ... SONG Shan(148)
Analysis of Quality and Ability Structure of Teachers in Colleges and Universities ... ZHENG Ji-bing, SHI Wei (153)
Thinking on China's Applied-style Talent Cultivation of Undergraduates Education ... LI Ding-qing(157)