

全国优秀社科学报

ISSN 1672-0598

重庆市一级期刊

# 重庆工商大学学报

Journal of Chongqing Technology and Business University

热烈庆祝重庆工商大学建校六十周年!



中国·重庆

CHONGQING CHINA

ISSN 1672-0598



9 771672 059023

3

2012

第29卷 第3期

Vol.29 No.3

社会科学版

Social Science Edition

万方数据

---

## 长江传媒论坛

---

\* 本刊特稿 \*

- 新闻叙事学学术建设视野中的话语、新闻叙事话语 欧阳明(1)
- 微博救助行动的舆论动员结构探析 赵振祥,刘毅(7)
- 论中俄当代传媒的“新闻宣传与信息传播” 张举玺(13)
- 
- “周立波现象”的传播学透视 王鸣剑(21)

---

## 经济理论与实践

---

\* 本刊特稿 \*

- 流通价值创造与中部经济转型的政策选择  
——基于等产业水平曲线的经济学解释 王先庆,武亮(26)
- 
- 国外服务外包与服务贸易自由化研究评述  
——兼析对我国承接国际产业转移的启示 曾世宏(33)
- 转型期中国劳动力市场演进研究  
——基于就业研究文献述评的视角 徐成波(40)
- 我国大豆企业“走出去”发展战略研究 孔令夷,冉萍(47)
- 农户创业活动的多重功效及其传导机理  
——重庆例证 张应良,陈海莲,卢旭(57)
- 直辖以来重庆市物质资本存量分产业测算 陈纪平(65)

---

## 社会发展研究

---

- 美国老年人社区服务系统的演变和未来发展 Norma D. Thomas[美国](70)
- 灾害社会工作干预研究 Barbara Gilin[美国](77)

---

法学研究

---

\* 本刊特稿 \*

夫妻忠诚协议的价值判断与效力分析 宋 豫,李 建(83)

超期羁押的个案正义与公民权利

——C市某中院国家赔偿案件的样本分析 朱 颖,江义知(91)

---

区域经济协调发展的税法对策

曹胜亮,毛淑琴(101)

论促进高校毕业生就业的税收政策

张小军(107)

---

文学研究

---

\* 本刊特稿 \*

抗战诗歌再认识 周晓风(113)

中国古代文学语言论略

——以语言学基础、雅俗格局为视阈 邓 伟(124)

---

论拟骚体中汉人焦虑心态的表现及根由

冯小禄,张 欢(130)

宋代理学家游酢的文学思想

陈 忻(136)

约翰·菲斯克大众文化的当代美学观照

邓文华,陆道夫(140)

---

哲学研究

---

屈辱和忽视:一种女性主义哲学的批判

——《民长记》《撒慕尔纪下》的父权制思想诠释和反思 马俊峰(146)

---

教育研究

---

论女性主义教育学的价值

张家军,马漪莎(152)

基于积极品质培养的大学生心理健康教育探析及干预研究 张维贵,李自维,王飞飞(156)

## Main Contents

Discourse and Journalism Discourse in the Perspective of Academic Construction of Journalism Narratology ..... OUYANG Ming(1)

Analysis of Public Opinion Mobilization Structure from Blog Relief Actions ..... ZHAO Zhen-xiang, LIU Yi(7)

On News Publicity and Information Dissemination of Contemporary Media between China and Russia ..... ZHANG Ju-xi (13)

“Zhou Libo Phenomenon” in Communication Perspective ..... WANG Ming-jian(21)

The Creation of Circulation Value and the Policy Choice of Economic Transition in Middle China  
——An Economic Explanation Based on the Equal Industrial Curve ..... WANG Xian-qing, WU Liang(26)

Review of Foreign Researches on Service Outsourcing and Free Service Trade  
——Analysis of Its Enlightenment on China to Accept International Industrial Transfer ..... ZENG Shi-hong(33)

The Evolution of Chinese Labor Force Market in the Economic Transition  
——Based on the Literature Review of Employment Studies ..... XU Cheng-bo(40)

Research on Domestic Soybean Enterprise “Going out” Development Strategy ..... KONG Ling-yi, RAN Ping(47)

Multiple Functions of Peasant Household Entrepreneurship and Its Transmission Mechanism  
——Taking Chongqing as an Example ..... ZHANG Ying-liang, CHEN Hai-lian, LU Xu(57)

Capital Estimates of Physical Capital Stocking Quantity of Three Industries for Chongqing during 1997—2010 ..... CHEN Ji-ping(65)

The Evolution of the Community Service System for Old Adults in the United States and Predication for the Future ..... Norma D. Thomas (70)

Research on Social Work Intervention with Catastrophes ..... Barbara Gilin(77)

Value Judgment and Effect Analysis of Husband and Wife Loyalty to Each Other ..... SONG Yu, LI Jian (83)

Justice and Civic Right in Extended Custody Cases  
——Sample Analysis of National Compensation Legal Cases of an Intermediate People’s Court in C City ..... ZHU Ying, JIANG Yi-zhi (91)

Countermeasures for Tax Law in Coordinated Regional Economic Development ..... CAO Sheng-liang, MAO Shu-qin(101)

On Tax Policies for Promoting the Employment of College Graduates ..... ZHANG Xiao-jun(107)

Reinterpretation of the Poems on Anti-Japanese War ..... ZHOU Xiao-feng(113)

Research on Ancient Chinese Literature Language  
——From the Angle of Linguistics Basis, Elegancy and Popularity ..... DENG Wei(124)

Study on the Mentality of Worriment in the Style Named Nisao in the Han Dynasty ..... FENG Xiao-lu, ZHANG Huan(130)

Neo-Confucianist You Cu’s Literature Thought in Song Dynasty ..... CHEN Xin (136)

Aesthetics of John Fiske’s Popular Cultural Theory; a Contemporary Reading ..... DENG Wen-hua, LU Dao-fu(140)

Mortified and Ignored: A Kind of Criticism of Feminism Philosophy  
——Annotation and Reflection on Patriarchal Social System in Judges and Books of Samue ..... MA Jun-feng(146)

On the Value of Feminist Pedagogy ..... ZHANG Jia-jun, MA Yi-sha(152)

Research on the Exploration and Intervention with College Student Psychological Health Education Based on Positive Quality ..... ZHANG Wei-gui, LI Zi-wei, WANG Fei-fei(156)