

经济研究

- 农业保险的保障水平与财政补贴政策优化:一个文献综述 郑军,付琦玥(1)
- 中国内陆开放实践:机制分析与经济增长效应 李颖慧,李敬(11)
- 基于新发展理念的川渝协同发展水平测度及对策研究
..... 林黎,陈悦,付彤杰(24)

管理理论丛

- 互联网发展、国家距离与跨国公司股权进入模式的选择
..... 郭健全,李梦梦,闫芹芹(34)
- 论领导成员交换与创造力的关系
——基于社会认知理论的元分析研究 杨刚,谢懿,纪谱华(44)
- 德行领导对员工创新行为的影响
——工作繁荣与情感承诺的作用 魏华飞,汪章(60)
- 乡村旅游竞争力评价体系与方法
——基于生态位和最小二乘优化模式的实证
..... 魏军,苏勤,查书平,申睿(71)

“一带一路”背景下国家-目的地形象对入境旅游意向的影响研究

——以甘肃敦煌为例 董 霞,吴思凡,杨作斌,曹 龙,郑舒毓(82)

大学生返乡创业生态系统:目标、要素、机理和对策 陶 熠,吴佑波(95)

社会工作与社会治理

适应、融合与发展:社会工作介入涉外企业的路径设计 杨文华,梁谨恋(105)

社会保险事务管理权研究 刘国良(115)

思想政治与法学

逻辑解析新时代社会主要矛盾的主要方面 万丽华,侯冬梅(123)

我国农村经济体制改革的成功起步、理论蕴含和现实启示

——兼论乡村振兴中的产权改革问题 詹宏伟(131)

对知识产权未在《民法典》独立成编的检视与反思

——论知识产权法体系化与《民法典》的连接 杨绪东(139)

社会批判思想体系的基础性研究论作

——评《恩格斯社会批判思想研究》 董朝霞(封三)

重庆工商大学学报(社会科学版)2020年总目录 IV

Contents

The Guarantee Level of Agricultural Insurance and the Optimization of Fiscal Subsidy Policy: A Literature Review	ZHENG Jun, FU Qi-yue(1)
Study on the Practice of Inland China Opening-up: Mechanism Analysis and Effect on Economic Growth	LI Ying-hui, LI Jing(11)
Research on Measurement and Countermeasure for Sichuan-Chongqing Synergistic Development Index Based on New Development Concept	LIN Li, CHEN Yue, FU Tong-jie(24)
Network Development, National Distance and the Choice of Multinational Corporation Equity Entry Mode	GUO Jian-quan, LI Meng-meng, RUN Qin-qin(34)
The Relationship between Leader-Member Exchange and Creativity: A Meta-analysis Based on Social Cognitive Theory	YANG Gang, XIE Yi, JI Pu-hua(44)
The Impact of Moral Leadership on Employees' Innovative Behavior: The Role of Work Prosperity and Emotional Commitment	WEI Hua-fei, WANG Zhang(60)
Evaluation System and Method of Rural Tourism Competitiveness Based on Niche Theory and Least Square Optimization Model	WEI Jun, SU Qin, ZHA Shu-ping, SHEN Rui(71)
The Influence of Country-destination Image on Inbound Travel Intention under the Background of "the Belt and Road": A Case of Dunhuang in Gansu Province	DONG Xia, WU Si-fan, YANG Zuo-bin, CAO Long, ZHENG Shu-yu(82)
College Graduates' Returning Home Entrepreneurship Ecosystem: Objectives, Elements, Mechanisms and Countermeasures	TAO Yi, WU You-bo(95)
Adaptation, Integration and Development: Path Design of Social Work Intervention in Foreign-related Enterprises	YANG Wen-hua, LIANG Jin-lian(105)
Research on the Right to Manage Social Insurance Affairs	LIU Guo-liang(115)
Logic Analysis of the Main Aspects of the Main Contradictions in the New Era	WAN Li-hua, HOU Dong-mei(123)
Successfully Starting, Theoretical Implication and Real Enlightenment of China's Rural Economic System Reform: Discussing Property Right Reform in Village Revitalization	ZHAN Hong-wei(131)
Examination and Reflection on the Intellectual Property not Included in Civil Code as an Independent Composition: On the Connection of Intellectual Property Law Systematization and Civil Code	YANG Xu-dong(139)