

# 创新与创业教育

*Journal of Innovation and Entrepreneurship Education*

教育部主管

中南大学主办

创新与创业教育

Journal of Innovation and Entrepreneurship Education

2022年

第13卷 第3期

ISSN 1674-893X



9 771674 893229



**3**  
2022年6月  
第13卷

# 创新与创业教育

CHUANGXIN YU CHUANGYE JIAOYU

第13卷第3期  
(总第75期)

2022年6月25日出版  
(双月刊)

## 目次

### 理论研究

---

#### 三螺旋创新空间的构建

——广东省科技创新的启示·····柳岸林(1)

#### 创业者决策心理标准与运行机理实证研究

——以江苏省企业为例·····沙彦飞, 盛宇华, 张琳(7)

两岸高校创新创业教育合作的比较优势分析·····童顺平(15)

大学生“互联网+”素养的内涵分析与框架建构·····张帆(22)

#### 创业教育对大学生创业意向的影响

——基于元分析的研究·····葛艾红(29)

发展环境与乡土情怀并行: 乡村振兴战略背景下大学生返乡就业创业意愿研究·····刘甲坤, 万利(36)

### 教学研究

---

#### 从“双创”教育到“三创”教育的升级路径

——基于“三全育人”视角的分析·····徐同飞, 高伟(47)

“互联网+”大学生创新创业大赛优质项目培育研究·····齐松(53)

高校非学历继续教育视角下的创新创业教育发展探析·····鲁劲, 任雷(60)

#### 数字经济时代新文科人才创新创业能力四级联动培养探究

——以武汉理工大学为例·····刘勤, 谢春晖, 张家明, 等(66)

#### “大平台+”支持下的新商科“课赛训创”创新创业教育体系探索研究

——以东北财经大学为例·····杨兴凯, 张雁鸣(73)

#### 高职院校“双创”教育生态系统的建设成效、现实困境与路径探索

——基于江苏省高职院校的调查研究·····梁晓军, 吴加权(82)

## 本科线上教学质量评价

——基于学科异质性视角·····董莉莉(89)

## 研究生教育创新

---

研究生撰写和发表高质量学术论文方略·····王树锋,徐素波,李秀丽(96)

### 硕士研究生在学体验影响因素分析

——基于武汉某高校的实证调查·····孟悦,蔡江(104)

### 基于 OBE 理论的专业学位研究生课程满意度调查与分析

——以 C 大学道路工程专业为例·····但汉成,陈嘉祺,邹金锋,等(110)

### 地方本科高校文科专业专创融合的思路与实践

——以福建工程学院金融专业为例·····许毓坤,张积林,柯建飞(118)

## 劳动教育研究

---

系统论视域下新时代劳动教育的三重维度·····李正军,代承轩,文春风(124)

新时代加强劳动教育背景下大学生就业困境的破解·····曾诚(131)

## 域外天地

---

### 聚焦关键能力：联合国教科文组织创业教育理念研究

——基于梅滕斯的“关键能力”视角·····娜迪拉·阿不拉江,段世飞(137)

发达国家创新创业教育体系建设的特点及启示·····郭孟杰,闫志利(147)

---

期刊基本参数：CN43-1503/G4\*2010\*B\*A4\*156\*ZH\*P\*25.00\*1800\*21\*2022-3

本期编辑总成：游玉佩 英文审校：李玲

## Contents

- The construct of triple helix innovation space—The enlightenment of scientific and technological innovation in Guangdong Province.....LIU Anlin(1)
- On the empirical research of psychological criteria and operational mechanism of decision maker  
—Taking enterprises in Jiangsu province as an example.....SHA Yanfei, SHENG Yuhua, ZHANG Lin(14)
- On comparative advantages of innovation and entrepreneurship education for cooperation in colleges and universities across the Taiwan straits.....TONG Shunping(21)
- On the connotation analysis and framework construction of college students’ “Internet plus” literacy  
.....ZHANG Fan(28)
- The influence of entrepreneurship education on college students’ entrepreneurial intention  
—Based on Meta-analysis research.....GE Aihong(35)
- On the willingness of college students to return to their hometowns for employment and entrepreneurship with the background of Rural Revitalization Strategy.....LIU Jiakun, WAN Li(46)
- On the upgrade path from “innovation-entrepreneurship” education to “innovation-entrepreneurship-creativity” education from the perspective of “three-comprehensive education” .....XU Tongfei, GAO Wei(52)
- On the cultivation of “Internet plus” high-quality project of college students’ innovation and entrepreneurship competition.....QI Song(59)
- On the development of innovation and entrepreneurship from the perspective of non-diploma continuing education in colleges and universities.....LU Jin, REN Lei(65)
- Research on the cultivation of four-level linkage system of innovation and entrepreneurship ability of new liberal arts talents in the era of digital economy.....LIU Qin, XIE Chunhui, ZHANG Jiaming, et al(72)
- On the innovation and entrepreneurship education system of new business “courses, competitions, training and entrepreneurship” under the support of “Big Platform+” —Taking Dongbei University of Finance and Economics as a case.....YANG Xingkai, ZHANG Yanming(81)

Practical basis, realistic dilemma and path exploration of “entrepreneurship and innovation” education ecosystem in higher vocational colleges—Based on the investigation of higher vocational colleges in Jiangsu Province .....	LIANG Xiaojun, WU Jiaquan(88)
On the evaluation of online teaching quality for undergraduates from the perspective of subject heterogeneity .....	DONG Lili(95)
Strategies for graduates to write and publish high-quality academic papers .....	WANG Shufeng, XU Subo, LI Xiuli(103)
On the influencing factors of graduate students’ learning experience: An empirical investigation based on a university in Wuhan.....	MENG Yue, CAI Jiang(109)
Investigation on course satisfaction of professional degree postgraduates based on OBE theory—A case study of road engineering in C University.....	DAN Hancheng, CHEN Jiaqi, ZOU Jinfeng, et al(117)
The idea and practice of “integration of innovation and professional education” in undergraduate education of liberal arts majors: A case study of Fujian University of Technology .....	XU Yukun, ZHANG Jilin, KE Jianfei(123)
On the three dimensions of labor education in the new era from the perspective of system theory .....	LI Zhengjun, DAI Chengxuan, WEN Chunfeng(130)
Solution to the employment dilemma of college students with the background of strengthening labor education in the new era.....	ZENG Cheng(136)
Research on the concept of entrepreneurship education of UNESCO—Based on the perspective of Mertens’s “key competences” .....	Nadila • Abulajiang, DUAN Shifei(146)
The characteristics of innovation and entrepreneurship education system construction in developed countries and its enlightenment.....	GUO Mengjie, YAN Zhili(156)