

# 创新与创业教育

*Journal of Innovation and Entrepreneurship Education*

教育部主管

中南大学主办

ISSN 1674-893X



2

2023年4月

第14卷

# 创新与创业教育

CHUANGXIN YU CHUANGYE JIAOYU

第 14 卷第 2 期  
(总第 80 期)

## 目 次

2023 年 4 月 25 日出版  
(双月刊)

### 理论研究

---

基于解释结构模型的组合创业者行为影响因素研究

——以埃隆·马斯克为研究对象··········孙泽厚, 张俪媛, 韩明丹(1)

多维视角下创业导向与企业绩效的关系: 一项元分析··········兰飞, 张贞, 缪佳玲(10)

我国创业教育研究热点、前沿及其演进探析

——以国家社会科学基金和全国教育科学规划资助项目文献为例··········李佳(21)

社会痛点信息约束对大学生创业预期的影响

——动态性创业的时间成本与有序 Logistic 回归··········戴尔(32)

应用型高校创新创业教育“金师”胜任力构成要素分析··········郭萌, 王怡(45)

社会网络和先验知识对创业机会识别的影响··········吴小春, 林兴(52)

中国与葡语国家大学生创业项目差异研究

——以“928 创新创业挑战赛”为例··········洪伟, Jose Alves, 洪成文, 等(60)

协同育人机制在双创师资队伍建设中的作用探析

——基于教育部首批优秀双创导师入选者的实证分析··········丁澍(69)

“下一代”国家大学科技园大学生创新创业服务体系的建设探析··········冯晓晓, 吕娜, 戴大勇, 等(81)

乡村振兴背景下大学生社会创业胜任力评价··········曹蕾, 陈曼曼(88)

劳动异化现象及其扬弃途径··········郭鹏飞, 叶蕾倩(95)

### 教育创新

---

学术创业视野下高校兼职兼薪管理的实证研究··········陈蓉蓉, 秦野(100)

“三创”语境下高校教育模式转型的路径选择

——基于“科学研究纲领”的探索··········胡瑞, 徐传雲(108)

- 科研沟通形式对研究生科研积极性的影响及提升路径 ..... 陈曙, 倪含荞, 张晓娟, 等(117)
- 创新驱动发展战略背景下高校创新创业教育的理性反思与实践路径  
——以 Z 学院为例 ..... 黄兰华, 陶继东(125)
- 地方高校多元协同创新创业人才培养体系构建  
——以南京工业大学为例 ..... 费翔(132)
- 中华优秀传统文化视域下应用型本科高校创新创业教育研究 ..... 章敬峰(138)

## 教学研究

---

- 基于 CiteSpace 的我国职业教育教学创新研究热点与趋势分析 ..... 杨蓁蓁, 苏秋龄(143)
- 创新创业教育与专业教育深度融合背景下地质学拔尖创新人才培养路径探索  
..... 滕笑丽, 蒋钰鑫, 赵得爱, 等(151)
- 公共安全事件期间大学生安全教育的线上教学探索  
——以 X 大学为例 ..... 李丹, 程燕(157)
- 三层递进的高职创业法律教育目标、课程体系与实施策略 ..... 翟新明, 史永博, 刘大鹏(165)
- 全国技能大赛获奖作品对创新创业课程教学的启示 ..... 项容(172)

---

期刊基本参数: CN43-1503/G4\*2010\*B\*A4\*178\*ZH\*P\*25.00\*1800\*22\*2023-2

本期编辑总成: 游玉佩      英文审校: 李玲

# CHUANGXIN YU CHUANGYE JIAOYU

April 2023

Vol.14 No.2

Sum 80

---

## Contents

A study on influencing factors of portfolio entrepreneurs' behavior based on ISM

—Taking Elon Musk as the research object.....SUN Zehou, ZHANG Liyuan, HAN Mingdan(9)

The relationship between entrepreneurial orientation and enterprise performance from multi-dimensional perspective: A meta-analysis.....LAN Fei, ZHANG Zhen, MIAO Jialing(20)

On hot topics, frontiers and evolutions of entrepreneurship education in China

—Based on research literature funded by the national social science fund and the national education science planning project.....LI Jia(31)

The influence of social pain point information constraints on college students' entrepreneurial expectations:

The time cost and orderly Logistic regression of dynamic entrepreneurship.....DAI Er(44)

Analysis of constituent elements of the competence of "top teacher" for innovation and entrepreneurship education in applied universities.....GUO Meng, WANG Yi(51)

The influence of entrepreneur social network and prior knowledge on entrepreneurial opportunity identification.....WU Xiaochun, LIN Xing(59)

A comparative study of college students entrepreneurship projects between China and Portuguese-speaking countries: Taking "928 entrepreneurship challenge" as an example  
.....HONG Wei, Jose Alves, HONG Chengwen, et al(68)

Function analysis of collaborative education mechanism in teaching staff construction of innovative and entrepreneurship education: The empirical analysis based on the first batch of excellent mentors of the Ministry of Education.....DING Shu(80)

Exploration on the construction of the "next generation" national university science parks to promote the innovation and entrepreneurship service system of university students  
.....FENG Xiaoxiao, LÜ Na, DAI Dayong, et al(87)

The evaluation of college students' social entrepreneurship competence under the background of rural revitalization.....CAO Lei, CHEN Manman(94)

The phenomenon of labor alienation and its path of sublation.....	GUO Pengfei, YE Leiqian(99)
An empirical study on the management of part-time employment and salary in universities from the perspective of academic entrepreneurship.....	CHEN Rongrong, QIN Ye(107)
The path choice of transformation of university educational model in the context of “innovative entrepreneurship and creation”—Based on “the methodology of scientific research programs” .....	HU Rui, XU Chuanyun(116)
The influence of scientific research communication mode on graduates’ scientific research enthusiasm and promotion path.....	CHEN Shu, NI Hanqiao, ZHANG Xiaojuan, et al(124)
Rational reflection and practical path of innovation and entrepreneurship education in colleges and universities under the background of innovation-driven development strategy —Taking the School of Z as an example.....	HUANG Lanhua, TAO Jidong(131)
Construction of the multiple collaborative innovation and entrepreneurship talent training system in local colleges and universities—Take Nanjing Tech University as an example.....	FEI Xiang(137)
Innovation and entrepreneurship education in applied colleges from the perspective of excellent traditional Chinese culture.....	ZHANG Jingfeng(142)
On the hot spots and trends of teaching innovation in vocational education in China based on CiteSpace .....	YANG Zhenzhen, SU Qiuling(150)
Exploration on the training path of top-notch innovative talents in geology under the background of in-depth integration of innovation and entrepreneurship education and speciality education .....	TENG Xiaoli, JIANG Yuxin, ZHAO De’ai, et al(156)
Online teaching exploration of safety education for university students during public security events —A case study of X University.....	LI Dan, CHENG Yan(164)
On education goal, curriculum system and implementation strategy of three-layer progression entrepreneurial law education for vocational college.....	ZHAI Xinming, SHI Yongbo, LIU Dapeng(171)
Enlightenments of prize-winning works in the national skills competition for entrepreneurship and innovation courses teaching.....	XIANG Rong(178)

## 声 明

本刊已许可中国知网、万方数据、维普等数据库以数字化方式复制、汇编、发行、信息网络传播本刊全文。许可的数字出版单位不另支付作者著作权使用费，所有署名作者向本刊提交文章发表之行为视为同意上述声明。如有异议，请在投稿时说明，本刊将按作者说明处理。

# 创新与创业教育

第14卷第2期 总第80期(双月刊)

2023年4月25日出版

主 管 中华人民共和国教育部

主 办 中南大学

主 编 徐建军

编辑出版 《创新与创业教育》编辑部

邮 编 410083

地 址 湖南省长沙市岳麓区中南大学校本部出版社内

电 话 0731-88877882

电子邮箱 ccj@mail.csu.edu.cn

网 址 <http://cxcyjy.csu.edu.cn>

印 刷 湖南鑫成印刷有限公司

发 行 国内总发行：长沙市报刊发行局

国内订购处：全国各地邮局

中国标准连续出版物号 ISSN 1674-893X  
CN 43-1503/G4

国内邮发 42-374

国内定价 25.00元