

# 目 次

## 本刊特稿

### 中国特色社会主义市场经济体制改革

——改革开放四十年回顾与前瞻 ..... 任保平, 吕春慧 (3)

## 经济理论

### 零售的本质与未来 ..... 主持人: 陈永伟 (11)

陈永伟: 零售的本质和零售业的发展/李晓华: 新零售的数据悖论与长尾悖论/郝建彬: C 时代新零售——数字经济驱动下的新商业生态/徐思彦: 零售业科技升级的分化已至/赵令伊: 微信小程序还能诞生下一个拼多多?

### 新媒体时代旅游者行为研究综述 ..... 李卫宁, 史 达, 张冰超 (29)

## 产业经济

### 新形势下扩大中日经贸合作的思考

——基于日本对“一带一路”倡议的态度变化 ..... 施锦芳, 赵 霞 (37)

### 贸易便利化与金砖国家间贸易潜力测算 ..... 梅宇航, 崔日明 (46)

## 公共管理

### 改革开放四十年来中国特色宏观调控理论的创建 ..... 庞明川 (52)

### 我国社会保险基金的支出压力与可持续发展研究 ..... 彭 昱 (60)

### 日本社区综合照护服务体系的构建与借鉴 ..... 邵思齐 (69)

## 金融研究

### 股权结构与公司绩效: 从静态观到动态观 ..... 李井林, 杨 嫣, 姚晓林 (77)

### 注册会计师审计质量与机构投资者羊群行为

——基于信息不对称视角 ..... 王帅文 (86)

### Kelly 准则下的组合选择策略及其经验证据 ..... 张 聰 (95)

## 聚焦东北

### 辽宁自贸区建设的比较分析与政府责任 ..... 张彩玲, 李佳欣 (105)

### 2018 年总目次 ..... (112)

期刊基本参数: CN21-1414/F \* 1999 \* b \* A4 \* 112 \* zh \* P \* ¥7.50 \* 1700 \* 12 \* 2018-11

## Contents

### Feature Article

- Reform of Socialist Market Economy System With Chinese Characteristics  
on 40 Years of Reform and Opening-Up Looking Back and Forward ..... REN Bao-ping, Lv Chun-hui (3)

### Economic Theories

- The Nature of Retail and Its Future ..... CHEN Yong-wei (11)  
A Literature Review on Tourist Behavior in New Media Era ..... LI Wei-ning, SHI Da, ZHANG Bing-chao (29)

### Industrial Economics

- On Expanding China-Japan Economic and Trade Cooperation Under the New Situation: Based on Japan's  
Attitude Change Towards "The Belt and Road" ..... SHI Jin-fang, ZHAO Xia (37)  
Trade Facilitation and Trade Potential Development Among BRICS ..... MEI Yu-hang, CUI Ri-ming (46)

### Public Administration

- On Creation of Macro-Control Theory With Chinese Characteristics During the 40  
Years of Reform and Opening up ..... PANG Ming-chuan (52)  
Research on the Expenditure Pressure and Sustainable Development of Social Security Fund in China ..... PENG Yu (60)  
On Construction of Japanese Community Care Service System and Its Implication ..... SHAO Si-qi (69)

### Financial Research

- Ownership Structure and Corporate Performance: From Static to Dynamic View ..... LI Jing-lin, YANG Jiao, YAO Xiao-lin (77)  
On Audit Quality of Certified Public Accountants and Herding Behavior of Institutional Investors:  
From Perspective of Asymmetric Information ..... WANG Shuai-wen (86)  
Portfolio Selection Strategy According to Kelly Criterion and Its Empirical Evidence ..... ZHANG Cong (95)

### Local Economy

- Strengths, Weaknesses and Governmental Responsibility in Construction of Liaoning Free Trade Zone ..... ZHANG Cai-ling, LI Jia-xin (105)  
General Contents in 2018 ..... (112)