



# 大理大学学报

## DALI DAXUE XUEBAO

### 2020年9月 第5卷 第9期

## 目 次

### 经济学 生态文明

- 长江经济带:产业结构升级的时空差异分析 ..... 华小全(1)  
基于区块链技术的企业薪酬管理活动大会计模型研究 ..... 鲁 静,王珠强(10)

### 语言学 文学

- 大理白语亲属称谓及其文化内涵探析 ..... 李 梦,王 锋(17)  
商务文本的语体特征及翻译  
——基于翻译美学的研究 ..... 李 煜(23)  
从《鲁滨孙漂流记》到《蓝色的海豚岛》看荒岛小说的嬗变 ..... 张 奕(29)

### 马克思主义理论 哲学

- 民族不掉线:新冠疫情期间云南中小学网课调查与边疆教育展望 ..... 苏常青,王 浩(35)  
《创世纪》里“教化”思想的哲学诠释 ..... 赵丽梅(42)  
克服道德悖论:建构道德与幸福一致的社会 ..... 罗小青(47)

### 政治学 社会学

- 全球气候治理发展路径及中国参与探究 ..... 邹晓龙,张艾嘉(55)  
全球化与全球收入分配:机遇与挑战 ..... 徐菲阳(63)

## 法学 法治社会

- 商标指示性使用的法律问题研究 ..... 冯晓青,陈彦蓉(70)  
从实证角度再议艺人肖像权侵权问题 ..... 马忠法,任成(83)

## 教育学 心理学

- 我国城乡学前教育供给水平的省域差异及其影响因素 ..... 李凤琴(95)  
心理契约视域高校辅导员心理资本与隐性知识共享研究 ..... 徐初娜(104)  
职校生专业认同和未来取向的关系:核心自我评价的中介作用 ..... 沈悦,寇冬泉(110)

## 国际交流 海外教育

- 基于对外汉语教学调查的师生双向对比研究 ..... 杨春耘,王令(116)  
来华留学生“新时代中国话题”课程教材编写研究 ..... 冯海丹(122)
- 大理大学滇西社会治理与乡村振兴研究院简介 ..... 马克思主义学院(封二、三)

---

[期刊基本参数] CN 53-1232 / Z \* 1980 \* m \* A4 \* 128 \* zh \* P \* ¥10.00 \* 1 000 \* 17 \* 2020-09

本编辑部所付作者的稿酬,已经包含纸介质及其他介质形态出版的《大理大学学报》的稿酬。

# JOURNAL OF DALI UNIVERSITY

Vol.5 No.9 Sep. 2020

## CONTENTS

Analysis on Time and Spatial Differences of Industrial Structure Optimization in Yangtze–River Economic Belt .....	Hua Xiaoquan(1)
Research on the Big Accounting Model of Enterprise Salary Management Activities Based on Blockchain Technology .....	Lu Jing, Wang Zhuqiang(10)
Kinship Terms and Cultural Connotations of Bai Language in Dali .....	Li Meng, Wang Feng(17)
Genre Features and Translation of Business Documents: A Study from the Perspective of Translation Aesthetics .....	Li Yu(23)
On the Changes of Desert Island Fiction: Robinson Crusoe and Island of the Blue Dolphins as Examples .....	Zhang Yi(29)
Minorities Do Not Drop the Line: Investigation of Yunnan's Primary and Secondary School Online Courses and Prospect of Frontier Education .....	Su Changqing, Wang Hao(35)
Philosophical Hermeneutic of "Bildung" in Naxi People's Genesis .....	Zhao Limei(42)
Overcoming the Moral Paradox: Constructing a Society of Harmony between Morality and Happiness .....	Luo Xiaoqing(47)
Development Path of Global Climate Governance and China's Participation .....	Zou Xiaolong, Zhang Aijia(55)
Globalization and Global Income Equality: Opportunities and Challenges .....	Xu Feiyang(63)
Research on the Issues of Indicative Fair Use of Trademarks .....	Feng Xiaoqing, Chen Yanrong(70)
Reanalysis of the Infringement of Artists' Portrait Right from an Empirical Perspective .....	Ma Zhongfa, Rencheng(83)
Interprovincial Differences in the Supply Level of Preschool Education in Urban and Rural China and Influencing Factors .....	Li Fengqin(95)
Research on Psychological Capital and Tacit Knowledge Sharing of College Counselors from the Perspective of Psychological Contract .....	Xu Chun(a)(104)
The Relationship Between Professional Identity and Future Orientation of Vocational School Students: Mediating Effects of Core Self-evaluation .....	Shen Yue, Kou Dongquan(110)
A Comparative Study of TCFL Teachers and Students Based on the Survey of Chinese Culture Teaching .....	Yang Chunyun, Wang Ling(116)
Research on the Compilation of Textbooks on "China in the New Era" for Foreign Students in China .....	Feng Haidan(122)