

目 录

【理论研究】

- 伙伴间依赖与国际合资企业的不稳定性研究 任丽丽 (1)
- 企业政治关联研究综述 魏 襄, 罗党论 (10)
- 市场经济运行中的人与自然和谐问题研究 杨 明, 彭海蕊 (16)

【管理科学】

- 独立董事的政治关联与公司绩效 郑路航 (20)
- 网络型产业并购绩效评估体系构建与研究展望 陈福中, 叶 瑶 (26)
- 新时期河北省招商引资对策研究 张兰君 (31)

【公共管理】

- 被征地农民参加城镇企业职工基本养老保险的影响研究
..... 陈正光, 骆正清, 贺巧知 (34)
- 公益组织绩效评价的问题与对策 戴崇标, 姜志群 (39)

【区域经济】

- 中国城市化进程对服务业影响的实证分析
——以事实、悖论与解释 胡拥军, 李志阳, 毛 爽 (44)

区域竞争力内涵的多元化认知与辨析 陈柳钦 (50)

新疆承接产业转移的基础评价研究 程晓丽, 龚新蜀 (57)

【人力资源】

公务员关联绩效结构及特点实证研究 卢威, 赵维良, 柳中权 (60)

企业绩效评估及其对公务员绩效考核的启示 王飞鹏 (64)

高校人力资源管理体系创新初探 郭爱英, 孟庆子 (68)

【金融与保险】

从欧洲债务危机看欧元区的制度困境 姜艳霞 (71)

全球金融危机视角下的中国金融安全研究 段军山 (74)

构建以战略为导向的保险公司社会绩效管理体系 盛和泰 (79)

基于风险约束的中国商业银行绩效薪酬制度探讨 徐晓莉, 金鹏 (83)

【会计理论与实务】

会计信息透明度对资源配置的作用 李娟博, 王纪华 (88)

公允价值会计的反思 缪映 (92)

【书评】

中国元素是广告创意的源泉

——评我国第一本中国元素与广告创作理论相结合的专著《中国元素与广告创意》

..... 陈培爱 (封三)

Contents

Research on Interpartner Dependence and Instability of International Joint Ventures	<i>Ren Lili</i>	(1)
Corporate Political Connections: A Survey	<i>Wei Zhu, Luo Danglun</i>	(10)
Research on Harmony between Man and Nature in Market Economy	<i>Yang Ming, Peng Hairui</i>	(16)
Political Connection of Independent Directors and Firm Performance	<i>Zheng Luhang</i>	(20)
On Mergers and Acquisitions Performance Evaluation System Construction of Network-based Industry and Relevant Research Outlook	<i>Chen Fuzhong, Ye Yao</i>	(26)
On Hebei' s Countermeasure of Attracting Investment in the New Period	<i>Zhang Lanjun</i>	(31)
Influence of Covering the Land-expropriated Peasants of Basic Endowment Insurance System on Urban Employees	<i>Chen Zhengguang, Luo Zhengqing and He Qiaozhi</i>	(34)
Problems and Solutions of Performance Evaluation of the Public Welfare Organizations Evolution	<i>Dai Chongbiao, Jiang Zhiqun</i>	(39)
An Empirical Analysis on Urbanization' s Influence on Service Industry in China ——Fact, Paradox and Explanation	<i>Hu Yongjun, Li Zhiyang and Mao Shuang</i>	(44)
Diversity Awareness and Discrimination on Cognition of Regional Competitiveness	<i>Chen Liuqin</i>	(50)
Research on Basic Valuation of Industrial Transfer Undertaken by Xinjiang ...	<i>Cheng Xiaoli, Gong Xinshu</i>	(57)
An Empirical Study on the Structure and Characteristics of Civil Servants' Contextual Performance	<i>Lu Wei, Zhao Weiliang and Liu Zhongquan</i>	(60)
Performance Evaluation of Enterprises and Its Implications for Civil Servant	<i>Wang Feipeng</i>	(64)
On Innovation of Human Resource Management System in Universities	<i>Guo Aiyong, Meng Qingzi</i>	(68)
The Institutional Dilemma of Euro Zone from the European Debt Crisis	<i>Jiang Yanxia</i>	(71)
China's Financial Security Research from the Perspective of Global Financial Crisis ...	<i>Duan Junshan</i>	(74)
Establishment of the Strategy-Oriented Social Performance Management System of Insurance Corporation	<i>Sheng Hetai</i>	(79)
On Performance Salary System of China Commercial Banks Based on Risk Constraint	<i>Xu Xiaoli, Jin Peng</i>	(83)
The Function of Accounting Information Transparency on Resources Allocation Efficiency	<i>Li Juanbo, Wang Jihua</i>	(88)
Reflection on Fair Value Accounting	<i>Miao Ying</i>	(92)