



CSSCI扩展版来源期刊  
“中国人文社会科学综合评价AMI”扩展期刊  
RCCSE中国核心学术期刊  
“复印报刊资料”重要转载来源期刊

# 当代经济管理

CONTEMPORARY ECONOMIC MANAGEMENT

- ◆ “一带一路”倡议的经济逻辑
- ◆ 基于多目标优化的生鲜食品联合库存研究
- ◆ 目标价格是应对“托市困局”的良方吗?
- ◆ 出口贸易、本土关联与国内市场整合
- ◆ 供给侧改革背景下我国金融监管体制重构的思考
- ◆ 汇率波动存在非对称“杠杆效应”吗?

ISSN 1673-0461



2017 **1**  
Vol.39 No.1

# 目 录

## 理论 研究

- 能源安全问题研究:一个文献综述 ..... 周新军(1)
- “一带一路”倡议的经济逻辑
- 国家优势、大推进与区域经济重塑 ..... 郭 平(6)

## 管 理 科 学

- 消费者有机农产品网购意愿研究
- 基于 TAM 模型的实证 ..... 卢 强,李 辉(15)
- 基于多目标优化的生鲜食品联合库存研究 ..... 郝世绵,胡月英,钟德仁(24)
- 碳排放权初始分配政策下碳核查数据真实性博弈分析
- ..... 刘学之,孙 岳,高玮璘(30)

## “三 农”问 题

- 目标价格是应对“托市困局”的良方吗?
- 对当前国内价格改革效果的再思考 ..... 武舜臣,吴闻潭,蒋文斌(36)
- 推进多元化农业适度规模经营路径研究 ..... 肖艳丽(41)

---

本期执行编辑:张积慧

## 贸易经济

### 出口贸易、本土关联与国内整合

——兼议“一带一路”建设的重点与方向 ..... 黎 峰,张远鹏(45)

基于全球治理的贸易摩擦内涵与特性分析 ..... 林 波(52)

## 城市经济

### 经济发展与休闲设施建设关系研究

——以上海为例 ..... 李丽梅,楼嘉军(58)

### 标志性政府运作型展览会对城市展览业发展的负面效应

——以广交会为例 ..... 余构雄,戴光全(66)

## 金融与保险

### 供给侧改革背景下我国金融监管体制重构的思考

——基于互联网金融对传统金融的冲击分析 ..... 陆岷峰,葛和平(73)

### 汇率波动存在非对称“杠杆效应”吗?

——基于 GARCH 族模型的波动性研究 ..... 潘锡泉(81)

城镇居民基本医疗保险对家庭创业决策的影响 ..... 张玲玲(89)

# Contents

- A Study on Energy Security: The Literature Review ..... *Zhou Xinjun* (1)
- The Economics Logics of "the Belt and Road Initiative"  
 ——The National Advantages, the Broaden Advance and the Regional Economy Reshaping  
 ..... *Guo Ping* (6)
- A Study on Consumers' Online Purchase Intention of Organic Products  
 ——An Empirical Study Based on TAM ..... *Lu Qiang, Li Hui* (15)
- A Study on the Joint Inventory of Fresh Food on the Basis  
 of Multi Objective Optimization ..... *Hao Shimian, Hu Yueying, Zhong Deren* (24)
- A Game Analysis on Carbon Verification Data Authenticity  
 under the Influence of Carbon Emissions Rights Initial Allocation Policy  
 ..... *Liu Xuezhi, Sun Yue, Gao Weilin* (30)
- Is Target Price Policy an Effective Prescription to Deal with the "Deadlock of Grain Prop Purchase":  
 Rethinking the Effect of Current Domestic Grain Price Policy Reform  
 ..... *Wu Shunchen, Wu Wentan, Jiang Wenbin* (36)
- A Study on the Routes for Propelling Diversified Agriculture Operation of Moderate Scale  
 ..... *Xiao Yanli* (41)
- Exports, Local Economic Linkages and Domestic Market Integration  
 ——And Other Issues on the Priorities and Directions  
 of "the Belt and Road Initiative" Construction ..... *Li Feng, Zhang Yuanpeng* (45)
- An Analysis on the Connotation and Characteristics of Trade Frictions  
 in the Perspective of Global Governance ..... *Lin Bo* (52)
- A Study on the Relationship between Economic Development and Leisure Facilities  
 ——A Case Study of Shanghai ..... *Li Limei, Lou Jiajun* (58)
- The Negative Effects of the Iconic Government-operating Expositions to the Development  
 of City Exhibition Industry  
 ——A Case Study of the Canton Fair ..... *Yu Gouxiong, Dai Guangquan* (66)
- Reflections on the Reconstruction of China's Financial Regulatory System under the Background  
 of Supply-Side Reform  
 ——Analyzing the Impact of the Internet Finance on Traditional Finance  
 ..... *Lu Minfeng, Ge Heping* (73)
- Is There Asymmetric "Leverage Effect" in Exchange Rate?  
 ——A GARCH-Model-Based Study on the Volatility ..... *Pan Xiquan* (81)
- The Effect of Urban Resident Basic Medical Insurance on Household Entrepreneurship Decision  
 ..... *Zhang Lingling* (89)