



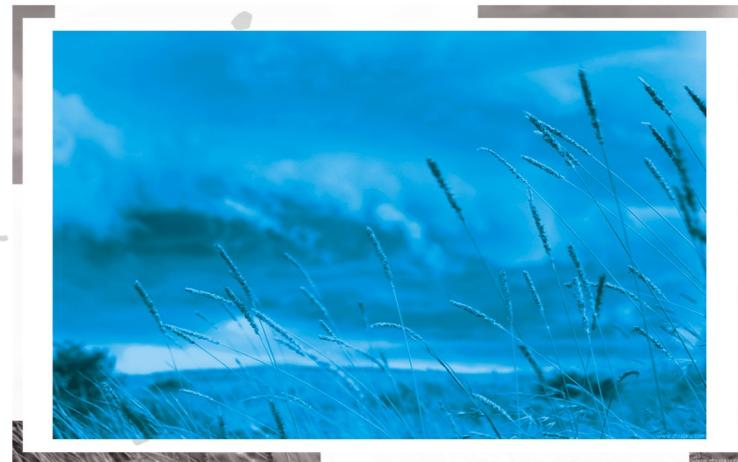
RCCSE 中国核心学术期刊

ISSN 1008-8105

# 电子科技大学学报



- 公共服务研究综述（薛晓东 邢浩然）
- 行政改革研究综述（刘智勇 陈苹）
- 生存理由研究综述（刘惠 赵抒）
- 西安市失能老年人社区照护服务困境与出路研究（张云英 胡潇月）
- 新加坡南洋理工大学与国内高校创新创业教育的异同探析（张琼 陈颖 张琳 刘钟南）
- 基于系统动力学的Partnering模式对工程项目绩效的影响（陈可嘉 陈鹏 陈洪）
- 企业社会责任、策略与竞争力关系的情景仿真和评价研究（李春发 安甜甜）



JOURNAL OF UNIVERSITY OF ELECTRONIC  
SCIENCE AND TECHNOLOGY OF CHINA  
(SOCIAL SCIENCES EDITION)



# 目 录

## 综述

- 公共服务研究综述.....薛晓东 邢浩然 (1)  
行政改革研究综述.....刘智勇 陈 萍 (4)  
生存理由研究综述.....刘 惠 赵 扈 (7)

## 公共管理

- 西安市失能老年人社区照护服务困境与出路研究.....张云英 胡潇月 (11)  
社区养老服务现状研究及机制探寻——以成都市武侯区为例.....朱 叶 (16)

## 互联网金融

- P2P网贷平台的风险和防范.....刘东根 陶 然 (22)  
金融科技发展调查及对金融业的影响.....钟鸣长 (28)

## 创新创业

- 新加坡南洋理工大学与国内高校创新创业教育的异同探析.....张 琼 陈 颖 张 琳 刘钟南 (36)  
基于产业融合的京津冀创新型教育协同发展评价研究.....孟晓哲 (42)  
基于众筹平台社群参与的跨层次影响机理及其对新创企业资源获取的影响.....周冬梅 赵闻文 鲁若愚 (46)

## 管理科学与工程

- 基于系统动力学的Partnering模式对工程项目绩效的影响.....陈可嘉 陈 鹏 陈 洪 (53)  
企业社会责任、策略与竞争力关系的情景仿真和评价研究.....李春发 安甜甜 (59)  
名人丑闻对代言企业绩效的影响研究.....张 蕾 林家晔 吴秋琴 王啸远 (67)  
企业社会责任对顾客信任的影响机制——企业声誉和顾客满意的中介效应.....赵 远 陈 凯 (71)  
专业化生产、产业关联与区域农业规模经济研究——基于面板数据的实证验证.....宋海风 刘应宗 (78)

## 社会与哲学

- 杜维明的儒学宗教性思想探微.....孙长虹 徐朝旭 (83)  
贫穷与教权导致分裂与创新——论工业革命在西欧的发生.....惠文杰 (88)

## 高等教育

- 新时期下探索高校学生基层党建工作新模式——以“走心学生党建文化”为例.....李雪梅 张 丽 梁 峥 (101)  
新形势下高校教师新媒体素养的评价与提升研究.....刘 旺 (104)  
新常态下深化高校党校改革的思考与实践.....杨恩华 米华全 胡丽娟 (109)

**JOURNAL OF UNIVERSITY OF ELECTRONIC  
SCIENCE AND TECHNOLOGY OF CHINA  
(SOCIAL SCIENCES EDITION)**

Vol.19 No.3 Jun.2017

## CONTENTS

Review of Public Service Research.....	XUE Xiao-dong, XING Hao-ran ( 1 )
Review of Administrative Reform .....	LIU Zhi-yong, CHEN Ping ( 4 )
Review of Reasons for Living .....	LIU Hui, ZHAO Shu ( 7 )
Study on the Dilemma and Outlet of the Community Care Service for Disabled Elderly in Xi'an .....	ZHANG Yun-ying, HU Xiao-yue ( 11 )
Research and Mechanism of Community Service for Aged—— Based on the Wuhou District .....	ZHU Ye ( 16 )
Risk and Prevention of China's P2P Platform .....	LIU Dong-gen, TAO Ran ( 22 )
Survey on the Development of Financial Technology and the Affection on the Financial Industry .....	ZHONG Ming-chang ( 28 )
A Research on the Innovative Entrepreneurial Education Between NTU and Inland Universities .....	ZHANG Qiong, CHEN Ying, ZHANG Lin, LIU Zhong-nan ( 36 )
Evaluation Research on Coordinated Development of Innovative Education in Beijing-Tianjin-Hebei Based on Industrial Convergence .....	MENG Xiao-zhe ( 42 )
A Cross-Level Effect Mechanism Based on the Crowdfunding Platform of Community Participation and Its Impacts on Resource Acquisition of New Ventures on Crowdfunding Platform .....	ZHOU Dong-mei, ZHAO Wen-wen, LU Ruo-yu ( 46 )
Influence of Partnering Mode on Engineering Project Performance Based on System Dynamics .....	CHEN Ke-jia, CHEN Peng, CHEN Hong ( 53 )
Research on Scenario Simulation and Evaluation on Relationship Between Corporate Social Responsibility Strategies and Competitiveness .....	LI Chun-fa, AN Tian-tian ( 59 )
Research of Negative Celebrity Information on Performance .....	ZHANG Lei, LIN Jia-ye, WU Qiu-qin, WANG Xiao-yuan ( 67 )
Influencing Mechanism of the Corporate Social Responsibility on the Customer Trust—— The Mediating Effect of Corporate Reputation and Customer Satisfaction .....	ZHAO Yuan, CHEN Kai ( 71 )
Study on Specialized Production, Industry Association, and Regional Agricultural Scale Economics ——Based on the Empirical Test of Panel Data.....	SONG Hai-feng, LIU Ying-zong ( 78 )
A Research on Confucian Religiousness of DU Wei-ming.....	SUN Chang-hong, XU Zhao-xu ( 83 )
Poverty and Magisterium Lead to Fragmentation and Innovation:	
How Industrial Revolution Happened in Western Europe?.....	HUI Wen-jie ( 88 )
Exploring a New Model in Primary-Level Party Building Work of College Students in the New Period ——Take "Concentrating the Party Building Culture of Students" for Example .....	LI Xue-mei, ZHANG Li, LIANG Zheng (101)
Research on the Evaluation and Promotion of New Media Literacy of College Teachers in New Situation .....	LIU Wang (104)
Thinking and Practice of Deepening the Reform of College Party School under the New Normal .....	YANG En-hua, MI Hua-quan, HU Li-juan (109)