

《中国期刊网》和《中国学术期刊（光盘版）》全文收录期刊

中国学术期刊综合评价数据库来源期刊

《CAJ—CD规范》执行期刊

中文科技期刊数据库全文收录期刊

“万方数据-数字化期刊群”入网期刊

福建教育学院学报

JOURNAL OF FUJIAN INSTITUTE OF EDUCATION

中国·福州

2017.01

ISSN 1673-9884



9 771673 988179

福建教育学院学报

2017年第1期
新18卷(总第186期)

思政 社会 经济

- 微信交往环境下高校思想政治教育的路径探析 毛良升(1)
建构“思政+”立德树人新模式 郑兆领(5)
思想政治教育过程中运用新媒体的探讨 宿珠琳(8)
“互联网+”时代大学生思想政治教育的正能量途径探讨
洪玉兰(11)
新常态下高校辅导员推进大学生思想政治教育工作研究
黄煌(15)
大学生马克思主义信仰教育现状的调查研究
——以安徽省7所高校为例 陆攀 高巍巍(18)
大数据时代高校学生网络舆情现状与引导策略 仲昭慧(22)
论高校辅导员“问题意识”的培养 雷鸣(26)
高职院校学生思想状况的特点及对策分析 董彪(30)
“互联网+”时代国有林场青年职工思想政治教育探究
杜彩银(33)
高校思政课话语体系构建的路径探析 董鹏林 刘睿馨(37)
内尔·诺丁斯幸福教育理念的探析及启示
范晓慧 宋雪珂(41)
权力清单制度存在的局限及其完善探讨 朱达(44)
协调发展理念与中国道路的新标志 辛远(48)
贯彻绿色发展理念 推进生态文明建设 关兵峰(51)
高校创业孵化平台建设要素的探析 黄新通(55)
运用“互联网+旅游”共享经济创新发展模式升级旅游经济产业
——以潮州市为例 雷海东(58)

教育研究

- 学习风格与网络自主学习行为之间的关系探究
——基于S大学研究生的实证研究 王雯静(62)
台湾家长参与学校教育研究及启示 杨惠兰(67)
福建近代教会特殊教育学校的历史贡献与局限性
——以福州市盲校发展为例 黄靖(71)
高职院校酒店管理专业学生顶岗实习的调查研究
侯灵战 马天芳(75)

暗示教学法在新疆双语教学中的应用探索及启示

赵梦雷 古再努尔·阿布都热衣木(79)

一道概率统计试题的分析与教学思考

吕书龙 刘文丽 梁飞豹 陈凤德(83)

提升体育高职院校大学生学习动机的探索

——以福建体育职业技术学院为例 李桂英 邱 郁(87)

Camtasia Studio 在计算机应用基础教学中的应用

余 莎(90)

微课视角下的大学“经济数学”翻转课堂设计探析

陈艳平(93)

数学教育的若干误区及其对策思考 张国勇 张潇霞(96)

基于教师视角提升学生评教实效性的策略研究

李兴琼 秦福利(100)

服务地方经济发展 彰显地域优势特色

——基于新建本科院校发展的视角 彭凯颖(103)

小学教育专业实践教学现状调查及质量提升对策

——以福建省五年制小学教育专业为例 王瑞珍(107)

县级考试机构高考试卷保密管理工作的探讨 屠 力(111)

文学 语言 艺术

省察人生 哲理思考

——《格格不入:萨义德回忆录》略评 陈致远(114)

语义学与语用学界面研究

——词汇语用学研究重点议题概述

夏 洋 李 佳(117)

试比较《苔丝》两个中译本译者采用的翻译策略

杜素霞(121)

翻译写作:二语写作教学新尝试 曾 光 谢 攀(124)

福建教育学院学报

JOURNAL OF FUJIAN INSTITUTE OF EDUCATION

主 编:余 建 辉

副 主 编:黄 家 骅

郭 春 芳

执 行 副 主 编:陈 秀 鸿

主 管 单 位:福建教育学院

主 办 单 位:福建教育学院

编辑、出版、发行:《福建教育学院学报》编辑部

地 址:福州市西门梦山路73号

邮 政 编 码:350025

国内统一刊号:CN35-1240/G4

国际标 准 刊 号:ISSN1673-9884

电 话:编辑部(0591)83780448

(0591)83781332

发行部(0591)83785924

财务室(0591)83780940

电 子 邮 箱:fjjyxyxb@126.com

印 刷:福州锦星元印务有限公司

出 版 日 期:2017年1月25日

本期执行编辑:陈 秀 鸿

Main Contents

- Analysis of the Path of Ideological and Political Education in Colleges and Universities under the Environment of WeChat Communication MAO Liang-sheng (1)
- Constructing the New Mode of Educating People through Ideology and Politics Plus ZHENG Zhao-ling (5)
- The Right Way of College Students' Ideological and Political Education in the Age of the Internet Plus HONG Yu-lan (11)
- Survey of the Current Situation of Marxist Belief Education for College Students——A case study of 7 universities in Anhui Province LU Pan GAO Wei-wei (18)
- The Current Situation and Guiding Strategy of College Students' Network Public Sentiment in the Big Data Age ZHONG Zhao-hui (22)
- On the Cultivation of Counselors' "Problem Consciousness" in Colleges and Universities LEI Ming (26)
- Research on Ideological and Political Education of Young Workers in State-owned Forest Farm in the Age of "Internet Plus" DU Cai-yin (33)
- Coordinating Development Concept and New Sign of China's Road XIN Yuan (48)
- Analysis of the Elements of the Construction of Business Incubation Platform in Colleges and Universities HUANG Xin-tong (55)
- A Study on the Relationship between Learning Style and Network Self-learning Behavior——An empirical study based on the graduate students of S university WANG Wen-jing (62)
- Investigation on the Practice of Students Majoring in Hotel Management Taking Regular Posts in Higher Vocational Colleges HOU Ling-zhan MA Tian-fang (75)
- On Promoting the Learning Motivation of College Students in P.E. Higher Vocational Colleges——Taking Fujian Vocational and Technical College of Physical Education as an example LI Gui-ying QIU Yu (87)
- On the Flipped Classroom Teaching Design of College "Economic Mathematics" in the Perspective of Micro-courses CHEN Yan-ping (93)
- Some Misunderstandings of Mathematics Education and Countermeasures ZHANG Guo-yong ZHANG Xiao-xia (96)
- Strategies for Promoting the Effectiveness of Student Evaluation of Teaching Based on Teachers' Perspectives LI Xing-qiong Qin Fu-li (100)
- Investigation on the Present Situation of Practical Teaching of Primary Education and the Countermeasures for Quality Improvement——A case study of five-year primary education in Fujian Province WANG Rui-zhen (107)
- On the County-level Examination Institution's Confidential Management of College Entrance Examination Papers TU Li (111)
- Reflections on the Philosophy of Life——A brief comment on *Out of Place by Edward Said* CHEN Zhi-yuan (114)
- On the Interface of Genyi Semantics and Pragmatics——A summary of the key topics on lexical pragmatics XIA Yang LI Jia (117)
- A Comparative Study of the Translation Strategies Used in Translating the Two Chinese Versions of *Tess* DU Su-xia (121)

福建教育学院学报
JOURNAL OF FUJIAN
INSTITUTE OF EDUCATION

月刊, 1988年创刊

2017年第1期(总第186期)新第18卷

ISSN 1673-9884 CN35-1240/G4 出版日期: 2017年1月25日 定价: 12.00元

主管单位: 福建教育学院

主办单位: 福建教育学院

编辑、出版、发行: 《福建教育学院学报》编辑部
(福州市梦山路73号, 邮编: 350025)

印刷单位: 福州锦星元印务有限公司

Main Contents

- Analysis of the Path of Ideological and Political Education in Colleges and Universities under the Environment of WeChat Communication MAO Liang-sheng (1)
- Constructing the New Mode of Educating People through Ideology and Politics Plus ZHENG Zhao-ling (5)
- The Right Way of College Students' Ideological and Political Education in the Age of the Internet Plus HONG Yu-lan (11)
- Survey of the Current Situation of Marxist Belief Education for College Students——A case study of 7 universities in Anhui Province LU Pan GAO Wei-wei (18)
- The Current Situation and Guiding Strategy of College Students' Network Public Sentiment in the Big Data Age ZHONG Zhao-hui (22)
- On the Cultivation of Counselors' "Problem Consciousness" in Colleges and Universities LEI Ming (26)
- Research on Ideological and Political Education of Young Workers in State-owned Forest Farm in the Age of "Internet Plus" DU Cai-yin (33)
- Coordinating Development Concept and New Sign of China's Road XIN Yuan (48)
- Analysis of the Elements of the Construction of Business Incubation Platform in Colleges and Universities HUANG Xin-tong (55)
- A Study on the Relationship between Learning Style and Network Self-learning Behavior——An empirical study based on the graduate students of S university WANG Wen-jing (62)
- Investigation on the Practice of Students Majoring in Hotel Management Taking Regular Posts in Higher Vocational Colleges HOU Ling-zhan MA Tian-fang (75)
- On Promoting the Learning Motivation of College Students in P.E. Higher Vocational Colleges——Taking Fujian Vocational and Technical College of Physical Education as an example LI Gui-ying QIU Yu (87)
- On the Flipped Classroom Teaching Design of College "Economic Mathematics" in the Perspective of Micro-courses CHEN Yan-ping (93)
- Some Misunderstandings of Mathematics Education and Countermeasures ZHANG Guo-yong ZHANG Xiao-xia (96)
- Strategies for Promoting the Effectiveness of Student Evaluation of Teaching Based on Teachers' Perspectives LI Xing-qiong Qin Fu-li (100)
- Investigation on the Present Situation of Practical Teaching of Primary Education and the Countermeasures for Quality Improvement——A case study of five-year primary education in Fujian Province WANG Rui-zhen (107)
- On the County-level Examination Institution's Confidential Management of College Entrance Examination Papers TU Li (111)
- Reflections on the Philosophy of Life——A brief comment on *Out of Place by Edward Said* CHEN Zhi-yuan (114)
- On the Interface of Genyi Semantics and Pragmatics——A summary of the key topics on lexical pragmatics XIA Yang LI Jia (117)
- A Comparative Study of the Translation Strategies Used in Translating the Two Chinese Versions of *Tess* DU Su-xia (121)

福建教育学院学报
JOURNAL OF FUJIAN
INSTITUTE OF EDUCATION

月刊, 1988年创刊

2017年第1期(总第186期)新第18卷

ISSN 1673-9884 CN35-1240/G4 出版日期: 2017年1月25日 定价: 12.00元

主管单位: 福建教育学院

主办单位: 福建教育学院

编辑、出版、发行: 《福建教育学院学报》编辑部
(福州市梦山路73号, 邮编: 350025)

印刷单位: 福州锦星元印务有限公司