

□ 闽商文化

- 001 庞卫东 “下南洋”与“走西口”
——闽商与晋商比较研究
- 007 廖新平 闽商与其它新商帮比较研究

□ 地方经济

- 013 薛 菁 完善支持福州市民营经济发展的制度环境
——基于制度需求与制度供给均衡的视角
- 018 林 夷 农村多种养老保险整合提升的思路研究
——以福建省泉州市为例

□ 会计与审计

- 022 吴虹雁 IASB《公允价值计量》会计准则评价
- 027 韩冬梅 杨 峰 信息化环境下风险导向审计模式的模型选择

□ 人力资源管理

- 031 李金星 张 晔 个人-组织匹配的研究现状述评
- 036 林文艺 高职院校“双师型”师资队伍建设探讨
- 040 江德文 洪 伟 岗位管理平台下人力资源机制的建立
——“海西”高职师资队伍建设的探讨
- 045 黄福贵 福建省高职院校体育教师工作满意度现状研究

□ 教育与管理

- 050 李 莉 论大众传媒载体在高校思想政治教育中的应用
- 055 张美婵 高校内部控制评价体系建设若干问题的思考
- 059 王建宁 高校学生党员培养管理工作初探
- 065 陈小梅 大学生心理危机与宿舍人际关系

□ 高职高专教改

- 069 陈 斌 高职高专会计专业学生自主学习能力的培养
- 073 林舒航 《审计案例》课程教学改革初探
- 078 季学琴 对高职高专服装设计专业教育改革的探讨

□ 法律·文化

- 082 邱 云 有限责任公司之名义股东法律地位探析
- 089 施亚兰 垃圾短信的违法性分析及防控措施
- 093 周良发 中国现代思想史上的梁漱溟
- 097 钟杭州 语言与思维
——对萨丕尔-沃尔夫假说的进一步论述与反思

□ 其他

- 101 曾 猛 中国男篮与世界强队的差距
——基于十六届男篮世锦赛双方身体形态指标的比较
- 105 周仪兰 VB 控件数组的探索

JOURNAL OF FUJIAN COMMERCIAL COLLEGE

(BIMONTHLY)

No.2 2011(Aug 76)

Contents

- “Going to Southeast Asia” and “Moving Westward”: A Comparative Study between Fujian and Shanxi Businessmen PANG Wei – dong(1)
- The Comparison between Fujian Commercial Groups and Other New Commercial Groups LIAO Xin – ping(7)
- Perfecting Institutional Environment of the Private Economy in Fuzhou XUE Jing(13)
- On the Integrating and Ascending the Endowment Insurance in Rural Area LIN Yi(18)
- On the Accounting Standards of IASB Fair Value Measurement WU Hong – yan(22)
- Model Choice of Risk – based Audit Mode in Information Technology Environment HAN Dong – mei, YANG Feng(27)
- Research on Person – organization Fit LI Jin – xing, ZHANG Xi(31)
- On the Construction of " Dual" Teachers in Colleges LIN Wen – yi(36)
- Establishment of Human Resource Mechanism on the Platform of Position Management JIANG De – wen, HONG Wei(40)
- On the Job Satisfaction of Current PE Teachers in Advanced Vocational Institutions in Fujian HUANG Fu – gui(45)
- Application of Mass Media to Ideological and Political Education in the Universities LI Li(50)
- On the Evaluation System Construction of Internal Control in College ZHANG Mei – chan(55)
- A Study on the Management of CPC College Student Members WANG Jian – ning(59)
- Psychological Crisis of College Students and the Relationship of Roommates ... CHEN Xiao – mei(65)
- On the Cultivation of Accounting Major Students’ Self – learning Ability in Higher Vocational Colleges CHEN Bin(69)
- Teaching Reform on the Course Audit Case LIN Shu – hang(73)
- On Education Reform of Fashion Design Major in Higher Vocational Colleges JI Xue – qin(78)
- On the Legal Status of Nominal Shareholders in Limited Liability Company, QIU Yun(82)
- Analysis of Spam Messages and Control Measures SHI Ya – lan(89)
- Liang Shuming in History of Chinese Modern Thought ZHOU Liang – fa(93)
- Language and Thought—— Reflection on the Sapir – Whorf Hypothesis ZHONG Hang – zhou(97)
- A Comparison of Body – Shape Index between Chinese and Other Basketball Tops in Sixteenth World Basketball Championships ZENG Meng(101)
- An Exploration of VB Control Array ZHOU Yi – lan(105)