

闽商文化

- 001 庞卫东 “下南洋”与“走西口”
——闽商与晋商比较研究
- 007 廖新平 闽商与其它新商帮比较研究

 地方经济

- 013 薛菁 完善支持福州市民营经济发展的制度环境
——基于制度需求与制度供给均衡的视角
- 018 林夷 农村多种养老保险整合提升的思路研究
——以福建省泉州市为例

 会计与审计

- 022 吴虹雁 IASB《公允价值计量》会计准则评价
- 027 韩冬梅 杨峰 信息化环境下风险导向审计模式的模型选择

 人力资源管理

- 031 李金星 张晞 个人-组织匹配的研究现状述评
- 036 林文艺 高职院校“双师型”师资队伍建设探讨
- 040 江德文 洪伟 岗位管理平台下人力资源机制的建立
——“海西”高职师资队伍建设的思考
- 045 黄福贵 福建省高职院校体育教师工作满意度现状研究

 教育与管理

- 050 李莉 论大众传媒载体在高校思想政治教育中的应用
- 055 张美婵 高校内部控制评价体系建设若干问题的思考
- 059 王建宁 高校学生党员培养管理工作初探
- 065 陈小梅 大学生心理危机与宿舍人际关系

 高职高专教改

- 069 陈斌 高职高专会计专业学生自主学习能力的培养
- 073 林舒航 《审计案例》课程教学改革初探
- 078 季学琴 对高职高专服装设计专业教育改革的探讨

 法律·文化

- 082 邱云 有限责任公司之名义股东法律地位探析
- 089 施亚兰 垃圾短信的违法性分析及防控措施
- 093 周良发 中国现代思想史上的梁漱溟
- 097 钟杭州 语言与思维
——对萨丕尔-沃尔夫假说的进一步论述与反思

 其他

- 101 曾猛 中国男篮与世界强队的差距
——基于十六届男篮世锦赛双方身体形态指标的比较
- 105 周仪兰 VB 控件数组的探索

JOURNAL OF FUJIAN COMMERCIAL COLLEGE

(BIMONTHLY)

No.2 2011(Aug 76)

Contents

“Going to Southeast Asia” and “Moving Westward” : A Comparative Study between Fujian and Shanxi Businessmen	PANG Wei – dong(1)
The Comparison between Fujian Commercial Groups and Other New Commercial Groups	LIAO Xin – ping(7)
Perfecting Institutional Environment of the Private Economy in Fuzhou	XUE Jing(13)
On the Integrating and Ascending the Endowment Insurance in Rural Area	LIN Yi(18)
On the Accounting Standards of IASB Fair Value Measurement	WU Hong – yan(22)
Model Choice of Risk –based Audit Mode in Information Technology Environment	HAN Dong – mei, YANG Feng(27)
Research on Person – organization Fit	LI Jin – xing, ZHANG Xi(31)
On the Construction of " Dual" Teachers in Colleges	LIN Wen – yi(36)
Establishment of Human Resource Mechanism on the Platform of Position Management	JIANG De – wen, HONG Wei(40)
On the Job Satisfaction of Current PE Teachers in Advanced Vocational Institutions in Fujian	HUANG Fu – gui(45)
Application of Mass Media to Ideological and Political Education in the Universities	LI Li(50)
On the Evaluation System Construction of Internal Control in College	ZHANG Mei – chan(55)
A Study on the Management of CPC College Student Members	WANG Jian – ning(59)
Psychological Crisis of College Students and the Relationship of Roommates ...	CHEN Xiao – mei(65)
On the Cultivation of Accounting Major Students’ Self – learning Ability in Higher Vocational Colleges	CHEN Bin(69)
Teaching Reform on the Course Audit Case	LIN Shu – hang(73)
On Education Reform of Fashion Design Major in Higher Vocational Colleges	JI Xue – qin(78)
On the Legal Status of Nominal Shareholders in Limited Liability Company,	QIU Yun(82)
Analysis of Spam Messages and Control Measures	SHI Ya – lan(89)
Liang Shuming in History of Chinese Modern Thought	ZHOU Liang – fa(93)
Language and Thought—— Reflection on the Sapir – Whorf Hypothesis	ZHONG Hang – zhou(97)
A Comparison of Body – Shape Index between Chinese and Other Basketball Tops in Sixteenth World Basketball Championships	ZENG Meng(101)
An Exploration of VB Control Array	ZHOU Yi – lan(105)