



ISSN 2096-3300

CN 35-1333/G4



Q K 1 8 4 7 8 5 9

福建商学院 学报

JOURNAL OF FUJIAN BUSINESS UNIVERSITY

第 4 期

2018 年



中国·福州
FUZHOU·CHINA

福建商学院学报

2018年第4期

2018年8月

目 次

习近平新时代中国特色社会主义思想研究

习近平生态文明思想的长汀实践研究

任 力, 李芸华(1)

“纪念中国改革开放40周年”专栏

中国改革发展进程中集体建设用地利用及政策选择

林 卿, 张 俊(6)

学术动态

新常态背景下中国服务经济与贸易的新问题、新挑战与新观点

——第四届中国服务经济与贸易论坛会议综述 曾 靓, 庄惠明(15)

经济研究

民生导向下国有企业红利分配制度研究

郑晓洁(20)

后发地区金融集聚、空间溢出与区域经济增长

——基于广西14个城市空间面板杜宾模型研究 肖 艳, 王中昭(28)

管理探讨

消费者对生鲜农产品的网购意愿研究

邱丽虹, 杨 文(37)

市场化进程下企业社会责任披露质量与审计质量

栾 媛(43)

基于中兴通讯发展战略的财务分析

裴 苗(50)

“一带一路”研究专栏

“一带一路”倡议下来华留学生专业教育体系研究

王 静, 吴春安, 谢朝武(58)

“一带一路”背景下福建省人力资源开发路径研究

蒋耀辉(64)

教育教学

应用型本科教师教学发展中心的管理创新分析

阮值华(70)

“双一流”背景下高校教师流动影响因素分析

王朝雪(77)

提升高校公开招聘工作有效性的探讨

林 凤(84)

问题·原则·方法:《党委会的工作方法》的现实启示

蓝福秀(90)

文学·艺术

闽台文化图形符号之适用性研究

——歌仔戏服饰纹样的创新设计

陈乃琛(95)

“纪念改革开放 40 周年” 征文启事

(封二)

来稿须知 (封三)

期刊基本参数:CN35-1333/G4*1998*b*A4*100*zh*P*¥6.00*1000*15*2018-08

JOURNAL OF FUJIAN BUSINESS UNIVERSITY
(BIMONTHLY)
NO. 4 2018

CONTENTS

Column of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era

- A Study on Changting's Practice in Promoting Ecological Progress Proposed by Xi Jinping REN Li, LI Yunhua (1)

Column to Commemorate the 40th Anniversary of China's Reform and Opening-Up

- The Collective Land Use for Construction and Its Policy Choice in China LIN Qing, ZHANG Jun (6)

Academic Trends

- New Issues, Challenges and Perspectives of China's Service Economy and Trade in the Context of the New Normal

- Conference Review of the 4th China's Service Economy and Trade Forum ZENG Liang, ZHUANG Huiming (15)

Economic Research

- Research on the Dividend Distribution System of State - Owned Enterprises Oriented to People's Livelihood ZHENG Xiaojie (20)

- Financial Agglomeration, Spatial Spillovers and Regional Economic Growth in Post-Developed Areas

- Based on the Space Durbin Model of 14 Cities in Guangxi XIANO Yan, WANG Zhongzhao (28)

Management Research

- A Study on Consumers' Purchasing Intention of Fresh Agricultural Products Online

- QIU Lihong, YANG Wen (37)

- Corporate Social Responsibility Disclosure Quality and Audit Quality in the Process of Marketization

- LUAN Xian (43)

- Financial Analysis of the Development Strategy in ZET PEI Miao (50)

Column of "the Belt and Road" Research

- A Study on the Educational System of International Students in China under "the Belt and Road" Initiative WANG Jing, WU Chun'an, XIE Chaowu (58)

- Research on Human Resources Development Path of Fujian under the Background of "the Belt and Road" Initiative JIANG Yaohui (64)

Education & Teaching

- On Innovation of the Management of Teaching Development Centers for Teachers in Application-Oriented Universities RUAN Zhihua (70)

- The Analysis of Factors Influencing the Flow of College Teachers under the Background of "Double First-Class" WANG Zhaoxue (77)

- Discussion on Improving the Effectiveness of Public Recruitment in Colleges and Universities LIN Feng (84)

- Problems, Principles and Methods: the Practical Enlightenment of *the Working Methods of the Party Committee* LAN Fuxiu (90)

Literature & Art

- Research on the Applicability of Graphic Symbols in Fujian-Taiwan Culture

- The Innovative Design of the Costume Patterns of Taiwanese Opera CHEN Naichen (95)

中国核心期刊（遴选）数据库收录期刊
中国学术期刊（光盘版）收录
万方数据库——中国数字化期刊群收录
中文科技期刊数据库（维普网）收录
台湾华艺CEPS中文电子期刊收录
《CAJ-CD规范》执行期刊
“中国知网”期刊优先数字出版

福建商学院学报
Fujian Shangxueyuan Xuebao
(双月刊) (1998年创刊)
2018年第4期 (总第120期)
2018年8月20日出版

JOURNAL OF
FUJIAN BUSINESS UNIVERSITY
(Bimonthly) (Started in 1998)
No. 4 2018 (Sum. 120)
Publication Date: Aug. 20, 2018

主管单位：福建商学院
主办单位：福建商学院
主编：袁新文
出版单位：《福建商学院学报》编辑部
地址：福建省福州市连江县潘渡乡连潘路2号
邮编：350506
电话：0591-26292561
电子信箱：fsxb@fjcc.edu.cn
印刷单位：福州统济印务有限公司
发行单位：《福建商学院学报》编辑部

Sponsor: Fujian Business University
Editor-in-Chief: Yuan Xinwen
Edited and Published:
Editorial Department of Journal of
Fujian Business University
Address: No.2 Lianpan Road, Pandu
Village, Lianjiang County, Fuzhou, China
Post Code: 350506
Tel.: 0591-26292561
E-mail: fsxb@fjcc.edu.cn
Printed: Fuzhou Tongji Printing Co., Ltd.
Distributed: Editorial Department of Journal of
Fujian Business University

ISSN 2096-3300
CN 35-1333/G4 定 价：6.00 元

