

广播与电视技术



Radio & TV Broadcast Engineering

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数据发布

黄金时段电视剧收视情况
2023年04月09日

节目名称	集数	收视率	收视份额	频道名称
我们的日子	36-37集	0.153%	0.603%	深圳卫视
	17-18集	1.341%	5.233%	东方卫视

中国视听大数据

剧集综艺收视效果分析
频道播出编排优化建议
节目融合传播效果分析 专业电视频道综合评价
县融中心成效综合评估
广告监测统计价值挖掘

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国家广播电视总局广播电视规划院 主办



主管：国家广播电视总局
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