



目次

要刊回顾

- | | | |
|---|------------|--|
| 5 | 绩效评估的五大陷阱 | Andrew Likierman |
| 6 | 怎样组合产品和服务 | Venkatesh Shankar/Leonard L. Berry/Thomas Dotzel |
| 7 | 好领导为何做出坏决策 | Andrew Campbell/Jo Whitehead/Sydney Finkelstein |
| 8 | 如何借力国家创新 | 高健 |
| 9 | 通缩威胁在减退 | James C. Cooper/肖前译 |

项目管理

- | | | |
|----|--------------|--------|
| 10 | 工程咨询虚拟组织抉择分析 | 张胜军 杜惠 |
| 20 | 房地产项目管理要点分析 | 董明文 |
| 23 | 高速公路项目创新管理理念 | 周澜 |
| 26 | 探讨建筑工程项目管理 | 苏世东 |

工程造价

- | | | |
|----|--------------------|-----|
| 29 | 浅谈财政投资评审中的工程造价控制 | 郭传社 |
| 33 | 如何有效控制建设工程造价 | 钟玲 |
| 35 | 建筑工程竣工结算审核所存在问题的研究 | 周顺美 |

专家视野

- | | | |
|----|---------------|--------|
| 38 | 大型公共项目治理模式 | 徐广 郝亚琳 |
| 42 | 浅析建筑施工项目中技术管理 | 姜伟尉 |

清单计价

- | | | |
|----|------------------|---------|
| 46 | 工程量清单计价规范与合同管理 | 闫文周 夏春艳 |
| 49 | 工程量清单计价在工程造价中的应用 | 徐云林 |

企业管理

- | | | |
|----|-----------------|-----|
| 52 | 施工企业成本构成与控制 | 刘莹莹 |
| 56 | 施工企业项目的目标成本管理 | 支洪军 |
| 59 | 控制建筑企业成本,提高经济效益 | 王如法 |

ENGINEERING ECONOMY

Contents

Review of Key Journal

- 5 Five mistakes about performance evaluation
- 6 How to match production with service
- 7 Why bad decision was made by good leader
- 8 Tapping the world's innovation hot spots
- 9 The threats of deflation turn weak

Project Management

- 10 Strategic policy analysis on virtual organization of consulting engineers
- 20 Analysis of real estate project management
- 23 Idea of innovation management about highway project
- 26 Exploration on construction project management

Construction Cost

- 29 Construction cost control during financial investment appraisal
- 33 How to control construction cost effectively
- 35 Study on the problem existed in the completion settlement audit of construction project

Export View

- 38 The mode of large-scale public projects governance
- 42 Technology management of construction project

BOQ Pricing

- 46 Bill of quantities specification and contract management
- 49 Implication of BOQ pricing in the construction cost

Enterprise Management

- 52 Cost structure and control of construction enterprises
- 56 Target cost management of construction enterprises
- 59 Control cost of construction enterprises and enhance economic performance