

中国人文社会科学引文数据库来源期刊
中国核心期刊(遴选)数据库来源期刊
《中国期刊网》全文收录期刊
《中国学术期刊(光盘版)》全文收录期刊
RCCSE 中国核心学术期刊(2017-2019)



QK2111625

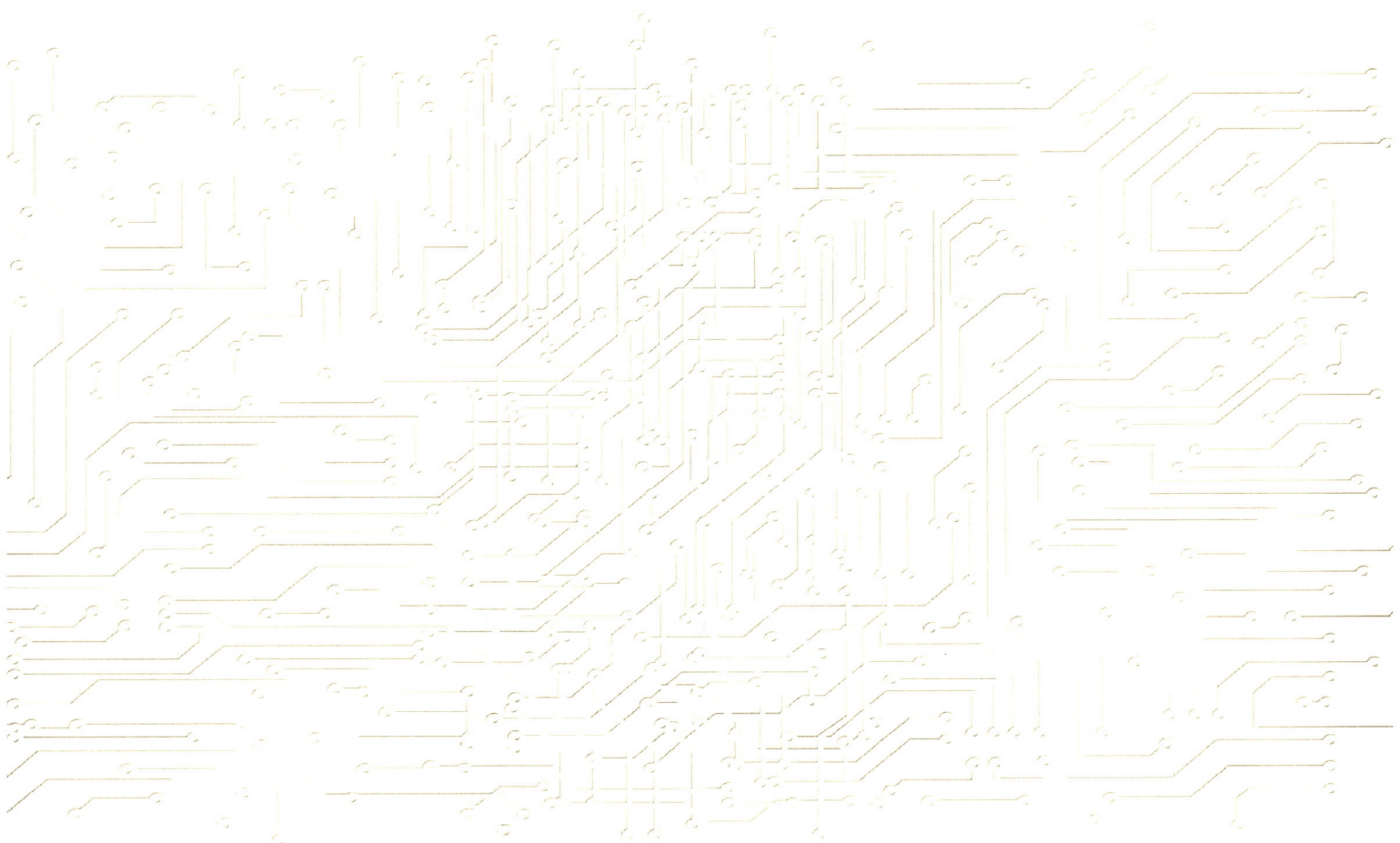
ISSN 2096-7764

CN44-1746/Z

广东技术师范大学

JOURNAL OF GUANGDONG POLYTECHNIC NORMAL UNIVERSITY

学报



第42卷
总第173期
2021

1

目 录

教育研究

· 应用型本科 ·

应用型本科高校学科建设的多重制度逻辑分析 周美娟, 饶丽娟, 黄大乾 (1)

应用型本科高校教师队伍建设现状及对策研究

——以广东省12所试点转型本科高校为例 何 静 (9)

· 高职教育 ·

粤港澳大湾区九市高职院校布局与区域经济发展适配性研究

..... 陶 红, 江雪儿 (15)

粤西地区高职教师专业发展路径研究 高思茵, 郭正涛 (21)

分层多维、校企协同: 职业院校文科类工作室人才培养模式研究 罗春娜 (26)

“双高计划”建设背景下高职院校就业网格化管理模式探索

..... 柴 培, 王玉婷 (33)

新时代高职学生文化自信比较研究

——以广东部分艺术类与非艺术类高职院校为例

..... 郑晓绵, 陈楚瑞, 李 莉 (40)

· 中职教育 ·

“造血”式扶贫：赋能型县域中职学校的实践与探索

——以甘肃省平凉理工中等专业学校为例 甘素文, 刘志文 (47)

广东省中等职业学校教师队伍均衡发展比较研究 齐 爽 (54)

中职“双师型”教师队伍建设的影响因素分析 肖 冰, 赵若妍, 曾先慧 (61)

中职学生自我同一性、职业成熟度现状的研究 涂晓琴, 谢晰君, 陈 艳 (68)

中职电子商务专业学生实训课自主学习状况调查研究

——以佛山市四所中职学校为例 陈利敏, 黄少玲 (74)

语言学研究

概念功能视角下跨境电商平台产品介绍的话语特征研究 杨丽婷 (81)

语用论辩视角下政府舆论危机应对话语研究

——以特朗普白宫疫情通报会应答话语为例 陈丽丽, 吴奕俊 (87)

经济学研究

R&D 投入对我国高技术产业创新绩效影响研究 岳喜优 (98)

向量自回归模型下对外开放与创新能力提升的关联研究

——以深圳市为例 钟嘉毅, 汤 洁, 王学力 (105)

CONTENTS

A Study of Multiple Institutional Logics in Disciplinary Construction of Applied Undergraduate Universities
.....ZHOU Mei-juan, RAO Li-juan, HUANG Da-qian (1)

On the Status Quo and Countermeasures of Faculty Construction in Applied Undergraduate Universities: A Case Study of 12 Pilot Transformation Undergraduate Universities in Guangdong Province..... HE Jing (9)

On Adaptability of the Layout of Vocational Colleges in Nine Cities of the Guangdong-Hong Kong-Macao Greater Bay Area to Regional Economic Development TAO Hong, JIANG Xue-er (15)

A Study of the Professional Development Path for Higher Vocational Teachers in Western Guangdong
..... GAO Si-yin, GUO Zheng-tao (21)

Stratified and Multi-dimensional Cultivation, School-Enterprise Collaboration: On Studio Talent Training Model in Liberal Arts of Vocational CollegesLUO Chun-na (26)

On the Employment Grid Management Mode in Vocational Colleges under the Background of "Double- High Plan"
..... CHAI Pei, WANG Yu-ting (33)

A Comparative Study on Cultural Confidence of Vocational College Students in the New Era: A Case Study of Art and Non-art Vocational Colleges in Guangdong ZHENG Xiao-mian, CHEN Chu-rui, LI Li (40)

"Bloodmaking" Poverty Alleviation by County Secondary Vocational Schools through Empowerment: A Case Study of Pingliang Secondary Specialized School of Technology in GansuGAN Su-wen, LIU Zhi-wen (47)

A Comparative Study on the Balanced Development of Secondary Vocational School Teaching Staff in Guangdong Province QI Shuang (54)

A Study on the Influencing Factors in the Construction of "Dual-qualified" Teaching Staff in Secondary Vocational SchoolsXIAO Bing, ZHAO Ruo-yan, ZENG Xian-hui (61)

A Study on the Status Quo of Self-identity and Career Maturity of Secondary Vocational Students
.....TU Xiao-qin , XIE Xi-jun, CHEN Yan (68)

An Investigation on the Independent Learning of Vocational School Students of E-commerce in Practical Training Courses: A Case Study of Four Secondary Vocational Schools in Foshan CHEN Li-min, HUANG Shao-ling (74)

A Study on the Linguistic Features of Product Descriptions on Cross-border E-commerce Platforms from the Ideational Function PerspectiveYANG Li-ting (81)

On the Government Discourse in Response to Public Opinion Crises from the Perspective of Pragma-Dialectics: A Case Study of Donald Trump' s Response at the White House Pandemic BriefingCHEN Li-li, WU Yi-jun (87)

A Study on the Impact of R&D Investment on China's High-tech Industry Innovation Performance
..... YUE Xi-you (98)

On the Relationship between Opening-up and Innovation Capability under the Vector Autoregressive Model: A Case Study of Shenzhen.....ZHONG Jia-yi,TANG Jie, WANG Xue-li (105)

广东技术师范大学学报

1980年创刊(双月刊)

2021年 第1期(第42卷 总第173期)

JOURNAL OF GUANGDONG POLYTECHNIC NORMAL UNIVERSITY

Started in 1980 (Bimonthly)

Number 1,2021 (Vol.42 Sum NO.173)

主管单位:广东省教育厅
主办单位:广东技术师范大学
编辑出版:广东技术师范大学学报编辑部
主 编:潘自勉
常务副主编:张敬斌
编辑部主任:余 翔
地 址:广州市中山大道西293号
邮 编:510665
电 话:(020)38256627 38265447
电子信箱:gjsxbsk@163.com
印刷单位:广州市保诚印务有限公司
发行范围:国内外公开发行
国内发行:广东技术师范大学学报编辑部
国外发行:中国出版对外贸易总公司
(北京782信箱,邮编:100011)
出版日期:2021年2月

Authorities:Education Administration of Guangdong Province
Sponsor:Guangdong Polytechnic Normal University
Editor & Publisher:Editorial Department, Journal of
Guangdong Polytechnic Normal University
Editor-in-Chief:Pan Zimian
Administrative Vice Editor-in-Chief:Zhang Jingbin
Director of Editorial Department:Yu Xiang
Add:No.293,Zhongshan Avenue,Guangzhou 510665,China
Tel:(020)38256627 38265447
Email:gjsxbsk@163.com
Printer:Guangzhou Baocheng Printing Limited Company
Distributed at Home and Abroad
Domestic Distributor:Ed.Dept.of GD Polytechnic Normal Univ.
Overseas Distributor:China Publishing Foreign Trade Corporation
(P.O.Box 782 Beijing,100011 China)
Published in February, 2021

ISSN 2096-7764



连续出版物号: ISSN 2096-7764
CN44-1746/Z

国内定价:10.00元