

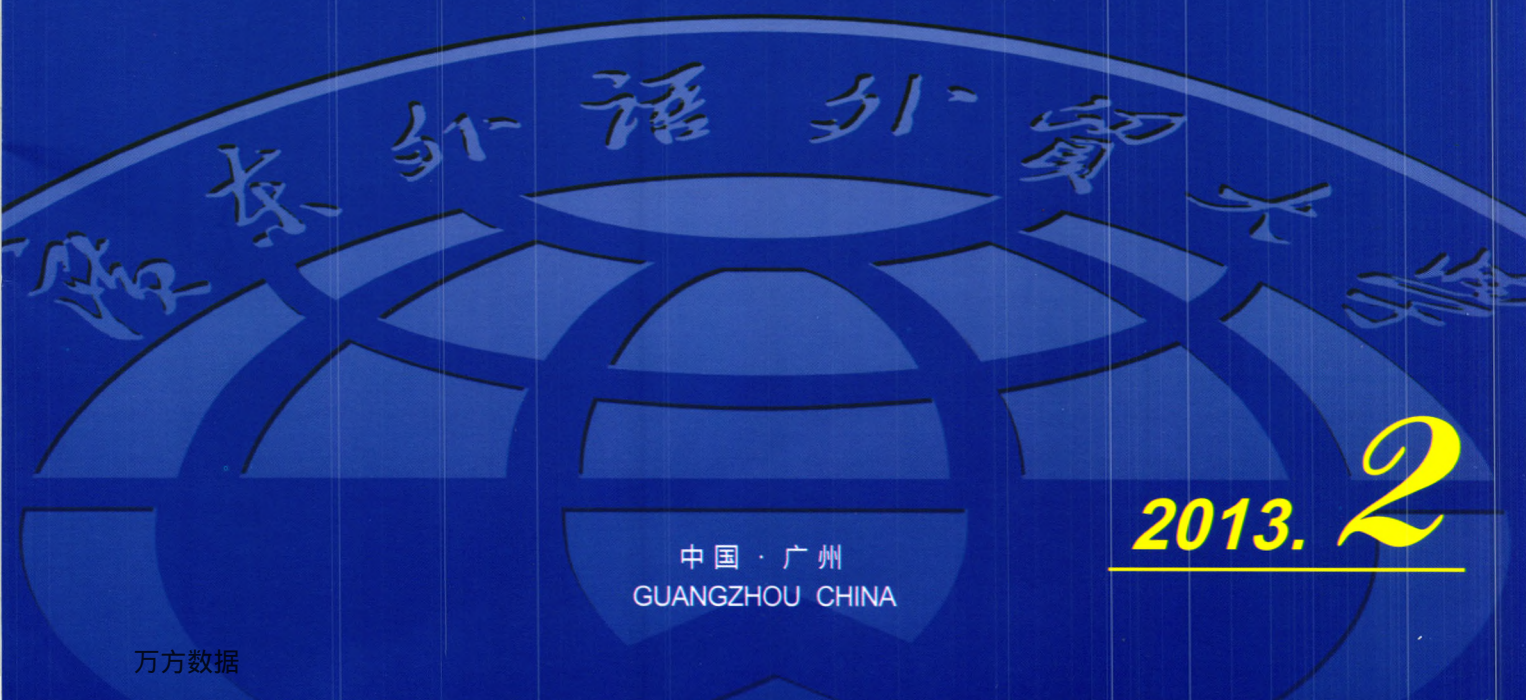
《中国学术期刊》光盘版全文收录期刊
中国期刊网全文收录期刊

中国学术期刊综合评价数据库统计源期刊
中国期刊全文数据库全文收录期刊

广东外语外贸大学

JOURNAL OF GUANGDONG UNIVERSITY OF FOREIGN STUDIES

学报



中国·广州
GUANGZHOU CHINA

2013. 2

JOURNAL OF

GUANGDONG UNIVERSITY OF FOREIGN STUDIES

广东外语外贸大学学报 双月刊 2013年第2期 第24卷第2期 (总第86期)

目 次

学术论坛【38】计量经济史研究

1887~1936年中国总产出的国际地位研究

——与美英日三国的比较分析……………刘 巍 05

外部有效需求不足与内部有效供给不足

——1929~1933年日本宏观经济运行研究……………张乃丽 14

近代中国50年总供给缺口研究(1887~1936)……………崔文生 19

英国宏观经济态势的转折点

——供给约束型经济向需求约束型经济的转变…陈 昭 张展曲 24

经济与管理

中国各省市科技服务业竞争力评价及其对广东的启示

——基于“新钻石模型”的统计分析

……………杨碧云 闫振坤 易行健 29

房地产税的改革：功能、实践经验与因应范式……………刘 升 郭 丽 33

语言学与应用语言学

基于探针-目标一致关系的英语虚指词最低位合并研究……………马志刚 37

粤语传导性失语症患者语音障碍研究……………孙肇春 41

旅游广告网页的多模态语类结构分析……………王春香 王 彦 46

网络外交

作为对外政策工具的新媒体

——基于多学科视角的隐患、局限与对策评估……………康 杰 50

试析网络外交所处的全球公民政治虚拟环境

——基于互联网传播实践的观察·····席桂桂 54

文学与文化

周代册命礼与册命铭文的体制·····陈彦辉 58

《亚历山大四重奏》的经典化与妖魔化·····徐彬 刘禹 63

文学语言的模糊性及其美学功能·····杨宝盈 67

从异文化交流角度看《金色夜叉》在东亚的传播·····张秀强 73

翻译学

翻译伦理视域下的译者主体性研究

——以孙致礼《傲慢与偏见》中译本为例·····郝军 77

Till Morning Comes汉译之比较与分析·····张明爱 79

政治与社会

先秦政治辩证法思想及其和谐观念的当代价值·····吴显庆 84

论交强险若干法律问题的适用与完善·····范小星 89

高等教育研究

古典诗词与外语院校文化素质教育·····魏慧斌 93

在专业课程建设中贯彻全球化理念

——以全英《市场营销》课程为例·····郝佳 杨文英 97

地方重点工科院校师资队伍比较研究·····陈卓武 胡庆亮 102

高校思想政治教育视域下大学生生命教育的缺失与对策·····朱宇航 106

经济发达地区大学生职业生涯规划的问题与对策·····杨丹宇 109

封 页 广外大巡礼

期刊基本参数: CN44-1554/z*1990*b*A4*112*zh*p*8.00*2000*24*2013-2

Journal of Guangdong University of Foreign Studies

CONTENTS

ACADEMIC FORUM 【38】 MACROECONOMIC STUDIES

- A Study of the International Status of China's Aggregate Output in Comparison
with that of the US, the UK and Japan (1887-1936) Liu Wei (5)
- Research on Japan's Macroeconomic Operation from 1929 to 1933 Zhang Naili (14)
- A Study of 50 Years' Gap between Aggregate Demand and Supply in Modern China (1887-1936)..... Cui Wensheng (19)
- Mutation of Macroeconomic Constraint in the UK: The Transition from
Supply-Constraint to Demand-Constraint Economy Chen Zhao Zhang Chenqu (24)

ECONOMICS AND MANAGEMENT

- Evaluating the Competitiveness of S&T Service Industries in China:
Toward a Statistical AnalysisYang Biyun Yan Zhenkun Yi Xingjian (29)
- Reform of the Real Estate Tax: Function, Experience and Approach Liu Sheng Guo Li (33)

LINGUISTICS AND APPLIED LINGUISTICS

- Agreement Relationship and Lowest-*there* Assumption Ma Zhigang (37)
- A Study of the Phonological Disorder of a Cantonese Conduction Aphasic PatientSun Zhaochun (41)
- A Multimodal Generic Structure Analysis of Tourism Advertising Webpages.....Wang Chunxiang Wang Yan (46)

CYBER DIPLOMACY

- New Media as a Foreign Policy Tool: Hidden Dangers, Limitations and Countermeasures.....Tang Jie (50)
- The Virtual Global Citizen-Politics Environment of Cyber Diplomacy:
A Practical Cyber-Communication PerspectiveXi Guigui (54)

LITERATURE AND CULTURE

- The Appointment Rites and the Style of Appointment Inscription in Zhou Dynasty Chen Yanhui (58)
- Canonization and Demonization of *the Alexandria Quartet* Xu Bin Liu Yu (63)
- Fuzzy Language and Its Aesthetic Functions in English and Chinese Literary WorksYang Baoying (67)
- On the Spreading of *Konzikiyasha* in East Asia from the Perspective of Different Cultural ExchangeZhang Xiuqiang (73)

TRANSLATION STUDIES

- Translator's Subjectivity and Translation Ethics: A Case Study of the Translated Chinese
Version of *Pride and Prejudice* by Sun Zhili Hao Jun (77)
- A Comparative Analysis of the Chinese Translations of *Till Morning Comes* Zhang Ming-ai (79)

POLITICS AND SOCIETY

- Modern Value of Pre-Qin Political Dialectics and Its Concept of Harmony Wu xianqing (84)
- Some Legal Issues of Applying and Improving the System of Mandatory
Motor Vehicle Liability InsuranceFan Xiaoxing (89)

HIGHER EDUCATION RESEARCH

- Classical Chinese Poetry and Cultural Quality Education in the University of Foreign StudiesWei Huibin (93)
- Idea of Globalization in Curriculum Development of Business Subjects:
A Case Study of English Immersion Marketing Courses Hao Jia Yang Wenying (97)
- A Comparative Study of Teaching Staff in Local Leading Universities of
Science and Technology Chen Zhuowu Hu Qingliang (102)
- On the Shortage of Life Education and Its Countermeasures for the College Students' Part..... Zhu Yuhang (106)
- The Study on Career Planning of College Students in Developed Area and Countermeasures..... Yang Danyu (109)