

# 管理工程师

MANAGEMENT ENGINEER

ISSN 1007-1199



2022.5

第27卷 总第196期

目 录

【产业管理】

碳中和目标下中国新能源汽车产业发展

..... 袁 博(5)

粤港澳大湾区未来空域规划方案

..... 王笑天,黄建强,林善祯(11)

郑州全面推进数字产业化和产业数字化的路径

..... 张彦华(18)

基于国外国家级制造业创新中心建设经验的河南思考

..... 林万成,苏一博(22)

【人力资源管理】

基本心理需要研究展望:基于 WOS(1995-2021)数据的分析

..... 张晓飞,岳薇萌(28)

高校数字化管理会计人才培养分析

..... 李 彤,董黎明(38)

**【金融管理】**

金融科技是否影响商业银行的负债结构?

——基于我国上市银行的实证研究

..... 蔡玉平,刘源鑫(42)

**【公共管理】**

制度环境对城市创新水平的影响

——基于中介效应的实证检验

..... 朱杰堂,陈阳,岳超,王岩(49)

基于灰色关联度的河南省高校 R&D 影响因素分析

..... 刘小彩,韩宗霖,付宁,许昭一,郭漫玉(58)

**【高教管理】**

红色档案融入高校课程思政路径探析

..... 杨佳怿,贾迪雅(66)

工程教育理念下《食品营养学》课程思政教学

..... 张艳艳,张华,朱莹莹,禹晓,黄天弘,白艳红(71)

网课模式下钢琴教学的优势与特点

..... 温雪雯(76)

## MAIN CONTENTS

The Development of China's New Energy Vehicle Industry Under the Goal of Carbon Neutrality .....	YUAN Bo(5)
Airspace Planning Scheme of Guangdong-Hong Kong-Macao Greater Bay Area in the Future .....	WANG Xiaotian, HUANG Jianqiang, LIN Shanzhen (11)
Zhengzhou Comprehensively Promotes Digital Industrialization and Industrial Digitalization Path .....	ZHANG Yanhua(18)
Reflections on Henan Based on Experience of Foreign National Manufacturing Innovation Centers .....	LIN Wancheng, SU Yibo(22)
Prospects of Basic Psychological Needs Research: An Analysis Based on WOS (1995-2021) Data .....	ZHANG Xiaofei, YUE Weimeng(28)
Analysis on the Cultivation of Digital Management Accounting Talents in Colleges and Universities .....	LI Tong, DONG Liming(38)
Does Fintech Affect the Liability Structure of Commercial Banks? .....	CAI Yuping, LIU Yuanxin (42)
The Influence of Institutional Environment on Urban Innovation Level .....	ZHU Jietang, CHEN Yang, YUE Chao, WANG Yan (49)
An Analysis of the Ideological and Political Path of Red Archives Integrating into College Curriculum .....	YANG Jiayi, JIA Diya(66)
Ideological and Political Exploration of <i>Food Nutrition</i> Course Based on Engineering Education .....	ZHANG Yanyan, ZHANG Hua, ZHU Yingying, YU Xiao, HUANG Tianhong, BAI Yanhong (71)
Advantages and Characteristics of Piano Teaching in the Online Course Mode .....	WEN Xuwen(76)