

MANAGEMENT WORLD

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“中国的发展模式”国际研讨会征稿启事

为系统分析中国发展的过去、现在和未来,梳理中国发展模式的本质特征,为中国和其他发展中国家的发展提供有益参考,国务院发展研究中心发展战略和区域经济研究部与《管理世界》杂志社,将于2017年8月在北京联合主办“中国的发展模式”国际研讨会。

本次研讨会围绕着“中国发展模式的经验及其可复制性”这一主题,拟讨论以下领域的问题(可以不限于这些选题):(1)发展经济学前沿理论和发展实践国际比较:起飞、追赶、转型和可持续增长;(2)中国实施经济管理和社会治理的理论基础;(3)中国的公共权力与发展资源的动员及配置;(4)中国的产业组织及微观经济基础;(5)中国与世界其他经济体的联系及互动;(6)中国现代化过程中的公众参与和成果分享;(7)不同层级和不同部门组成的政府机构网络及其与市场关系的演进:过程、逻辑与前景;(8)中国发展模式形成的历史条件与文化基础;(9)地区竞争促进中国发展的作用机理;(10)中国共产党在中国发展和国家治理体系中的作用;(11)中国发展模式的特殊性和一般性;(12)中国发展模式的国际意义和可复制性;(13)在新技术条件下发展中国家面向未来的发展新范式(绿色发展、数字技术等)。

现诚邀海内外广大学者踊跃投稿。主办方将挑选高质量论文在会议上交流,并推荐优秀论文到《管理世界》接受审稿。

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ABSTRACTS OF SELECTED ARTICLES**Chinese Firms' "Export-Productivity Paradox": Theory Extending and Testing Again**

Tang Erzi

In order to explain Chinese enterprises "export - productivity paradox" in theory, this paper obtains seven assumptions that could receive the result "firms with higher productivity will export but with lower productivity only enter domestic market" in the framework of Melitz (2003) model. This paper almost contains all existing analyses about the paradox with pursuing the reasons for the paradox by reanalyzing these seven assumptions respectively. This paper calculates a new productivity in firm field with the variables total output value, total assets and total wages to test the status of Chinese enterprises "export - productivity paradox" by using Chinese Industrial Enterprise Database 2006-2007. It obtains the strongest evidence for the paradox as 29 industries have the paradox in all 30 manufacturing industries. Finally, this paper provides the academic perspectives to understand the heterogeneous firm trade theory when the paradox is treated as an economic reality. People could not construct a sufficient condition to explain the paradox unless use extremely harsh assumptions at present. The theory only is parallel to heterogeneous firm trade theory, even if people construct a model with sufficient condition of the paradox. The new theory only use to understand the "export-productivity paradox" in Chinese economic reality.

Compatibility Goal, Investment Horizon, and Family Control:**Evidence from R&D Fund Allocation**

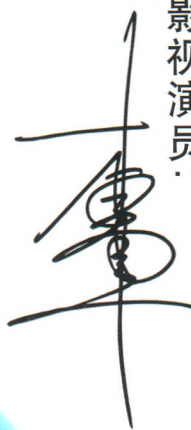
Wu Bingde and other authors

The relationship between governance mechanism and investment horizon is an important and still controversial theme, current studies, basing on examining R&D input, have two defect including basic assumption and research context. The study divides R&D input into short-term and long-term components according payback period, designing a theory model deriving from SEW perspective comparing the compatibility of dominant alliance's goal with firm's goal through examining the R&D investment of private firm in the transition economic, and probing the relationship between governance mechanism and investment horizon. Basing on ACFIC survey sample, the study found the short-term R&D intensity in family business is less than in non-family business, and the long-term R&D intensity in family business is more than in non-family business, and the growth rate of long-term investment in family business exceeds in non-family business and the growth rate of short-term investment is lower in family business when the R&D input is increased, and the industrial technological dynamic negatively moderates the relationship between family business and

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