

MANAGEMENT
WORLD

国务院发展研究中心 主办
国家社科基金资助期刊

管理世界

MANAGEMENT WORLD

2017 中国·北京 Beijing China
第4期

管理世界(月刊)

版权所有 未经许可 不得转载

本刊专稿

“一带一路”战略下优化中国对外直接投资布局的思路与对策…… 张述存(1)

“一带一路”沿线国家货物贸易的竞争互补关系及动态变化

——基于网络分析方法 …………… 李 敬 等(10)

中国宏观经济论坛

农民工与中国高储蓄率之谜——基于搜寻匹配模型的分析 …… 冯 明(20)

物质资本的积累对我国城乡收入差距的影响

——基于资本—技能互补视角……………马红旗 黄桂田 王 韧(32)

行政审批改革、交易费用与中国经济增长 ……………夏杰长 刘 诚(47)

中国产业发展论坛

契约环境、融资约束与“信号弱化”效应 ……………杨 畅 庞瑞芝(60)

要素禀赋与中国制造业产业升级……………苏 杭 郑 磊 牟逸飞(70)

工商管理理论论坛

语言差异与市场制度发展……………阮建青 王 凌(80)

体制内关系与创业……………张 峰 黄玖立 禹 航(92)

供应网络联系强度与风险分担:

依赖不对称的调节作用 …………… 崔 蓓 王玉霞(106)

中国工商管理案例研究

创业企业如何实现商业模式内容创新?

——基于“网络—学习”双重机制的跨案例研究

…………… 云乐鑫 杨 俊 张玉利(119)

从价值提供到价值共创的营销转型

——企业与消费者协同演化视角的双案例研究…………… 吴 瑶 等(138)

中国企业跨国并购的组织合法性聚焦:

内部,外部,还是内部+外部? …………… 程 聪 谢洪明 池仁勇(158)

(第4期)目录

2017年4月15日出版

·短论·

梁 帅:地方政府债务管理、财政政策转向与经济增长	(174)
张 航:基于电子“信息—协商—决策”结构的公共参与治理创新	(176)
李明贤 唐文婷:农村金融成长路径、农户金融参与和融资约束缓解	(178)
李红霞 陈均明:组织与员工的行为关系决策博弈	(180)
肖小虹 张亚军 程志辉:包容型领导对一线员工服务创新的影响研究	(182)
周煜皓:我国企业创新融资约束结构性特征的表现、成因及治理研究	(184)
英文目录摘要	(186)

本刊不以任何形式收取版面费 举报电话:全国哲学社会科学规划办公室010-63094651

“中国的发展模式”国际研讨会征稿启事

为系统分析中国发展的过去、现在和未来,梳理中国发展模式的本质特征,为中国和其他发展中国家的发展提供有益参考,国务院发展研究中心发展战略和区域经济研究部与《管理世界》杂志社,将于2017年8月在北京联合主办“中国的发展模式”国际研讨会。

本次研讨会围绕着“中国发展模式的经验及其可复制性”这一主题,拟讨论以下领域的问题(可以不限于这些选题):(1)发展经济学前沿理论和发展实践国际比较:起飞、追赶、转型和可持续增长;(2)中国实施经济管理和社会治理的理论基础;(3)中国的公共权力与发展资源的动员及配置;(4)中国的产业组织及微观经济基础;(5)中国与世界其他经济体的联系及互动;(6)中国现代化过程中的公众参与和成果分享;(7)不同层级和不同部门组成的政府机构网络及其与市场关系的演进:过程、逻辑与前景;(8)中国发展模式形成的历史条件与文化基础;(9)地区竞争促进中国发展的作用机理;(10)中国共产党在中国发展和国家治理体系中的作用;(11)中国发展模式的特殊性和一般性;(12)中国发展模式的国际意义和可复制性;(13)在新技术条件下发展中国家面向未来的发展新范式(绿色发展、数字技术等)。

现诚邀海内外广大学者踊跃投稿。主办方将挑选高质量论文在会议上交流,并推荐优秀论文到《管理世界》接受审稿。

征文截止日期:2017年5月30日

投稿邮箱:fazhanbu@dre.gov.cn

投稿具体事项请查询:www.mwm.net.cn www.drcnet.com.cn

联系人:施成杰(010-51780882)

MANAGEMENT WORLD

(A Monthly)

No.4

Contents

2017

A SPECIAL

Layout Optimization of China's Outward Foreign Direct Investment in the Context of "One Belt One Road Initiative"

..... Zhang Shucun

Competitive and Complementary Trade Relations and Their Dynamics among "One Belt One Road" Economies :

Based on Network Analysis Approach Li Jing and other authors

FORUM ON CHINA'S MACRO ECONOMY

Migrant Rural Worker and the Chinese High Saving Rate Puzzle: The Perspectives of Search-Matching Model

..... Feng Ming

Effect of Physical Capital Accumulation on the Income Gap between Urban and Rural Areas in China: Based on the

Perspective of Capital-Skill Complementarity Ma Hongqi, Huang Guitian and Wang Ren

Reform of Administrative Examination and Approval, Transaction Cost and China's Economic Growth

..... Xia Jiechang and Liu Cheng

FORUM ON CHINA'S INDUSTRIAL DEVELOPMENT

Contract Environment, Financing Restriction and Signal Weakening Effect Yang Chang and Pang Ruizhi

Factor Endowment and China's Manufacturing Industry Upgrading Su Hang, Zheng Lei and Mu Yifei

FORUM ON BUSINESS MANAGEMENT THEORY

Language Difference and the Development of Market Institution Ruan Jianqing and Wang Ling

State-institutional Guanxi and Entrepreneurial Activity Zhang Feng, Huang Jiuli and Yu Hang

Tie Strength and Risk Sharing in Supply Network : The Moderation Role of Dependence Asymmetry

..... Cui Bei and Wang Yuxia

CASE STUDIES ON CHINA'S BUSINESS MANAGEMENT

How does Entrepreneurial Firm Initiate Business Model Content Innovation: Cross Case Study through Network-Learn-

ing Dual Mechanism Yun Lexin, Yang Jun and Zhang Yuli

Marketing Transformation from Value Supply to Value Co-creation: A Comparative Case Study on Firm-Consumer

Co-evolution Insights Wu Yao and other authors

Organizational Legitimacy Focus of China Companies ' Cross-Border M&A: Internal, External, or Internal +External?

..... Cheng Cong, XieHongming and Chi Renyong

BRIEF COMMENTARIES

- Local Government Debt Management, Fiscal Policy Transformation and Economic Growth *Liang Shuai*
- Public Participation Governance Innovation Based on the Structure of Electronic “Information, Negotiation and Decision Making” *Zhang Hang*
- Growth Path of Rural Finance, Finance Participation and Alleviation Financing Constraint of Farmers
..... *Li Mingxian and Tang Wenting*
- Decision Making Game between Organization and Employee Behavior *Li Hongxia and Chen Junming*
- Research on the Influence of Inclusive Leadership on Service Innovation of Frontline Employees
..... *Xiao Xiaohong, Zhang Yajun and Cheng Zhihui*
- The Performance, Causes and Governance of Structural features of Chinese Enterprises Innovation Financing Constraints
..... *Zhou Yuhao*

ABSTRACTS OF SELECTED ARTICLES

Migrant Rural Worker and the Chinese High Saving Rate Puzzle:

The Perspectives of Search-Matching Model

Feng Ming

In this paper, we build a three-sector model with a rural sector, a formal urban sector and a migrant rural worker sector (i.e. Nong-Min-Gong sector) to refine the wage determination mechanism in the traditional dual-sector Lewis Model by applying a Search and Matching Model and a Nash Equilibrium Model. We find that the factor income distribution of the migrant rural worker sector is an important driver of China's high saving rate. The calibration and simulation indicates the changes of the relative weights of the three sectors and demonstrates that the bargaining power of the migrant rural workers could explain 55.7% of the increase of China's national savings rate observed between 1992 and 2012. The model further shows that the saving rate in China will decrease by about 12 percentage points by 2030, if other elements remain unchanged.

Language Difference and the Development of Market Institution

Ruan Jianqing and Wang Ling

Market institution difference is a widely-accepted fundamental reason of discrepancies in economic development, but what cause the difference of market institution between regions remains to be debated. This paper sheds light on this question from a new perspective: we propose that language difference significantly affects market institution difference. Using provincial data in China, we analyze the relationship of language difference and market institution difference empirically, and find language difference has a significantly positive effect on market institution difference. According to the dominant driving force of market institution, we classify dimensions of market institution into three types: government-led, enterprise-led and individual-led, and we find that language difference has a larger effect on market

X 特步
非一般的感觉

X 特步

影视演员：

李易峰



活力π

ISSN 1002-5502



04>

9 771002 550176

万方数据



微信公众号

主办：国务院发展研究中心
出版：管理世界杂志社

ISSN 1002-5502
CN-11-1235/F

邮发代号：82-203
定 价：45.00 元