

MANAGEMENT WORLD

国务院发展研究中心 主管 主办  
国家社科基金资助期刊



MANAGEMENT WORLD

# 管理世界

沫雪  
一九八五·十一



微信公众号

2019 第35卷 第4期  
Vol. 35 No. 4

# 管理世界(月刊)

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## “中国企业管理案例与质性研究论坛(2019)”

### 征稿启事

“中国企业管理案例与质性研究论坛”(以下简称“论坛”)是探索与提炼中国特色管理理论、推广案例与质性研究方法的最重要学术平台,由中国人民大学商学院和《管理世界》期刊合作主办。今年仍按惯例在11月的第二个周末(8~10日)举办论坛,地点在浙江省杭州市,由浙江工商大学工商管理学院承办。

本届论坛主题为“数字经济时代的企业管理理论构建”。论坛面向海内外学者征集高质量研究型案例和质性研究论文,要求以第一手资料为主撰写。征文范围覆盖工商管理各学科,特别欢迎基于有中国特色的本土企业管理实践的理论探索。初次投稿者请参阅《管理世界》近年发表的论坛最佳论文和综述(每年的第2期)。

本届论坛将继续邀请国内外顶尖案例学者做专题报告和论文工作坊。请于9月8日前登录论坛官方网站 <http://casestudy.rmbs.ruc.edu.cn> 进行注册并上传稿件。

论坛联系人:邓莎莎

联系电话:010-62519155

传真:010-82509169。

邮箱:casestudy@rmbs.ruc.edu.cn

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**ABSTRACTS OF SELECTED ARTICLES****Constructing Theoretical System and Discourse System of Mega Infrastructure****Construction Management with Chinese Characteristics**

*Sheng Zhaohan*

The research of fundamental theories of mega infrastructure construction management has been acknowledged as an original frontier research topic in the scope of international construction management. In recent years, Chinese scholars have participated in the independent and original research of this theoretical problem, which is of great academic significance. It reflects the important transformation of Chinese construction management scholars from repeating narration to subsequent narration in their academic careers. Chinese scholars refined out an integrated academic theoretic chain composed by key concepts, basic principles, fundamental scientific issues and new methodological system, and pioneered academic innovation on the fundamental theoretical system and discourse system of mega infrastructure construction management.

**Wither Economics? A Discussion with Jin Bei**

*Yew-Kwang Ng*

Dean Jinbei published an academic paper titled "On the Paradigm of Domain View in Economics" on the Management World in February 2019. This paper discussed the defects of the mainstream academic paradigm in modern economics, and put forward the paradigm of domain view, which believes that there are great differences in economic behavior and relationship among different people, cultures and systems. This article has important expositions and great representativeness, but some points are exaggerated, which need further discussion. The traditional paradigm does not deny the differences emphasized by domain outlook, and ignorance of these differences can simplify the analysis. Besides, the traditional paradigm can also be expanded into various business area, which can analyze different cultures and systems. The core of economic analysis is the selection of variables under the traditional constraint maximization, the equilibrium of supply and demand achieved by the interaction of variables, and the evaluation of equilibrium. This core should not be abandoned either in education or practice. Further discussion should focus on the analysis of external influences, such as income distribution equality and pollution treatment. Some methodological issues concerning expansion and innovation are also discussed.

**Authority of Village Chiefs and the Rural Development: Empirical Analysis Based on CTVS Data**

*Yang Chan and He Xiaogang*

Based on the data from Chinese Thousand Village Survey (CTVS) conducted by Shanghai University of Fi-



# 管理世界杂志社 关于举办庆祝新中国成立 70 周年 系列学术活动的启事

2019 年是新中国成立 70 周年。为了全面回顾 70 年来波澜壮阔的伟大历史进程，深入总结社会主义现代化建设和改革开放新时代的成功实践经验与理论创新成果，推进经济领域和管理领域的政策研究与学术研究，管理世界杂志社将举办庆祝新中国成立 70 周年系列学术活动。

一、围绕庆祝新中国成立 70 周年主题，征集经济领域和管理领域的政策研究与学术研究论文。

征文投稿请登录《管理世界》网站 ([www.mwm.net.cn](http://www.mwm.net.cn)), 在线投稿“庆祝新中国成立 70 周年”栏目。截稿日期：2019 年 10 月 31 日。

二、组织召开庆祝新中国成立 70 周年系列学术研讨会。

拟定于 2019 年召开系列学术研讨会，邀请国内知名高校或智库共同主办或承办。成立学术委员会，评选优秀论文。会议将邀请优秀论文作者参会并作专题报告，论文经过修改完善后发表在《管理世界》杂志上。

ISSN 1002-5502



主办：国务院发展研究中心  
出版：管理世界杂志社

ISSN 1002-5502  
CN-11-1235/F

邮发代号：82-203  
定 价：50.00 元

9 771002 550190  
万方数据