

MANAGEMENT WORLD

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MANAGEMENT WORLD

# 管理世界

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# 管理世界(月刊)

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## 《管理世界》开设“理论述评”栏目的启事

为系统梳理某一领域(或学科)学术研究的历史脉络,帮助青年学者了解最新研究进展及未来方向,推动学术发展与繁荣,《管理世界》编委会研究决定,开设“理论述评”栏目。

### 一、文章内容

(一)提出问题。主要介绍梳理和评述某一领域(或学科)研究成果的重要性、必要性及意义。

(二)正文。根据某一理论框架或逻辑关系,梳理本领域研究的历史脉络和学术演进的路线图,分析国内外有关研究进展、学术观点、主要贡献等。

(三)评价与判断。对前人的研究成果进行总结和评价,指出已有研究存在的问题与不足,指明未来可能的研究方向、重点及注意问题等。

### 二、投稿要求

(一)本栏目文章不是对已有文献的简单罗列和一般性介绍,要根据有关理论框架或逻辑关系展开分析,对文献研究脉络的逻辑进行论述与评价,以期对未来研究有所启示和借鉴。

(二)可以采用不同的研究方法,理论论述、文献计量方法等均可。

(三)字数一般不超过20000字。

(四)其他要求,请参见《管理世界》投稿须知。

### 三、审稿程序

(一)编辑部进行初审和编前会讨论。

(二)邀请本领域3~5名专家进行会议评审。

请广大作者、读者和社会各界人士支持这个新栏目!让我们共同努力,共同办好“理论述评”栏目!

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**ABSTRACTS OF SELECTED ARTICLES**

**Trade Cost, Market Integration and Production Specialization :**

**Evidence from Commodity Prices Micro-data**

*Li Jianan, Sun Puyang and Tang Aidi*

The inter-regional trade cost of the domestic market is one determinant of enterprise production specialization, which is also essential for economic performance. First, we establish a theoretical model that trade cost caused by domestic market segmentation will lead to obstruction of the intermediate goods trade channel, which ultimately affects the vertical specialization of enterprises. Then we propose the hypothesis that the increase of market integration associated with the decline of trade cost can effectively improve the production specialization. To measure the trade cost between different markets more accurately, we use retailing prices of 174 commodities in 165 Chinese major cities, including both industrial and consumer goods, for the first time, to construct the index of market integration from the micro dimension of “commodity-city-time”, and combine the index with China’s Industrial Enterprises Database. The empirical results show that, firstly, market integration can effectively improve vertical specialization. By comparing with different market segments, it is found that industrial market integration plays a more significant role in specialization, since the production processes are more dependent on the industrial market. Considering the heterogeneity of the enterprises, the vertical specialization of foreign-funded enterprises is the most obvious, while the sensitivity of the state-owned enterprises is low. The conclusions remain robust after considering the factors such as intermediate demand, import and endogeneity. This paper documents a positive correlation between market integration and production specialization on the theoretical level.

**Governance and New Towns : The City Construction Fever**

**Pursuing Short-term Growth and Its Consequences**

*Peng Chong and Lu Ming*

The construction of China’s new towns reflects a development mode that targets short-term growth. This paper finds that the turnover of local government leaders is a trigger of new town construction in areas with an outflowing population as well as in small- and medium-sized cities. Young local leaders are more radical in the construction of new towns. The construction of new towns has been widely used to curb economic downturns, especially since 2008.



# 管理世界杂志社 关于举办庆祝新中国成立 70 周年 系列学术活动的启事

2019 年是新中国成立 70 周年。为了全面回顾 70 年来波澜壮阔的伟大历史进程，深入总结社会主义现代化建设和改革开放新时代的成功实践经验与理论创新成果，推进经济领域和管理领域的政策研究与学术研究，管理世界杂志社将举办庆祝新中国成立 70 周年系列学术活动。

一、围绕庆祝新中国成立 70 周年主题，征集经济领域和管理领域的政策研究与学术研究论文。

征文投稿请登录《管理世界》网站 ([www.mwm.net.cn](http://www.mwm.net.cn)), 在线投稿“庆祝新中国成立 70 周年”栏目。截稿日期：2019 年 10 月 31 日。

二、组织召开庆祝新中国成立 70 周年系列学术研讨会。

拟定于 2019 年召开系列学术研讨会，邀请国内知名高校或智库共同主办或承办。成立学术委员会，评选优秀论文。会议将邀请优秀论文作者参会并作专题报告，论文经过修改完善后发表在《管理世界》杂志上。

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