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关于公开征集“庆祝建党一百周年”论文的启事

2021年是中国共产党100周年华诞。为了庆祝建党100周年,研究总结党领导人民在革命、建设和改革开放中取得的伟大成就和成功经验,本刊决定公开征集、组织刊发系列相关文章。

一、围绕“庆祝建党一百周年”主题,从经济学和管理学角度,征集学术论文或研究报告。应征论文或报告必须与党中央精神保持一致,客观理性、积极向上、有建设性,字数一般不少于8000字。

二、请作者通过《管理世界》网上投稿系统“庆祝建党一百周年”栏目投稿;论文格式、体例等参见本刊网站《投稿须知》。截稿时间:2021年10月31日。

三、我们将组织专家对应征论文或报告进行评审。符合要求的,优先安排发表。

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ABSTRACTS OF SELECTED ARTICLES

Use the New Development Pattern Theory to Guide Economic Work in the New Stage of Development

Ma Jiantang and Zhao Changwen

Accelerating the construction of a new development pattern, with the domestic cycle as the main body and the domestic and international dual circulations that complement each other, is the major strategic decisions made by the Central Committee of the Communist Party of China with Comrade Xi Jinping at its core in accordance with the changes of our country's development stage, environment, and conditions. It is the inevitable choice to implement the new development concept and firmly promote the high-quality economic development in the new development stage. It is the only way to coordinate development and safety and achieve safer development in the new development environment. It is a fundamental measure to cultivate new growth drivers and reshape competitive advantages under new development conditions. The theory of the new development pattern has rich scientific connotations, and it is the latest achievement of Xi Jinping's Thought on Socialism with Chinese Characteristics for a New Era, which is the persistence, deepening and expansion of the new development concept and overall national security concept. The theory of new development pattern emphasizes the use of domestic super-large-scale market advantages and the potential of domestic demand, and emphasizes the fundamental driving force of deeper reforms, higher levels of openness, and higher quality innovation, which provides fundamental following and action guidelines for the overall planning of the great rejuvenation strategy of Chinese nation and major changes unseen in the world in a century, planning and carrying out the "14th Five-Year Plan" and the economic work for a period time in the future to come.

Digital Economy, Technology Spillover and Dynamic Competition Policy

Xu Heng, Zhang Yilin and Cao Yujia

Based on the game model of asymmetric competition between the digital economy (enterprise) and the traditional economy (enterprise), this article investigates the two kinds of effect that the digital economy has on the traditional economy—technological spillover and technological impact: on the one hand, in the early stage of the digital economy entering the market, the digital economy has a technological spillover effect on the traditional economy, which will help the latter to carry out digital transformation and upgrading. At the same time, both of them compete with each other, which will enhance the total social welfare. However, under the huge impact of disruptive innovation of the digital economy, the traditional economy may be squeezed out of the market before it has completed its transformation. Since then, the digital economy has gained market dominance and even monopoly position. In addition, the strong network effect and the feature of marginal cost close to zero of the digital economy have made it difficult for

关于举办 “第一届‘三农’发展前沿学术论坛”的启事

“十三五”时期，围绕脱贫攻坚和农村如期全面小康双重目标任务，中央实施了一系列强农、惠农、富农政策，我国“三农”发展取得了显著成效。以高质量发展为主线，补短板、防风险，将是“十四五”时期加快推进农业农村现代化的重要主题。经农业农村部农村经济研究中心、西北农林科技大学经济管理学院商定，举办“第一届‘三农’发展前沿学术论坛”。具体事宜如下。

一、会议时间及地点

会议地点：西北农林科技大学经济管理学院（陕西杨凌）

会议时间：2021年1月9日-10日

二、征文选题范围（包括但不限于）

1. “十四五”时期“三农”发展的短板和风险
2. 保障粮食安全和重要农产品供给
3. 双循环新格局下农民增收与扩大内需
4. “三农”现代化实现方式与路径
5. 农村社会转型和乡村治理
6. 黄河流域农业农村高质量发展

三、征文要求

1. 应征论文须是未公开发表的原创论文，论文格式、体例等参见本刊网站《投稿须知》。
2. 请登录《管理世界》官网（<http://www.mwm.net.cn/web/>）投稿至“第一届‘三农’发展前沿学术论坛”栏目。
3. 征文截止日期：截稿日期为2020年12月7日。
4. 论坛将组建论文评审委员会，对提交的论文进行评审，论文入选通知及会议邀请函将于2020年12月21日前发送给作者。

四、优秀论文评选

评审委员会将在报告论文中评选优秀论文，推荐给《管理世界》接受审稿，符合要求的，优先安排发表。

五、参会须知

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