



QK2101855

发展研究中心 主管 主办

国家社科基金资助期刊

管理世界

JOURNAL OF MANAGEMENT WORLD

1 2021 · 第37卷
Vol.37 No.1

管理世界(月刊)

版权所有 未经许可 不得转载

本刊专稿

内循环为主、外循环赋能与更高水平双循环

——国际经验与中国实践 江小涓 孟丽君(1)

经济学

城市规模的工资溢价:来源与经济机制.....陈 飞 苏章杰(19)

税收优惠能否激励风险投资:基于准自然实验的证据

..... 彭 涛 黄福广 孙凌霞(33)

工业机器人、工作任务与非常规能力溢价

——来自制造业“企业—工人”匹配调查的证据.....余玲铮 等(47)

省级开发区升格改善了城市经济效率吗?

——来自异质性开发区的准实验证据 孔令丞 柴泽阳(60)

企业出口与创新驱动

——来自中关村企业自主创新数据的证据.....崔静波 等(76)

工商管理

商业模式创新如何塑造商业生态系统属性差异?

——基于两家新创企业的跨案例纵向研究与理论模型构建

..... 韩 炜 等(88)

国有资本投资运营公司双向治理路径研究

——基于沪深两地治理实践的探索性扎根理论分析

.....张 宁 才国伟(108)

企业绿色创新实践如何破解“和谐共生”难题? 解学梅 朱琪玮(128)

弱主动服务行为的概念、影响及机制研究 王新新 等(150)

媒体情绪传染与分析师乐观偏差

——基于机器学习文本分析方法的经验证据.....张宗新 吴钊颖(170)

平台型领导:多维度结构、测量与创新行为影响验证.....郝旭光 等(186)

(第1期)目录

2021年1月5日出版

理论述评

数字化时代的人力资源管理:基于人与技术交互的视角

..... 谢小云 左玉涵 胡琼晶(200)

企业创新网络:溯源、演化与研究展望..... 鲁若愚 等(217)

英文目录摘要 (234)

本刊不以任何形式收取版面费 举报电话:全国哲学社会科学工作办公室010-55604027

关于公开征集“庆祝建党一百周年” 系列相关文章的启事

为了庆祝建党一百周年,本刊决定公开征集、组织刊发系列相关文章。

一、围绕“庆祝建党一百周年”主题,从经济学和管理学角度,研究总结党领导人民进行革命、建设和改革开放的伟大实践、取得的伟大成就、成功经验和理论创新成果。

二、请作者通过《管理世界》网上投稿系统“庆祝建党一百周年”栏目投稿;论文格式、体例等参见本刊《投稿须知》。截稿时间:2021年10月31日。

三、我们将组织专家对对应征文章进行评审。符合要求的,优先安排发表。

欢迎订阅2021年《管理世界》杂志

2021年《管理世界》杂志全年12期,每期定价50元,订阅全年为600元。

- 1.通过邮局订阅读台订阅:邮发代号:82-203。
- 2.通过关注管理世界杂志微信公众号(managementworld)订阅。
- 3.通过邮局汇款订阅:

请将订阅款汇至:北京市朝阳区红庙金台里2号院1号楼4层东段,邮编:100026,收款人:管理世界杂志社。

请您在汇款单上写清您的收刊地址、邮编、收刊人姓名、联系电话及订阅期数。

- 4.通过银行汇款订阅:

汇款后请您将汇款单及收刊地址、邮编、收刊人姓名、电话、订阅期数发至ggkf_40@126.com。

户名:管理世界杂志社 帐号:0200010009014427291 开户行:工行北京北太平庄支行

JOURNAL OF MANAGEMENT WORLD

(A Monthly)

No.1

Contents

2021

Feature Articles

Mainly Inner Circulation, Outer Circulation Empowerment and Higher Level Double Circulation: International Experience and Chinese Practice *Jiang Xiaojuan and Meng Lijun*

Economics

The Urban Wage Premium: Sources and the Economic Mechanism *Chen Fei and Su Zhangjie*

Can Tax Credits Stimulate Venture Capital: Evidence from Quasi-natural Experiments
..... *Peng Tao, Huang Guangfu and Sun Lingxia*

Industrial Robots, Job Tasks and Non-Routine Capability Premium: Evidence from “Enterprise-worker” Matching Data in Manufacturing Industry *Yu Lingzheng and other authors*

Does the Upgrading of Provincial Development Zones Improve the Cities’ Economic Efficiency? Evidence from a Quasi-experiment of Heterogeneous Development Zones *Kong Lingcheng and Chai Zeyang*

Firm Exports and Innovation: Evidence from Zhongguancun Firm-level Innovation Data
..... *Cui Jingbo and other authors*

Business Administration

How does Business Model Innovation Shape the Key Attributes of the Business Ecosystem? A Longitudinal Multi-case Study..... *Han Wei and other authors*

Study on the Bidirectional Governance Path of State-owned Capital Investment Operating Companies: Exploratory Analysis Using Grounded Theory Based on Governance Practices in Shanghai & Shenzhen
..... *Zhang Ning and Cai Guowei*

How Can Green Innovation Solve the Dilemmas of “Harmonious Coexistence”?..... *Xie Xuemei and Zhu Qiwei*

Research on the Concept, Influence and Mechanism of Weak Proactive Customer Service Performance
..... *Wang Xinxin and other authors*

Media’s Emotional Contagion and Analyst Optimistic Bias: Evidence Based on the Technique of Machine Learning
..... *Zhang Zongxin and Wu Zhaoying*

Platform Leadership: The Multi-dimensional Construction, Measurement and Verification the Impact on Innovation Behavior *Hao Xuguang and other authors*

Theoretical Comments

Human Resources Management in the Digital Era: A Human-Technology Interaction Lens

..... *Xie Xiaoyun, Zuo Yuhan and Hu Qiongjing*Enterprise Innovation Network: Tracing, Evolution and Research Prospect..... *Lu Ruoyu and other authors***ABSTRACTS OF SELECTED ARTICLES****Mainly Inner Circulation, Outer Circulation Empowerment and Higher Level Double Circulation :****International Experience and Chinese Practice***Jiang Xiaojuan and Meng Lijun*

The new development pattern proposed by the Party and the country is a long-term major strategic deployment judged from the domestic and international situation. This paper focused on the academic theory to analyze the determinants of the double circulations, China's experience, and international trends. Based on the evolution of international division of labor, the changes of factor and endowment in China, external competition and cooperative relationship adjustment and other basic conditions under global value chain, the status change of internal and external circulations and their interrelation in China's economic development are studied. The research results demonstrate that over the past years, the two-wheel drive of domestic circulation and international circulation, especially external circulation, have been significant explanations for China's outstanding growth performance. Now, significant changes have taken place in all aspects, turning to internal circulation is not only an actual performance, but also an inevitable choice. At the same time, it also plays an indispensable significance for better playing the role of external circulation and promoting double circulation smooth. In addition, it is necessary to speed up the development of a high-standard market system and realizing a higher level of openness to make double circulation more efficient and of higher quality. The research in this paper provides theoretical support and decision-making reference for how to realize a higher level of national economic circulation system.

Industrial Robots, Job Tasks and Non-Routine Capability Premium: Evidence from**"Enterprise-worker" Matching Data in Manufacturing Industry***Yu Lingzheng and other authors*

As industrial robots technologies gradually took over the tasks that were previously performed manually, the restructuring demand for skills and wage distribution methods have been reshaped in the labor market. The theoretical model in this study shows that industrial robots have different degrees of substitution elasticity of labor for different tasks. In particular, robots replace the routine tasks of coding and repetitiveness, but they are a complement to the non-routine tasks requiring more cognitive and social interaction. The introduction of industrial robots has led to an increase in the wages of non-routine tasks, hence widened the wage gap between non-routine and routine tasks. We

关于组织召开“加快建设中国特色、中国风格、中国气派的管理学——学习贯彻习近平总书记在哲学社会科学工作座谈会上重要讲话精神”研讨会的启事

2016年5月17日，习近平总书记主持召开哲学社会科学工作座谈会并发表重要讲话，提出“着力构建中国特色哲学社会科学，在指导思想、学科体系、学术体系、话语体系等方面充分体现中国特色、中国风格、中国气派”，为构建中国特色、中国风格、中国气派的管理学体系指明了方向。

为深入贯彻落实习近平总书记这一重要讲话精神，推动建设中国特色、中国风格、中国气派的管理学，管理世界杂志社决定组织“加快建设中国特色中国风格中国气派的管理学——学习贯彻习近平总书记在哲学社会科学工作座谈会上重要讲话精神”系列活动。

一、围绕学习贯彻习近平总书记在哲学社会科学工作座谈会上重要讲话精神，加快建设中国特色、中国风格、中国气派的管理学，公开征集相关文章。

请通过《管理世界》网上投稿系统“加快建设中国特色中国风格中国气派的管理学”栏目投稿。截稿时间：2021年5月10日。

二、2021年5月15日在北京组织召开“加快建设中国特色中国风格中国气派的管理学——学习贯彻习近平总书记在哲学社会科学工作座谈会上重要讲话精神”研讨会。

三、有关应征文章或发言，将择优在本刊全文或摘要发表，最后结集公开出版。

ISSN 1002-5502



微信公众号

管理世界
GUANLI SHIJIE

ISSN 1002-5502
CN 11-1235/F

主管主办：国务院发展研究中心
编辑出版：管理世界杂志社

邮发代号：82-203

定 价：50.00 元