

ISSN 1672-884X

管理学报[®]

CHINESE JOURNAL OF MANAGEMENT

华中科技大学主办

万方数据

8

2012

Vol.9

目次

本刊特稿

1099 成中英教授论管理哲学的概念、体系、结构与中国管理哲学 成中英 吕力

管理学在中国

1111 中国民营企业继任者选择与管理研究 赵曙明

1118 社会化经历与本土文化对领导特质形成的影响研究 曹春辉 席百民 张晓军 等

1126 基于信息本质的不确定性机制的中国管理实践研究及评价——势科学视角 李德昌 张守凤

1135 组织结构变革中的路径依赖与路径创造机制研究——以联想集团为例 李海东 林志扬

争鸣与反思

1147 实践导向管理研究评价的基本问题探讨
——兼论由“出路与展望：直面中国管理实践”引发的学术争鸣 乐国林

组织与战略

1154 基于监管、学习和声誉的联盟稳定性：实验研究 高艳慧 万迪昉 郭海星

1162 社会资本、组织学习与企业升级的关系研究
——基于珠三角代工企业的实证分析 姜劲 孙延明

人力资源管理

1170 领导-部属交换对员工工作压力的影响及其中介机制研究 李燕萍 涂乙冬 高婧

1178 非典型雇佣下的员工-组织关系及其对员工绩效的影响研究 蒋建武 戴万穗

营销与服务

1183 品牌来源国对顾客忠诚和感知质量的影响机制 徐彪 张骁 张珣

1190 基于需求转移存在的衰退期产品赊销决策优化模型研究 孙庆文 栾晓慧 槐柳

信息与知识管理

1196 基于正式结构与非正式网络的企业内部知识共享优化方法 原欣伟 伊景冰 王建仁 等

1203 虚拟社区中基于 Tag 的知识协同机制
——基于豆瓣网社区的案例研究 邓卫华 易明 王伟军

物流与运作管理

1211 精益生产组成要素之间的关系研究 周武静 徐学军 叶飞

1218 基于 Supply-hub 的 2 个供应商单制造商批量协调问题研究 桂华明 马士华 关旭 等

环境与社会

1225 企业社会责任信息披露、媒体关注度与企业财务绩效关系研究 陶文杰 金占明

1233 企业环境战略的形成机制：基于微观动力视角的分析框架 李永波

1239 主要排放部门的减排责任分担研究：基于全局成本有效的分析 姚云飞 梁巧梅 魏一鸣

述评

1244 西方团队心理授权模型评价与展望 王国猛 赵曙明 郑全全

1251 基层商业银行个人金融业务操作风险的实证分析 钟鼎礼

CONTENTS

Feature Article

Concepts, Systems and Structures of Management Philosophy and Chinese Management Philosophy;

Professor Cheng Chung-Ying

CHENG Chung-ying LÜ Li(1099)

Management in China

A Study on the Successor Selection and Management in Chinese Private Firms

ZHAO Shuming (1111)

Effect of Socialization and Native Culture on the Formulation of Leadership Trait

CAO Chunhui XI Youmin ZHANG Xiaojun et al(1118)

A Study on Chinese Management Practice Research and Evaluation from the Perspective of

Shi Science and Uncertainty of Information

LI Dechang ZHANG Shoufeng(1126)

Mechanism of Path Dependence and Path Creation in Organizational Structure Change;

The Case of Lenovo Group

LI Haidong LIN Zhiyang(1135)

Contention and Reflection

Fundamental Problems of Practice Oriented Evaluation of Management Research Based on the Argument of

“The Forecast: Facing the Chinese Management Practice”

YUE Guolin (1147)

Organization and Strategy

Monitoring, Learning and Reputation: An Experimental Investigation on Alliance Stability

GAO Yanhui WAN Difang GUO Haixing(1154)

Relationship between Social Capital, Organizational Learning and Enterprise Upgrading;

The Empirical Study on OEMs in the Pearl River Delta

JIANG Jin SUN Yanming (1162)

Human Resource Management

The Influence of LMX on the Employee's Work Stress and Their Mediating Effects

LI Yanping TU Yidong GAO Jing(1170)

A Study of the Employee-Organization Relationship of Temporary Employment and Its Impact

on Employee Performance

JIANG Jianwu DAI Wanwen (1178)

Marketing and Service

How Does Brand-Originating Counties Influence Customer Loyalty and Quality Perception

XU Biao ZHANG Xiao ZHANG Xun(1183)

Optimal Model of Account Sale of Products in Declining Period of Life Cycle

Based on the Demand Shifting

SUN Qingwen LUAN Xiaohui HUAI Liu(1190)

Information and Knowledge Management

Intra-firm Knowledge Sharing Optimization: An Approach Based on Formal Structures

and Informal Networks

YUAN Xinwei YI Jingbing WANG Jianren et al(1196)

A Research on Knowledge Collaboration Mechanisms in Virtual Community Based on Tag;

A Case Study on Douban

DENG Weihua YI Ming WANG Weijun(1203)

Logistics and Operation Management

Interrelationships among Lean Production Elements

ZHOU Wujing XU Xuejun YE Fei(1211)

Lot Sizes Coordination among a Manufacturer and Two Suppliers Based on Supply-Hub

GUI Huaming MA Shihua GUAN Xu et al(1218)

Environment and Society

The Relationship among Corporate Social Responsibility Disclosure, Media Exposure and

Corporate Financial Performance

TAO Wenjie JIN Zhanming(1225)

Enterprise Environmental Strategy Formation Mechanism: An Analysis Framework from

the Micro-dynamic Perspective

LI Yongbo(1233)

Sharing the Burden of Mitigation among Key Emission Sectors in China: A Economy-wide

Cost-effective the Perspective

YAO Yunfei LIANG Qiaomei WEI Yiming(1239)

Review

A Review and Outlook of the Model of Team Psychological Empowerment in the Western Countries

WANG Guomeng ZHAO Shuming ZHENG Quanquan(1244)

An Empirical Study on Retail Banks' Operational Risk in China

ZHONG Dingli(1251)