

**全国中文核心期刊**

**ISSN 1004-910X  
CN 22-1129/T**

# **工业技术经济**

**Journal of Industrial Technological Economics**

**[ 总第236期 ]**

**2013.6**

# 目 次

## ◇ 产 业 经 济 ◇

- 中国装备制造业和生产性服务业互动发展的区域比较..... 林木西 崔 纯( 3 )  
模块化视角下大型客机产业升级路径研究..... 彭本红 张丹平( 10 )  
中国高新技术开发区发展现状分析与综合评价..... 李媛媛 冯邦彦 罗超云( 17 )  
高端装备制造业市场绩效影响研究..... 陈旭升 钟 云( 25 )  
生态工业园区产业共生效率的量化评价..... 王曙光 李桂香 崔兆杰等( 33 )

## ◇ 技 术 经 济 ◇

- 单供应商——单销售商两级供应链批量模型及算法研究..... 冯 春 廖海燕 余丰昊月( 39 )  
城镇化与新型工业化的动态耦合研究..... 王 露 熊 英 郭 兵( 46 )  
DEA 在汽车整车制造业绩效评价与改善中的应用 ..... 陈延寿( 53 )  
基于 MS—VECM 模型的中国汽车制造业集中度与利润率的非线性关系研究 ..... 占明珍 夏 庆( 59 )  
资本深化、重工业化、技术进步与西部地区工业就业增长..... 舒银燕( 65 )  
知识管理、组织学习、项目管理核心能力与代建绩效的关系研究..... 倪国栋 王建平( 71 )

## ◇ 企 业 经 济 ◇

- 软件外包企业技术能力成长..... 杨学军 郭 涛 邓光霁( 79 )  
装备制造企业的服务化过程及其对价值链的影响机理研究..... 王命宇 赵益维 姚树俊等( 86 )  
多元文化、企业文化变革与企业绩效作用关系分析..... 同 放 金兆怀( 91 )

## ◇ 技 术 创 新 ◇

- 高新技术企业社会资本与技术创新行为的关系研究..... 李鸿雁 吴小节 王 勇( 98 )  
商业模式创新、员工企业家精神与人格特质关系的实证研究..... 王炳成 丁 浩 段洪亮(106)  
技术创新、扩散与模仿对我国大中型工业企业的技术进步效应..... 肖小勇 欧阳秋珍(117)

## ◇ 低 碳 经 济 ◇

- 欧盟碳排放权交易市场价格发现的实证研究..... 张 浩 刘元根 朱佩枫(126)  
统一评价体系下的能源效率 DEA 方法 ..... 魏新强 张宝生(133)  
西部地区能源开发、环境质量与区域经济协同发展研究..... 焦 兵 卢 琦(142)  
利益相关者视角下我国生态产业链治理困境与治理模式研究..... 郭永辉(150)  
  
以科技创新再扣未来之门——《科技创新与经济可持续发展》书评..... 赵儒煜(159)

# CONTENTS

The Regional Comparison of Interactive Development between the Equipment Manufacturing Industry and Producer Services in China	...
.....	Lin Muxi Cui Chun ( 3 )
Study on the Upgrade Path of Large Passenger Aircraft Industry under the Perspective of Modular Theory	.....
.....	Peng Benhong Zhang Danping ( 10 )
The Current Status and Problems of the High - tech Zone Development in China and its Summary Evaluation	.....
.....	Li Yuanyuan Feng Bangyan Luo Chaoyun ( 17 )
Study on the Factor of Marketing Performance in the High - end Equipment Manufacturing Industry	.....
.....	Chen Xusheng Zhong Yun ( 25 )
Quantitative Evaluation of Symbiosis Efficiency in Eco - industrial Parks	..... Wang Shuguang Li Guixiang Cui Zhaojie etc. ( 33 )
Research of Lot Sizing Model and Algorithm in One Supplier – One Retailer Two – echelon Supply Chain	.....
.....	Feng Chun Liao Haiyan Yu Fenghaoyue ( 39 )
Dynamic Coupling Study of Urbanization and New Industrialization	..... Wang Xia Xiong Ying Guo Bing ( 46 )
A Methodology to Evaluate and Improve Performance of Automobile Manufacturing Industry Using DEA	..... Chen Yanshou ( 53 )
Analyzing on the Nonlinear Relationship Between Concentration and Profitability of China's Auto Manufacturing Industry Using MS – VECM Model	..... Zhan Mingzhen Xia Qing ( 59 )
Capital Deepening, Heavy Industrialization, Technological Progress and Industrial Employment Growth of the Western Region	.....
.....	Shu Yinyan ( 65 )
Research on the Relationship about Knowledge Management, Organizational Learning, Project Management Core Competence and Vicarious Management Performance	..... Ni Guodong Wang Jianping ( 71 )
Technical Ability Growth of Software Outsourcing Enterprise	..... Yang Xuejun Guo Tao Deng Guangji ( 79 )
Research on Servitization of Equipment Manufacturing Enterprise and its Impact Mechanism on the Value Chain	.....
.....	Wang Mingyu Zhao Yiwei Yao Shujun etc. ( 86 )
Impacts on the Corporate Performance of Multi – culture and Corporate Culture Change	..... Yan Fang Jin Zhaohuai ( 91 )
Relationship Study of Enterprise Social Capital and Technological Innovation Behavior in the High – tech Enterprises	.....
.....	Li Hongyan Wu Xiaojei Wang Yong ( 98 )
An Empirical Study on the Relationship among Business Model Innovation, Employee Entrepreneurship and Personality Traits	.....
.....	Wang Bingcheng Ding Hao Duan Hongliang ( 106 )
The Effect of the Technical Progress of Technology Innovation, Diffusion and Imitation on the Large and Medium – sized Industrial Enterprises in China	..... Xiao Xiaoyong Ouyang Qiuzhen ( 117 )
Empirical Research on Price Discovery of European Carbon Emission Market	..... Zhang Hao Liu Yuangen Zhu Peifeng ( 126 )
The Energy Efficiency DEA Method under Unified Evaluation System	..... Wei Xinqiang Zhang Baosheng ( 133 )
Study on the Synergetic Relationship among Energy Exploration, Environmental Quality and Regional Economic Development in the Western Region of China	..... Jiao Bing Lu Qi ( 142 )
Governance Dilemma and Governance Pattern of Our Eco – industrial Chain in Perspective of Stakeholders	..... Guo Yonghui ( 150 )