

# 目 次

2019年第38卷第5期(总第307期)

## 技术经济

- 考虑损失厌恶和锚定效应的零售商订货研究 ..... 陈芝李萍刘小红等(3)  
创新驱动能力影响因素与经济增长质量关系研究 ..... 周超(12)  
众筹中价值共创行为的演化博弈分析 ..... 曾江洪林苇莽黄向荣(19)  
股权众筹融资效率测算及影响因素研究 ..... 王保乾汪竹君(29)  
区间值加权缪尔海德平均算子及其在感知服务质量评价中的应用 ..... 刘丽君左文进(38)

## 产业经济

- 中德知识产权密集型产业竞合关系研究 ..... 潘昆谢林志(45)  
劳动报酬占比对产业结构升级影响的实证研究 ..... 吴振华郑玉(55)  
R&D投入、产业结构升级与碳排放关系研究 ..... 王钊王良虎(62)  
生产性服务业对装备制造业子行业效率的影响 ..... 王青李佳馨郭辰(71)

## 企业经济

- 环境不确定性、税收激励政策与投资效率 ..... 唐安宝刘娇(79)  
营商环境、企业家精神与实体企业绩效 ..... 谢众张杰(89)  
基于数据包络法的汽车企业供应链协同管理研究 ..... 肖静李亚楠刘子玉(97)  
融资约束、资产有形性和现金持有 ..... 翁曼耿成轩(104)

## 区域经济

- “一带一路”沿线物流业影响因素的空间计量分析 ..... 杨宏伟郑洁程中海(112)  
基于复合系统协同度模型的京津冀区域经济协同度评价 ..... 马骁(121)  
“一带一路”沿线国家PPP中的溢出效应检验 ..... 蔡东方(127)  
基于K-均值聚类与贝叶斯判别的区域创新极培育能力评价 ..... 汪欢欢(136)

## 低碳经济

- 环境规制与中国城市生态效率提升 ..... 焦国伟冯严超(143)  
中国式分权视角下我国工业污染治理效率及其影响因素研究 ..... 施本植汤海滨(152)

【期刊基本参数】CN22-1129/T<sup>\*</sup>1981<sup>\*</sup>m<sup>\*</sup>16<sup>\*</sup>160<sup>\*</sup>zh<sup>\*</sup>P<sup>\*</sup>¥28.00<sup>\*</sup>\*19\*2019-5

# CONTENTS

Research on Retailer Ordering Considering Loss Aversion and Anchoring Effect .....	Chen Zhi Li Ping Liu Xiaohong etc. ( 3 )
An Empirical Research on the Relationship Between the Influence Factors of Innovation Driving Capability and the Quality of Economic Growth .....	Zhou Chao ( 12 )
An Evolutionary Game Analysis of Value Co-creation Behavior in Crowdfunding .....	Zeng Jianghong Lin Weiqiao Huang Xiangrong ( 19 )
Research on Equity Crowdfunding Efficiency Measurement and Influencing Factors .....	Wang Baoqian Wang Zhujun ( 29 )
Interval Value Weighted Muirhead Mean Operator and Its Application in Perceived Service Quality Evaluation .....	Liu Lijun Zuo Wenjin ( 38 )
The Competitive and Complementary Analysis of IP-intensive Industries Between China and Germany .....	Pan Chan Xie Linzhi ( 45 )
An Empirical Study on the Impact of the Proportion of Labor Remuneration on the Upgrading of Industrial Structure .....	Wu Zhenhua Zheng Yu ( 55 )
A Study on the Relationship Among R&D Input, Upgrading Industrial Structure and Carbon Emission .....	Wang Zhao Wang Lianghu ( 62 )
The Impact of Producer Service Industry on Equipment Manufacturing Sub-Industry Efficiency .....	Wang Qing Li Jiaxin Guo Chen ( 71 )
Environmental Uncertainty, Tax Incentive Policy and Investment Efficiency .....	Tang Anbao Liu Jiao ( 79 )
Business Environment, Entrepreneurship and Real Economy Development .....	Xie Zhong Zhang Jie ( 89 )
Research on Supply Chain Collaborative Management of Automobile Enterprises Based on Data Envelopment Analysis .....	Xiao Jing Li Yanan Liu Ziyu ( 97 )
Financing Constraints, Asset Tangibility and Cash Holdings .....	Weng Min Geng Chengxuan ( 104 )
Spatial Econometric Analysis of Influencing Factors of Logistics Industry Along “the Belt and Road” .....	Yang Hongwei Zheng Jie Cheng Zhonghai ( 112 )
Evaluation of Regional Take Beijing, Tianjin and Hebei Economic Synergy Degree Based on Coordinating Measurement Model with Respect to Composite System .....	Ma Xiao ( 121 )
Spillover Effect Test of PPP In Countries Along “the Belt and Road” .....	Cai Dongfang ( 127 )
Evaluation of Regional Innovation Pole Cultivation Ability Based on K-means Clustering and Bayesian Discrimination .....	Wang Huanhuan ( 136 )
Environmental Regulation and Improvement of Urban Eco-efficiency in China .....	Jiao Guowei Feng Yanchao ( 143 )
Study on the Efficiency of Industrial Pollution Control and Its Influencing under the Chinese Style Decentralization .....	Shi Benzhi Tang Haibin ( 152 )