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羊城化工讲堂：

## 用大数据解密化工产业未来爆发力

我国化工产业经过 70 年发展，格局发生了怎样的变化？制造业革命对经济增长方式又产生了怎样的影响？经济大环境给化工企业带来哪些的冲击和机遇……12 月 12 日，于广州涵天戴斯酒店开讲的首期羊城化工讲堂，中山大学管理学院李孔岳教授从宏观经济现状、企业战略管理、政策推演三大层面，助力广大化工企业打造竞争力。大（数据）、移（动互联网）、物（联网）、人（工智能）、（产业）链将引发新一轮经济增长潮。

（丁肖嫦 周文俊）

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