

ISSN 1673—3878
CN 42—1578/G4

中国学术期刊（光盘版）全文收录期刊

中国期刊全文数据库全文收录期刊

中国学术期刊综合评价数据库来源期刊

中国核心期刊（遴选）数据库收录期刊

“万方数据—数字化期刊群”全文收录期刊

中文科技期刊数据库全文收录期刊

台湾华艺数据库全文收录期刊

湖北成人教育学院

Journal of HuBei Adult Education Institute

学报

4

2014

VOL. 20 NO. 4

第20卷. 第4期. 总第114期



中国·武汉
WUHAN CHINA

万方数据

目 录

【本刊特稿】

中国高校战略成本管理：一个亟待开拓的新领域·····课题组 (1)

【技术技能型人才培养】

基于B/S架构应用系统性能优化探析·····帅晓华 (10)

任务驱动教学在大学计算机基础教学中的改革与实践·····叶 伟 (12)

浅谈计算机网络的未来发展趋势·····刘红伟 (14)

AUTOCAD绘图软件在《塑料模具课程设计》中的教学探讨·····陆龙福,倪祥明 (17)

【教育理论与实践】

校企合作视域下的双方文化渗透与融合的路径研究·····李梦玲 (19)

工学结合模式下的教学管理创新探索·····卢小莹 (22)

产教融合校企合作助推电子商务专业发展

——以长江职业学院电子商务专业为例·····仲 蓬,韩永平 (24)

中国和加拿大在高等教育中的教学比较·····夏宏伟 (26)

浅谈高职基础英语与行业英语的融合模式·····赵 华 (28)

基于市场细分原理的独立学院毕业生就业对策研究

——以中国地质大学江城学院为例·····李 迎 (30)

高校研究生导师聘任制度研究

——以中南财经政法大学为例·····王广波 (33)

信息化背景下大学生思想政治教育的与时俱进·····邓秀华 (35)

高职院校思想政治教育体系建设之我见·····苑秀芹 (37)

对民族地区高校留住核心人才难的思考·····马庆霜 (39)

成人教育保障机制研究·····乔海林,马春晓 (42)

远程学习者的英语学习动机研究·····刘月圆,杨 齐 (44)

浅谈大学生社会化教育的系统性开展·····柯赞洁 (46)

【课程教学】

- 高职新闻采写课程实践教学平台建构研究·····姜群(48)
- 论如何提高高职学生写作中的叙事水平·····刘婕(51)
- 试论视唱练耳与相关课程的教与学·····周闻(53)
- 浅谈高职《网页设计与制作》课程教学改革之所见·····方莉(55)
- 高职院校应用文高效课堂的评价·····曾婷(58)
- Banach 空间上的赋范 fuzzy 蕴含代数及其既约集合套·····陈福川(60)
- 浅谈药学系列课程体系和教学方法的整合及优化
——以云南中医学院为例·····毛泽伟, 孙赞, 左爱学, 高慧(62)
- 对高职院校高等数学精品课程建设的思考·····奚小平(64)
- 基于任务驱动的高职《SDH 网络与设备》课程研究·····王碧芳, 黄艳华(66)

【经济·管理】

- 高职院校资产管理有效途径探索·····李丹(68)
- 对优化高校资产管理的途径分析·····郭芳(70)
- 浅析高校图书馆对外开放·····姚炜珍(73)
- 分布式数字化归档技术在档案收集管理工作中的应用·····易莲(75)

【政治·法学】

- 以社会主义核心价值观体系引领高校德育教育·····张栋贤(77)
- 灌输理论在社会主义核心价值观体系教育中的运用·····谢爱华(79)
- 浅析农村留守儿童法律权利保护
——以青海省海北州门源县为例·····勾顺杰(82)
- 释明权: 过度行使的不利影响及对策·····顾辉辉(84)

【文学语言艺术】

- 江永女书的传承与保护方案研究·····周瑜(86)
- 浅析司马迁与儒家思想的关系·····支晓亮(89)
- 蒙古大学生汉语课堂中的中国文化教学·····崔秀仲(92)
- 从语言的事件环境看汉语打击类动词的句法结构·····莫怡文(95)
- 中国佛教发展是人类文明融合成果的典范研究·····潘逸(97)

CONTENTS

Chinese University Strategic Cost Management: A New Area Need to be Explored	Research Group(1)
Analysis on System Performance Optimization Based on B/S Structure Application	Shuai Xiaohua(10)
Reform and Practice of Task-driven Teaching Model in College Basic Computer Course Teaching	Ye Wei(12)
On Future Trends of Computer Network	Liu Hongwei(14)
On the Teaching of Plastic Mold Course Design Based on AUTOCAD Drawing Software	Lu Longfu, Ni Xiangming(17)
Path of Both Sides Cultural Penetration and Fusion under the Perspective of School-enterprise Cooperation	Li Mengling(19)
Exploration on Teaching Management System Based on Work-Study Combination Mode	Lu Xiaoxuan(22)
E-commerce Major Development Under Production-education Integration and School-enterprise Cooperation ——A Case Study of Changjiang Professional College	Zhong Peng, Han Yongping(24)
Comparison of Teaching Between Canada and China	Xia Hongwei(26)
On the Integration of Basic English Course and Industry English Course	Zhao Hua(28)
On the Employment Countermeasure of Independent College Graduate Based on Market Subdivision Theory ——A Case Study of China University of Geosciences Jiangcheng College	Li Ying(30)
On the Postgraduate Employment Management System Innovation in Universities ——A Case of Zhongnan University of Economics and Law	Wang Guangbo(33)
On the Ideological and Political Education of College Students Keeping Pace with Times under the Background of Informatization	Deng Xiuhua(35)
On Institution Construction of Ideological and Political Education in Higher Vocational College	Yuan Xiuqin(37)
On the Difficulties of Keeping Core Talents Stay in Colleges and Universities of Minority Areas	Ma Qingshuang(39)
Research on the Ensuring Mechanism of Adult Education	Qiao Hailin, Ma Chunxiao(42)
On English Learning Motivation of Distance Learners	Liu Yueyuan, Yang Qi (44)
On the Systematization of College Students Socialization Education	Ke Yunjie(46)
Research on the Practical Teaching Platform Construction of News Gathering and Writing Course	Jiang Qun(48)

On How to Improve Narrative Writing Level of Vocational College StudentsLiu Jie(51)
On the Teaching and Learning of Solfeggio and Relevant CoursesZhou Wen(53)
On the Teaching Reform of Web Design and Production CourseFang Li(55)
Evaluation of Efficient Practical Writing Course of Higher Vocational CollegeZeng Ting(58)
Normed Fuzzy Implication Algebras in Banach SpaceChen Fuchuan(60)
On the Optimization and Reformation of Pharmaceutical Course System and Teaching Methods ——A Case Study of Yunnan University of TCMMao Zewei, Sun Yun, Zuo Aixue, Gao Hui(62)
On the Course Construction of Higher Mathematics in Vocational CollegesXi Xiaoping(64)
SDH Network and Equipment Course of Higher Vocational Education Based on Task-driven Teaching MethodWang Bifang, Huang Yanhua(66)
Exploration on Effective Paths of Higher Vocational College Assets ManagementLi Dan(68)
Analysis on the Optimization of College Assets ManagementGuo Fang(70)
On College Library' s Opening-up to the Social PublicYao Weizhen(73)
Application of Distributed Digital Archiving Technology in Archives Management WorkYi Lian(75)
Socialist Core Value System Leads College Moral EducationZhang Dongxian(77)
Application of Indoctrination Theory in the Socialist Core Value System EducationXie Aihua(79)
On the Legal Right Protection of Rural Left-behind Children ——A Case Study of Menyuan County Bei Prefecture Qinghai ProvinceGou Shunjie(82)
Interpretation: Adverse Effects of Excessive Exercise and CountermeasuresGu Huihui(84)
Research on the Inheritance and Protection of Jiangyong NvshuZhou Yu(86)
Analysis on the Relationship Between Sima Qian and ConfucianismZhi Xiaoliang(89)
China Culture Teaching in the Chinese Class of Mongolia College StudentsCui Xiuzhong(92)
Sentence Structure Analysis of Hitting Verb from the View of Event EnvironmentMo Yiwen(95)
Buddhism Development in China is the Exemplification of Human Civilization FusionPan Yi(97)

英文校译：余苗苗

刊头题字:曹立庵
封面设计:毕丹

湖北成人教育学院学报

Journal of HuBei Adult Education Institute

湖北成人教育学院学报(双月刊)

2014年 第20卷 第4期(总第114期)

主管单位 湖北省教育厅
主办单位 湖北成人教育学院
编辑出版 湖北成人教育学院学报编辑部
主 编 田巨平
副 主 编 马发生
地 址 武汉市武昌雄楚大街918号
邮政编码 430074
电 话 027-87174570
印 刷 武汉永昌盛印务有限公司
发行范围 公开发行
出版日期 2014年7月25日
电子信箱 cjxuebao@163.com
学报网址 <http://www.xuebao.cjxy.edu.cn>

Competent Authorities: The Education Department of Hubei Province
Sponsor: Hubei Adult Education Institute
Edited and Published by: Editorial Department of Journal of Hubei Adult Education Institute
Chief Editor: Tian Juping
Deputy Chief Editor: Ma Fasheng
Address: No. 918 Xiongchu Avenue, Wuchang, Wuhan, China
Post Code: 430074
Tel: (027) 87174570
Printed by: Printing House of Wuhan YCS
Publishing Date: Jul .25.2014
E-mail: cjxuebao@163.com

刊号: ISSN 1673—3878
CN 42—1578/G4

定价: 8.00元/期 48.00元/年