

ISSN 1673-2022

CN 13-1362/Z

HEBEI RUANJIAN ZHIYE JISHU XUEYUAN XUEBAO

河北软件职业技术学院

JOURNAL OF HEBEI SOFTWARE INSTITUTE

学报

RCCSE中国高职高专成高院校学报类核心期刊

河北省高校优秀学报

CAJ-CD 规范执行优秀期刊

中国期刊全文数据库全文收录期刊

万方数据—数字化期刊群全文收录期刊

中国核心期刊（遴选）数据库全文收录期刊

中文科技期刊数据库全文收录期刊

2018.4

第20卷 第4期

# 目次

## 信息技术

- 基于物联网的智能实验教学系统设计与实现 .....杨小国,余毅(1)
- 基于物联网的高职体育教学平台设计与应用研究 .....王为(4)
- 基于 ASP.NET 的教务管理系统的设计 .....孟敏(7)
- 基于万维引擎的产品电子说明书的虚拟现实开发 .....肖琼(11)

## 高等教育研究

- 构建“双创”教育的生态环境 .....王新文,闫绍惠,崔秀艳(16)
- 基于移动互联网的大学生思维开发与实践研究 .....苗革(21)
- 京津冀高职教育协同发展对策研究 .....张国丽(24)
- 高校财务信息化建设存在的问题及对策研究  
——以福建省为例 .....陈志设(27)
- 新时代背景下大学生创新创业教育研究 .....曹永彪(32)
- 高职大学生“四个自信”教育的探究与思考 .....何志明,邓东波(37)

## 教学改革与探索

- 软件技术专业“线上线下、混合教学”模式改革与实践研究  
.....刘洪武,陈永峰(41)
- 基于 SPOC 的高职计算机翻转课堂教学模式设计与应用研究 ...洪世勇(45)

# 目 次

高职院校创新创业教育的翻转课堂教学模式研究

.....李雨锦,王 林,李 艳(48)

移动学习软件支持的翻转课堂教学研究

——以高校计算机基础课程为例 .....胡木兰(51)

## 经济论坛

京津冀地区经济发展差异及产业转移研究.....李 丹,龙会芳(55)

互联网金融行业的品牌定位研究 .....王 丽(62)

河北省就业结构滞后时间测算 .....郭亚楠,郭荣华,王会强(65)

## 文史哲研究

从实证角度研究术语认知语义的重要著作

——读张春泉《术语的认知语义研究》 .....马晓红(69)

## 法律研究

浅析智能汽车侵权责任.....王嘉璇,吕 双(72)

《河北软件职业技术学院学报》2018 年总目录 .....(77)

**MAIN CONTENTS**

Design and Implementation of Intelligent Experiment Teaching System Based on Internet of Things  
.....YANG Xiao-guo, YU Yi(1)

Design and Application Research of Higher Vocational Physical Education Teaching Platform Based on  
Internet of Things .....WANG Wei(4)

The Design of Educational Administration System Based on ASP.NET .....MENG Min(7)

Virtual Reality Development of Product Electronic Manuals Based on World Wide Engine  
.....XIAO Qiong(11)

Constructing the Ecological Environment of "Double Creation" Education  
.....WANG Xin-wen, YAN Shao-hui, CUI Xiu-yan(16)

Research on the Thinking and Entrepreneurship of College Students Based on Mobile Internet  
.....MIAO Ping(21)

Study on Higher Vocational Education and Coordinated Development in Jing-jin-ji Region  
.....ZHANG Gou-li(24)

Study on the Problems and Countermeasures of Financial Informatization Construction in Colleges and  
Universities  
——Taking Fujian Province as an Example. ....CHEN Zhi-she(27)

Research on College Students' Education of Innovation and Entrepreneurship in the New Era  
.....CAO Yong-biao(32)

Research and Reflection on "Four Confidence" Education of Higher Vocational College Students  
.....HE Zhi-ming, DENG Dong-bo(37)

Reform and Practice of the Online and Offline Blending Teaching Mode of Software Technology specialty  
.....LIU Hong-wu, CHEN Yong-feng(41)

Research on the Design and Application of Flipped Classroom Teaching Mode Based on SPOC in Higher  
Vocational Education.....HONG Shi-yong(45)

Research on Application of Flipped Classroom Teaching Mode in Innovation and Entrepreneurship Education  
Curriculum in Higher Vocational Colleges .....LI Yu-jin ,WANG Lin, LI Yan(48)

Research on Flipped Classroom Teaching Supported by Mobile Learning Software  
——Taking the Universities Computer Basic Courses As An Example .....HU Mu-lan(51)

Research on the Economic Development Differences and Industrial Transfer in Jing-Jin-Ji Area  
.....LI Dan, LONG Hui-fang(55)

Brand Positioning Research for Internet Finance Industry .....WANG li(62)

An Estimation of the Lag Time of Employment Structure in Hebei Province  
.....GUO Ya-nan, GUO Rong-hua, WANG Hui-qiang(65)

Terminological Cognitive Semantics  
——Reading About *The Term's Cognitive Meaning* by Zhang Chunquan .....MA Xiao-hong(69)

The Analysis of the Tort Liability of Smart Cars .....WANG Jia-xuan, LV Shuang(72)