

ISSN 1673-2022

CN 13-1362/Z

HEBEI RUANJIAN ZHIYE JISHU XUEYUAN XUEBAO

河北软件职业技术学院

JOURNAL OF HEBEI SOFTWARE INSTITUTE

学报

RCCSE中国高职高专成高院校学报类核心期刊

河北省高校优秀学报

CAJ-CD 规范执行优秀期刊

中国期刊全文数据库全文收录期刊

万方数据—数字化期刊群全文收录期刊

中国核心期刊（遴选）数据库全文收录期刊

中文科技期刊数据库全文收录期刊

2020.4

第22卷 第4期

目次

信息技术

- 广义近邻选取的 KGNN 改进算法研究肖 铮(1)
- 基于时间上下文的个性化电影推荐算法研究 ...张正风,唐 敏,李清秀(5)
- 基于 SDN 技术的高校网络设计与实践宋 志(9)
- 高校教师隐性知识交流平台的构建研究与实践黄 燕(14)

电子商务应用研究

- 生鲜电商物流配送分析与优化研究
- 基于珠三角地区的网络调查黄友文,陈志鹏,孔令佳(17)
- 基于协同过滤的商品个性化推荐算法应用研究梁家富(22)

高职业教育研究

- 基于智慧校园的高职院校就创业大数据信息化建设路径研究
-张春生(26)
- 高职英语教师课程思政素养培育研究张铁辉(30)
- 心理资本视角下高职学生就业能力提升策略研究杨新惠(33)
- 高校虚拟社区的功能研究
- 以“表白墙”为例董 博,褚淑美,朱欣艺(37)

教学改革与探索

- 应用型本科院校人文地理与城乡规划专业人才培养模式改革研究
- 以保定学院为例付贺梅(42)

目次

产教融合背景下对接“1+X”证书的人才培养模式和课程建构研究

——以物联网应用技术专业为例 王鸿磊(47)

基于金课理念的课程群模块化改革实践与探索 刘小平, 张南宾(51)

基于体验学习的 S-ISAS 教学法在广告设计课程中的应用研究 章译丹(54)

经济论坛

数字经济背景下建筑行业数字化转型研究 王晓亮, 杜志芳(57)

企业家队伍建设面临的问题及对策研究 吕振君, 周子毅(60)

祖冲之研究

祖冲之及其科学思想研究综述

——基于中国知网的 130 篇文献 张继红, 张 扬, 李天江(63)

文史哲研究

河北经典红色文学的接受与传播研究 张 静, 勾焕茹, 杨 慧(72)

《河北软件职业技术学院学报》2020 年总目录 (77)

MAIN CONTENTS

Research on the Improved KGNN Algorithm for the Selection of Generalized Nearest Neighbors···XIAO Zheng(1)
Personalized Movie Recommendation Algorithm Based on Time Context
·····ZHANG Zheng-feng, TANG Min, LI Qing-xiu(5)

The Design and Practice of University Network Based on SDN Technology ·····SONG Zhi(9)

Research on the Construction of Tacit Knowledge Exchange Platform of College Teachers ·····HUANG Yan(14)

Analysis and Optimization of Fresh E-commerce Logistics Distribution
——Based on the Network Survey of Pearl River Delta
·····HUANG You-wen, CHEN Zhi-peng, KONG Ling-jia(17)

Research on the Application of Personalized Product Recommendation Algorithm Based on Collaborative Filtering
·····LIANG Jia-fu(22)

Research on the Construction Path of Entrepreneurial Big Data Informatization in Higher Vocational Colleges
Based on Smart Campus Construction ·····ZHANG Chun-sheng(26)

A Study on the Cultivation of Ideological and Political Quality of English Teachers in Higher Vocational Colleges
·····ZHANG Tie-hui(30)

Research on Strategies for Improving Higher Vocational Students' Employability from the Perspective of
Psychological Capital ·····YANG Xin-hui(33)

Research on the Function of Virtual Community in Colleges and Universities
——Take the "Expressing wall" as an Example ·····DONG Bo, CHU Shu-mei, ZHU Xin-yi(37)

A Study on the Reform of Talent-training Mode of Human Geography and Urban-rural Planning Specialty in
Application-Oriented Universities
——A Case Study of Baoding University ·····FU He-mei(42)

Research on Talent Training Mode and Curriculum Construction of "1 + X" Certificate under the Mode of
Production Education Integration
——Taking Internet of Things Application Technology Specialty as An Example ·····WANG Hong-lei(47)

Practice and Exploration of Modular Reform of Curriculum Group Based on Golden Course Concept
·····LIU Xiao-ping, ZHANG Nan-bin(51)

Application Research of the Experiential Learning-based S-ISAS Teaching Method in Advertising Design Course
·····ZHANG Yi-dan(54)

Research on Digital Transformation of Construction Industry under the Background of Digital Economy
·····WANG Xiao-liang, DU Zhi-fang(57)

Research on the Problems and Countermeasures of Entrepreneur Team construction
·····LV Zhen-jun, ZHOU Zi-yi(60)

On Zu Chongzhi and His Scientific Thoughts
——130 Documents Based on CNKI ·····ZHANG Ji-hong, ZHANG Yang, LI Tian-jiang(63)

The Acceptance and Dissemination of Hebei Classic Red Literature
·····ZHANG Jing, GOU Huan-ru, YANG Hui(72)