

北华航天工业学院学报

BEIHUA HANGTIAN GONGYE XUEYUAN XUEBAO

1989 年创刊
(总第 75 期)

第 21 卷 第 2 期
(双月刊)

2011 年 4 月 28 日出版

主管单位：河北省教育厅
主办单位：北华航天工业学院
编辑出版：《北华航天工业学院学报》
编辑部
地 址：河北省廊坊市（065000）
电 话：(0316)2083881
出版发行：《北华航天工业学院学报》
编辑部

发行范围：国内外公开发行
印 刷：河北省欣航测绘院印刷厂
ISSN 1673-7938
CN 13-1378/Z
国内定价：6.00 元/本
全年定价：36.00 元

目 次

·工程技术与应用·

- 基于校园网的木马攻击原理及安全机制研究 金永涛,魏艳娜,赵丽(1)
弦支组合网架结构静力与自振特性分析 莫宗云(4)
对廊坊市道路交通车流量管理现状的调查与对策研究 江志超,程广涛,赵艳,孙月芳(6)
数字水印防伪技术的研究和应用 张志通,李迎春,姚晓琼(10)

·财务与经济管理·

- 低碳经济下的碳战略业绩评价体系建设 司晋娟,张素蓉(13)
信息产业对河北省就业的影响——基于投入产出法的分析 刘泽琴,刘胜花(16)
浅谈环境会计核算方法 米新英,苏漠(20)
钻石宝贝廊坊市场调查及市场进入策略分析 纪艳彬,张博瀚,于慧,韩飞飞(24)
河北省产业集群研究 张元好,尹广娜,刘明(27)
浅论企业网络营销的项目管理 王璐璐(31)

·人文与社会科学研究·

- 国有企业改制中的政府行为分析——兼评河北省首例诉政府国企改制无效案 黄国昌,郑克清(34)
试析马克思理论体系的两个思想资源 耿建涛,聂民玉(37)
刍议军人婚姻保护 解登赞,金嘉平,赵侠(40)
浅析基层图书馆实施“文化信息资源共享工程”的思考 曹生菊(43)

·教学改革与教学管理·

- 建筑环境与设备工程专业课程设计教学模式的改革与实践 吴根树,刘妍,陈锋(46)
浅析“模仿—反馈”练习法在体育实践教学过程中的作用 李登月(48)

·高校管理研究·

- 高校贫困生感恩教育的统计分析 李亚婕,张海洋,刘泽琴(51)
廊坊市体育健身娱乐市场现状调查与对策分析 赵文阁,王立男,曾玮(54)
高校学生党支部建设现状分析及优化研究——以北华航天工业学院为例 吴建征,耿建涛,杨立(57)
论“环境教育”在高校成才教育体系中的重要作用 刘涛,延艳芳,曹亚平(60)

[期刊基本参数]CN13-1378/Z * 1989 * b * A4 * 64 * zh * P * ¥6.00 * 1000 * 20 * 2011-04

CONTENTS

Research on Trojan Horse Attack Principle and Security System Based on Campus Network	JIN Yong-tao, WEI Yan-na, ZHAO Li(1)
Static and Vibration Characteristics Analysis on Combined Grid String Branch Structure	MO Zong-yuan(4)
Investigation and Strategies on Traffic Control in Langfang	JIANG Zhi-chao, CHENG Guang-tao, ZHAO Yan, SUN Yue-fang(6)
Development and Application of Digital Watermarking Anti-Counterfeiting Technology	ZHANG Zhi-tong, LI Ying-chun, YAO Xiao-qiong(10)
System Construction on Low Carbon Strategic Performance Measurement	SI Jin-juan, ZHANG Su-rong(13)
Impact of Information Industry on Employment in Hebei Province——Analysis Based on Input-Output Method	LIU Ze-qin, LIU Sheng-hua(16)
Discussion on Environmental Accounting Calculation Methods	MI Xin-ying, SU Mo(20)
Research and Analysis on Diamond Market and Entry Strategy	JI Yan-bin, ZHANG Bo-han, YU Hui, HAN Fei-fei(24)
The Study on Industrial Cluster of Hebei	ZHANG Yuan-hao, YIN Guang-na, LIU Ming(27)
Project Management of Electronic Marketing	WANG Lu-lu(31)
The Analysis of Government Behavior in SOE Restructuring	Huang Guo-chang, Zheng Ke-qing(34)
Analysis on Two Ideal Resources of the Theoretical System of Marxism	GENG Jian-tao, NIE Min-yu(37)
On the Safeguard of Serviceman's Marriage	XIE Deng-yun, JIN Jia-ping, ZHAO Xia(40)
Construction of Primary-Level Library-Reflection on Information Resource Sharing Project	CAO Sheng-ju(43)
Reform and Practice on Teaching Model of Course Design of Architecture Environment and Equipment Engineering	WU Gen-shu, LIU Yan, CHEN Feng(46)
The Role of "Imitation-Feedback" Practice in Physical Teaching Processes	LI Deng-yue(48)
Statistical Analysis of Gratefulness Education of Poverty Stricken Students in Universities	LI Ya-jie, ZHANG Hai-yang, LIU Ze-qin(51)
Analysis of Strategies on the Fitness and Recreation Market in Langfang City	ZHAO Wen-ge, WANG Li-nan, ZENG Wei(54)
Analysis and Optimization of the Construction of College Students Communist Party	WU Jian-zheng, GENG Jian-tao, YANG Li(57)
On the Importance of Environmental Education in the System of College Talent Education	LIU Tao, YAN Yan-fang, CAO Ya-ping(60)

JOURNAL OF NORTH CHINA

INSTITUTE OF AEROSPACE

ENGINEERING

Started in 1989

(Sum. No. 75)

Vol. 21 No. 2

(Bimonthly, Apr. 2011)

Administrated by:

Hebei Education Department

Sponsored by:

North China Institute of Aerospace

Engineering

Edited & Published by:

Editorial Department of Journal of North

China Institute of Aerospace Engineering

Address:

Langfang 065000 Hebei, China

Distributed by:

Editorial Department of Journal of North

China Institute of Aerospace Engineering

Printed by:

Printing Press of Xinhang SMI

Distribution:

Home and Abroad