

河北科技大学图书馆
第三十四卷 第三期
2021年3月



中国核心期刊（遴选）数据库收录期刊
中文科技期刊数据库全文收录期刊
河北省期刊综合评比优秀期刊

ISSN 1006-9925
CN 13-1203/G3
双月刊

河北科技图书

Hebei Library Journal of Science and Technology

第34卷 第3期

2021. 3

二〇二一年 第三十四卷 第三期(总第一七三期)

【图书馆事业】

- 创客文化视域下图书馆助力乡村振兴路径研究 黄盛(3)
公共图书馆文创开发工作现状与推进策略研究 李楠(7)
文化彰显 创意无限——图书馆文化创意产品开发探讨 王岩玮(12)
高校图书馆韧性服务体系构建策略研究 冯鑫(17)

【信息资源建设】

- 国家图书馆数字资源建设实践与思考 张琳(22)

【用户研究与服务】

- 基于 4S 营销理论的图书馆文旅融合模式构建——以宁波市图书馆为例 康思本(28)
高校图书馆设立校园书店促进服务创新的实践路径探讨 祁宁 张东伟 王丽雅(35)
“双一流”背景下地方高校图书馆支撑学科建设的探索与实践——以河北师范大学图书馆为例
..... 姚秀敏 赵雪云 樊会霞(40)
我国高校图书馆专利信息导航服务现状调查与分析 张丽舸 单伟(45)
媒介变迁视域下图书馆阅读服务模式的演化与发展 王宏霞(54)
大数据环境下图书馆用户隐私权保护路径研究 王建(58)
公共图书馆抖音号运营实践与思考——以广东省立中山图书馆抖音官方账号为例 伍德娣(63)

【阅读推广】

- 基于网络直播的图书馆阅读推广服务模式研究 于丽丽(69)
基于微信平台的公共图书馆地方文献阅读推广策略研究 李丹丹 孙超(73)

【信息素养教育】

- 基于 4C 营销理论的高校图书馆信息素养教育策略研究——以湖南医药学院为例 吕冰玉 张卓(79)
公共图书馆学龄儿童信息素养提升服务研究 梁丽珍(85)

【情报研究】

- 我国网络舆情识别的研究脉络、核心主题与发展趋势分析 张鑫 刘鑫雅 张雅文(91)

CONTENTS

Research on the Path of the Library Serving Rural Revitalization from the Perspective of Maker Culture	Huang Sheng (3)
Research on the Current Situation and Promotion Strategy of Public Library's Cultural and Creative Development	Li Nan (8)
"Cultural Highlight , Unlimited Creativity"—Research on the Cultural Creative Products Development in Library	Wang Yan-wei (14)
Research on the Construction Strategy of Resilient Service System in University Library	Feng Xin (19)
Practice and Thoughts on Digital Resources Construction of National Library of China	Zhang Lin (24)
Culture and Tourism Integration Mode Construction in Libraries Based on 4S Marketing Theory—Taking Ningbo Library as an Example	Kang Si-ben (30)
Research on the Practice Path of University Library's Establishment of Campus Bookstore in Promoting Service Innovation	Qi Ning Zhang Dong-wei Wang Li-ya (36)
Exploration and Practice of Discipline Construction Supported by Local University Library under the Background of "Double First-class"—Taking the Library of Hebei Normal University as an Example	Yao Xiu-min Zhao Xue-yun Fan Hui-xia (40)
Investigation and Analysis on Patent Navigation Service in University Library	Zhang Li-ge Shan Wei (44)
Evolution and Development of Library Reading Service Mode from the Perspective of Media Change	Wang Hong-xia (49)
Research on Protection Path of Library User Privacy under Big Data Environment	Wang Jian (56)
Practice and Thought on Tik Tok Account Operation in Public Libraries — A Case Study of the Tik Tok Official Account of Sun Yat-sen Library in Guangdong Province	Wu De-chang (61)
Research on Library Reading Promotion Service Mode Based on Network Live Broadcast	Yu Li-li (65)
Research on the Strategy of Local Literature Reading Promotion in Public Library Based on WeChat Platform	Li Dan-dan Sun Chao (69)
Research on Information Literacy Education Strategy of University Library Based on 4C Marketing Theory—Taking Hunan University of Medicine as an Example	Lü Bing-yu Zhang Zhuo (73)
Research on Information Literacy Promotion Service of School-age Children in Public Library	Liang Li-zhen (79)
Research Context , Core Theme and Development trend of Online Public Opinion Identification in China	Zhang Xin Liu Xin-ya Zhang Ya-wen (84)