

ISSN 1008-3596

CN 13-1237/G8



JOURNAL OF HEBEI INSTITUTE OF PHYSICAL EDUCATION

河北体育学院学报

HEBEI TIYU XUEYUAN XUEBAO

2013年9月(第27卷)

中国·石家庄

SHIJIAZHUANG, CHINA

5

河北体育学院学报

HEBEI TIYU XUEYUAN XUEBAO

目 次

双月刊 第27卷 第5期
2013年9月10日出版

体育人文社会学

- 1— 健身俱乐部服务链的构建与评价 孙班军, 陈 颖, 蔡 颖
- 5— 基层社区治理视角下的基层体育社会团体发展研究 刘英奇, 李继东, 季彦霞
- 9— 基于 SCP 范式的中国体育用品制造业产业组织研究 许明思
- 13— 网络媒体大型体育赛事报道中国国家形象塑造探析 凡 菲, 黄 昕
- 18— 从文化视角看我国职业女性的休闲体育 黄 山, 郑 贺
- 21— 高校体育场馆经营管理现状及对策 张 健, 张建华, 王 琳
- 25— 新媒介环境下体育解说员的人文内涵构建 雷国樑
- 28— 河南省高校学生体育保险现状与对策研究 董 行

体育教育训练学

- 33— 生态学模型在我国青少年课外体育锻炼中的应用 李 俊, 张惠红
- 37— “体育强国”战略环境中应用型体育本科人才培养研究 宋 旭, 游永豪, 汪 辉, 等
- 40— 职业技术院校“业群式岗位体育”校本课程开发策略 周文来
- 45— 中小学体育教师文化的实然状态分析 谢玉波, 霍 焰
- 49— 论体育教育本科专业人才培养师范性的缺失及加强 成聪聪

54— 我国青少年业余田径运动现状与发展对策 秦剑杰, 张雷, 李江峰

57— 普通高校体育教育专业学生对田径类教材结构的适应性分析

..... 方儒钦, 刘宝亮, 王鹏

61— 对中国国家男足主教练执教特征的多元分析 王凯, 何江川, 杨放

66— 第30届奥运会男子足球赛进球特征分析 刘超, 王金河

70— 对张继科2011—2012年三大赛事决赛的技战术统计分析 周庆玺, 刘德乐

运动人体科学

74— 大学生体育锻炼与自我效能感的关系：力量素质的作用 杨春江, 刘微

79— 对我国青少年体质健康监测服务体系的调查研究 宋鑫, 肖林鹏, 邬昌店

83— 河北省赛艇运动员备战第十二届全运会的机能监测与诊断

..... 谢永涛, 刘丽萍, 尚学军, 等

民族传统体育学

87— 民族传统体育在华侨华人中的传承与推广研究 王振, 文明华, 胡国鹏

91— 社会变迁视域下的民族体育文化表征脉络分析 郭庆霞, 武延辉

94— 基于李泽厚美学理论对武术美学的探究 张大伟, 陈保磊

JOURNAL OF HEBEI INSTITUTE OF PHYSICAL EDUCATION

- 1 The Construction and Evaluation of Fitness Club Service Chain *SUN Ban-jun, CHEN Ying, CAI Ying*
- 5 The Research on the Grass-roots Sports Social Organizations in the Perspective of Grass-roots Community Governance *LIU Ying-qi, LI Ji-dong, JI Yan-xia*
- 9 Research on Industrial Organization of Chinese Sporting Goods Manufacturing Industry Based on SCP Model *XU Ming-si*
- 13 Analysis on Shaping Image of State in Network Reports of Major Sport Events *FAN Fei, HUANG Xin*
- 18 Analysis on the Leisure Sports of Chinese Career Women from the Cultural Perspective *HUANG Shan, ZHENG He*
- 21 The Status Quo and Countermeasures of the College Sports Venues' Operation and Management *ZHANG Jian, ZHANG Jian-hua, WANG Lin*
- 25 The Humanistic Connotation Construction of Sports Narrator in New Media Environment *LEI Guo-liang*
- 28 Research on Present Condition and Countermeasures of Sports Insurance for University Students in Henan Province *DONG Xing*
- 33 Application of Ecological Model to Promote Extracurricular Physical Exercise of Adolescents in China *LI Jun, ZHANG Hui-hong*
- 37 The Applied Undergraduate Sports Talent Training Mode in the "Sports Power" Strategic Environment *SONG Xu, YOU Yong-hao, WANG Hui, et al.*
- 40 On School-based Curriculum Development Strategies of "Vocation-group Position Physical Education" of Vocational and Technical Colleges *ZHOU Wen-lai*
- 45 The Reality Condition Analysis of Primary and Middle School Physical Education Teachers' Culture *XIE Yu-bo, HUO Yan*
- 49 The Study on Missing and Strengthening of Normal Education of the Undergraduate Physical Education Majors *CHENG Cong-cong*
- 54 The Current Situation and Countermeasures of the Teenager Amateur Track and Field Sports in China *QIN Jian-jie, ZHANG Lei, Li Jiang-feng*
- 57 Adaptability Analysis of the College Physical Education Major Students on Track and Field Teaching Materials *FANG Ru-qin, LIU Bao-liang, WANG Peng*
- 61 Multivariate Analysis of Chinese National Men's Soccer Coach Teaching Characteristics *WANG Kai, HE Jiang-chuan, YANG Fang*
- 66 The Goal Feature Analysis of Men's Soccer in 30th Olympic Games *LIU Chao, WANG Jin-he*
- 70 Zhang Jike's Technique and Tactics Analysis on the Finals of Three Major Events in 2011-2012 *ZHOU Qing-xi, LIU De-le*
- 74 The Relationship between Physical Activity of Undergraduate Students and Self-Efficacy: The Strength Quality Effect *YANG Chun-jiang, LIU Wei*
- 79 The Investigation on the Teenagers' Physical Health Promotion Monitoring Service System *SONG Xin, XIAO Lin-peng, HUAN Chang-dian*
- 83 The Physiological Monitoring and Diagnose of Hebei Rowing Team Preparing for the 12th National Sports *XIE Yong-tao, LIU Li-ping, SHANG Xue-jun, et al.*
- 87 The Inheritance and Promotion of Chinese Traditional Sports Development in Overseas Chinese *WANG Zhen, WEN Ming-Hua, HU Guo-Peng*
- 91 The Analysis on the National Surface Culture Type in the Horizon of Social Change *GUO Qing-xia, WU Yan-hui*
- 94 A Study of Wushu Aesthetics Based on Li Zehou's Aesthetic Theories *ZHANG Da-wei, CHEN Bao-lei*