

目 录

· 城市规划研究 ·

城市公共环境景观的功能性探究	荣 韬(1)
日本的“亲水”理念对城市建设的影响	吕汝泉(5)
从环境心理学谈城市广场设计	祝 磊(9)
城市治理导向的杭州楼宇社区建设模式探析	赵 宣(14)
扬州生态农业旅游调查及生态农业园建设规划研究	陈 菲,田连生(21)
凤阳县非物质文化遗产旅游开发模式研究	邵明莉(26)

· 教育教学研究 ·

应用型工程管理专业特色课程体系优化模式的研究	袁则循,张卫华,张翠翠(32)
应用型本科经济管理类专业实践教学环节的设计探讨	李 燕,顾小光(36)
应用型本科会计信息化教学改革研究	张建芳(41)
大数据时代背景下广告策划课程教学内容改革的思考	陈 丽(45)
Mooc + 翻转课课堂视域下工程数学课程教学模式研究	王国栋,卓春英(51)
高校公共选修课实施过程中存在问题及其对策研究——以天津工业大学为例	石晓霞,饶 峥(55)
高职院校体育课教学模式改革与创新研究	廖月荣,陈科全(62)
和声教学中的人文艺术内涵阐释	薛业浩(66)

· 课程改革研究专题 ·

基于工作过程系统化理念的《国际贸易综合模拟训练》课程改革	祁春凌(70)
基于学生需求的《公司税务与筹划》网络课程建设探索	王妙英,彭 新(75)
Android 游戏开发课程改革与实践	邵秀凤,刘雪梅,赵玲玲,李丹丹(80)
《Java 程序设计》平台课建设课程改革	赵玲玲,邵秀凤,李丹丹(84)

· 教师发展研究 ·

基于 AHP 法应用型本科院校教师绩效考核指标体系的设计	龚建荣(90)
“夹缝生存”与“自我能动”:独立学院青年外语教师自主专业发展行动策略研究	孙爱娜,曹佩升(95)
高校辅导员常态工作下的创新探索	杨 东,黄春梅(101)
高职院校残疾学生就业社会支持体系的构建研究	金本能,强晓华(105)

CONTENTS

A Probe into the Functions of Urban Public Environment Landscapes	RONG Tao
On the Influence of “Water-Loving” Concept on Japanese Urban Construction	LV Ruquan
An Analysis of the Design of City Square from the Environmental Psychological Perspective	ZHU Lei
Analysis on the Urban Governance-Oriented Office-building Community Construction Mode in Hangzhou	ZHAO Xuan
Investigation of Eco-agricultural Tourism and the Constructional Design of Eco-Agricultural Garden in Yangzhou	CHEN Fei, TIAN Liansheng
A Study on Tourism Development Mode of Intangible Cultural Heritage in Fengyang	SHAO Mingli
A Study on the Optimization Model of Featured Curriculum System of Applied Project Management Major	YUAN Zexun, ZHANG Weihua, ZHANG Cuicui
A Study on the Practice Teaching Procedure Design of Economy and Management Specialty	LI Yan, GU Xiaoguan
Research on the Information Teaching Reform of Application-oriented Undergraduate Accounting	ZHANG Jianfang
Thoughton Advertising Planning Teaching Content Reform in the Era of Big Data	CHEN Li
A Study on the Teaching Mode of Engineering Mathematics Course Against the Background of Mooc + Flipped Classroom	WANG Guodong, ZHUO Chunying
Research on the Problems of the Public Elective Courses of University in the Implementation Process and Its Countermeasure——A Case Study of Tianjin Polytechnic University	SHI Xiaoxia, RAO Zheng
Research on the Reform and Innovation in the Teaching Mode of Physical Education in Higher Vocational Colleges	LIAO Yuerong, CHEN Kequan
The Connotation Interpretation of Humanity Arts in Harmony Teaching	XUE Yehao
The Course Reform of Comprehensive Simulation Training on International Trade Based on the Theory of Systematization of Working Process	QI Chunling
Exploration of the Corporate Tax and Planning’s Network Course Construction Based on the Needs of Undergraduates	WANG Miaoying, PENG Xin
Study and Exploration on Android Game Development Course	SHAO Xiufeng, LIU Xuemei, ZHAO Lingling, LI Dandan
The Curriculum reform of Java Language Programming Course	ZHAO Lingling, SHAO Xiufeng, LI Dandan
The design of performance appraisal index system about teachers of application-oriented colleges based on the AHP method	GONG Jianrong
A Study on the Autonomous Teaching Professional Development by Young Foreign Language Teachers in Independent Colleges	SUN Aina, CAO Peisheng
On the Innovative Exploration in College Counselors’ Daily Work	YANG Dong, HUANG Chunmei
A Study on the Construction of Social Support System for the Employment of Disabled Students in Higher Vocational Colleges	JIN Benneng, QIANG Xiaohua