

ISSN 1671-4733



JOURNAL OF HUAINAN
VOCATIONAL & TECHNICAL COLLEGE

淮南职业技术学院学报

HUAI NAN ZHI YE JI SHU XUE YUAN XUE BAO

中国 淮南

ISSN 1671-4733



卷终
2012.6

第12卷 第6期
VOL.12 NO.6

目 次

淮南职业技术学院学报

(双月刊)

第12卷第6期(总第48期)

2012年·中国·淮南

[期刊基本参数]CN34—1241/Z*

2001*q*A4*96*zh*p*

9.80*1000*26*2012-06

煤电化建设

特色栏目

淮南矿业集团公司资本结构的优化

.....代鸿顺,陆少刚,李平原(1)

煤炭企业实施多元化经营管理实践陈敬梅(4)

南非矿产资源审计案例分析及对我国的借鉴

.....徐梦玲(8)

经济与管理

基于典型相关的农村居民收入与支出关系研究

.....张优智,王 言(11)

我国快递行业发展存在的问题和对策分析石 静(17)

当前我国档案管理问题及对策分析秦爱华(20)

中小型企业网络营销策略浅析倪龙松(23)

体育公园的建设对现代城市发展的影响

.....常为来,谢长友(26)

思想政治研究

试论西方学者对恩格斯的责难及其原因

.....吴昌华,周 曜,唐 雄(29)

先进典型教育在高校思政教育中的运用 ... 陈维民(33)

高校青年教师思想政治素质培养 李云玲(37)

独立学院党员发展质量保障体系研究 孙 进(40)

新形势下高校团学工作的创新模式研究

.....金德,李小龙,王先江,等(45)

在职业指导下重视大学生就业思想教育
..... 方书论(48)

教育与教学

- 浅析高职院校视觉形象的设计
..... 王成凤,徐圣超(51)
- 浅谈如何有效提高中专生的情商 曾广琼(54)
- 艺术设计专业贫困大学生资助教育新探
..... 吴筱琳(58)
- 高职教学做背景下人力资源管理课程构建
..... 杨冰(62)
- 基于职业素质培养的经济法课程教学改革
..... 夏莹(67)
- 融 ESP 与 EGP 一体的高职公共英语课程改革
..... 李芳,许贞贞(70)
- 生态文学在英美文学教学中的重要性
..... 唐俊红,张威,陈静(73)
- 高等教育大众化背景下的大学生压力问题探析
..... 王瑞娜,王瑞熙(76)
- 电类专业“2+1”教学模式的研究 杨怡婷(79)
- 高职嵌入式课程理实一体化教学模式的研究
..... 陶保壮,方厚加(83)
- 推进高校远程教育发展的策略 尹翔宇(87)
- 评述 1987 年以来《新华字典》各版次附录
..... 陈悦(90)

本刊编辑委员会

主任委员：程功林
副主任委员：周国良 沈宏毅
委员：(按姓氏笔划排列)
王小伟 王其军 朱云辉
吴琦 沈宏毅 张明群
张金寿 周国良 武徐霞
胡道成 桂和荣 夏金平
梅灿华 程功林 董春南

主 编：程功林
副 主 编：周国良
吴琦(常务)
编辑部主任：吴琦
编 辑：李平原 潘桂荣
电子编辑：李刚
英文校译：武徐霞 谭凌君

JOURNAL OF HUAINAN VOCATIONAL & TECHNICAL COLLEGE
(Vol. 12, No. 6. Serial No. 48. Dec. ,2012)
CONTENTS

The Optimization of Capital Structure of Huainan Coal Mining Group	DAI Hong—shun, LU Shao—gang, LI Ping—yuan(1)
Practice on Carrying out Diversification of Management in Coal Enterprises	CHEN Jing—mei(4)
Case Study of Mineral Resources Audit in South Africa and Reference to China's Experiences	XU Meng—ling(8)
On the Relationship between Income and Expenditure of Rural Residents Based on Canonical Correlation	ZHANG You—zhi, WANG Yan(11)
On Problems and Countermeasures of China's Express Delivery Industry	SHI Jing(17)
On Problems and Countermeasures of China's Current Archives Management	QIN Ai—hua(20)
Discussion on Network Marketing Strategy of Minor Enterprises	NI Long—song(23)
The Influence of the Construction of Sports Park on the Development of the Modern City	CHANG Wei—lai, XIE Chang—you(26)
Why Did Western Scholars Accurate Engels	WU Chang—hua, ZHOU Xi, TANG Xiong(29)
On Applying Model Education on Ideological and Political Education in Colleges and Universities	CHEN Wei—min(33)
On the Cultivation of Ideological and Political Quality of Young Teachers in Colleges and Universities	LI Yun—ling(37)
Study on Quality Guarantee System for the development of the Party Members in Independent Colleges	SUN Jin(40)
On Innovation Mode of Youth League Work in Universities under the New Situation	JIN De, LI Xiao—long, WANG Xian—jiang, et al(45)

JOURNAL OF HUAINAN VOCATIONAL & TECHNICAL COLLEGE
(Vol. 12, No. 6. Serial No. 48. Dec., 2012)
CONTENTS

Emphasis on College Students' Ideological Education in Occupation Guidance	FANG Shu-lun(48)
On Designing Visual Image in Higher Vocational Colleges	WANG Cheng-feng, XU Sheng-chao(51)
How to Improve the Students' EQ in Polytechnic School	ZENG Guang-qiong(54)
Discussion on Subsidizing Education among Poor College Students in Artistic Design Major	WU Xiao-lin(58)
Teaching Design and Reform of Human Resource Management Course in the Mode of "Teaching—Learning—Doing" Integration	YANG Bing(62)
On Teaching Reform of Economic Law Based on Training Occupation Quality	XIA Ying(67)
Reform and Practice of College English Curriculum Integrating ESP and EGP in Higher Vocational Colleges	LI Fang, XU Zhen-zhen(70)
The Function of Education and Inspiration of Eco-literature in British and American Literature Teaching	TANG Jun-hong, ZHANG Wei, CHEN Jing(73)
On University Students' Stress under the Background of the Popularization of Higher Education	WANG Rui-na, WANG Rui-xi(76)
Research on "2+1" Teaching Mode in the Speciality of Electricity	YANG Yi-ting(79)
Exploration of the "Theory—Practice Integration" Teaching Mode for Embedded System Courses in Higher Vocational Colleges	TAO Bao-zhuang, FANG Hou-Jia(83)
Strategies on How to Promote the Development of Distance Education in Universities	YIN Xiang-yu(87)
On the Appendixes of Xinhua Dictionary by the Commercial Press after 1980's	CHEN Yue(90)
