



哲学社会科学版
2022年第4期

JOURNAL OF HUAQIAO UNIVERSITY

华侨大学

学报

CSSCI（扩展版）来源期刊
AMI（A刊）扩展期刊
全国中文核心期刊
RCCSE核心学术期刊
中国人文社科学报核心期刊
全国高校社科精品期刊

中国·泉州
ISSN 1006-1398
CN 35-1049/C

马克思主义研究

习近平法治思想中的全民普法理念 何家华 李 林 5

网络空间：马克思主义人的本质观的新发展 栾淳钰 黄天罡 15

旅游学研究

文本挖掘的旅游地官方投射形象与游客感知形象差异
——以昆明市为例 张鹏杨 郑 婷 24

考虑羊群效应的旅游不文明行为形成与演化
——基于演化博弈分析 汪熠杰 吕宛青 倪向丽 37

经济学研究

定向降准政策真的能够促进企业贷款需求吗 张 炜 潘紫萱 51

货币政策对银行风险承担的影响
——杠杆率的视角 张 旭 方显仓 顾 鑫 65

法学研究

- 国际投资仲裁：国际税收争议解决的新路径？ 崔晓静 孙奕 80
- “一带一路”税收争议相互协商程序机制的调整完善 赵洲 吕思彤 93
- 个人信息利益动态区分原则的引入、证成与实现 姜晓婧 李士林 104

传播学研究

- 新文科背景下中国口语传播学的发展路径 刘丹 120
- 从“破局”到“破圈”：社交网络时代央视春晚的现状与发展 成杰 王玮 130

文学研究

- 唐诗与中华文化共同体的构建 黄立一 141
- 台湾藏日本室町初年钞本《文选》述略 王玮 151

Journal of Huaqiao University

Philosophy & Social Sciences

No. 4, 2022 Sum. 151

CONTENTS

- The Ideas of Popularizing Laws in Xi Jinping 's Thought
on the Rule of Law HE Jia-hua, LI Lin(5)
- Cyberspace : New Development of Marxist Theory of Human Essence
..... LUAN Chun-yu, HUANG Tian-gang(15)
- Differences between Official Projected Image and
Tourists' Perceived Image Based on Text ZHANG Peng-yang, ZHENG Ting(24)
- Formation and Evolution of Tourist Uncivilized Behavior
under Herd Instinct WANG Yi-jie, LV Wan-qing, NI Xiang-li(37)
- Can the Targeted Monetary Policy Promote the Loan Demand
of Enterprises? ZHANG Wei, PAN Zi-juan(51)
- Research on the Impact of Monetary Policy on Bank Risk-taking
Based on Leverage Ratio ZHANG Xu, FANG Xian-cang, GU Xin(65)
- International Investment Arbitration :
A New Way to Solve International Tax Disputes CUI Xiao-jing, SUN Yi(80)
- Adjustment and Optimization of MAP Mechanism
in BRI Tax Dispute ZHAO Zhou, LV Si-tong(93)
- Introduction, Formation and Realization of the Principle of Dynamic
Differentiation of Personal Information Interests JIANG Xiao-jing, LI Shi-lin(104)
- The Development Path of Chinese Oral Communication in the Context
of New Liberal Arts LIU Dan(120)
- The Current Situation and Development of CCTV Spring Festival Gala
in the Social Network Era CHENG Jie, WANG Yi(130)
- Poetry of Tang Dynasty and Construction of Chinese Cultural Community
..... HUANG Li-yi(141)
- About *the Selected Works* of Muromachi Edition
from Japan Stored in Taiwan WANG Wei(151)